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# SCHELL'S *Quality* SEEDS

They Grow Better

They Yield Better

They Are Preferred  
by Successful  
Growers  
Everywhere

MARKET  
GARDENERS  
CATALOG  
1932



## Schell's Gold Medal Dahlia-flowered ZINNIAS

*Enormous in Size. Ten Different Colors.  
Beautiful in the Garden and in Bouquets.  
It is the Flower for Everybody—  
for Every Garden*

- |                    |                  |
|--------------------|------------------|
| 1. Crimson Monarch | 6. Dream         |
| 2. Meteor          | 7. Canary Bird   |
| 3. Oriole          | 8. Polar Bear    |
| 4. Exquisite       | 9. Scarlet Flame |
| 5. Golden State    | 10. Lemon Queen  |

Any of these separate colors or our GOLD MEDAL MIXTURE, pkt. 10c.; 3 pkts. 25c.; 1/4oz. 75c.; 1/2oz. \$1.35; oz. \$2.50. SPECIAL! 10 pkts., one of each color, for 75c.

The large flower of Crimson Monarch shown above is the natural size of all these other nine beauties shown in the vase.

For your own pleasure in glorifying your flower-garden, or if growing for profit, I urge everybody to plant an abundance of our Schell's Gold Medal Dahlia-flowered Zinnias.

WALTER S. SCHELL *Quality Seeds*  
10th & Market Sts., HARRISBURG, PA.





A magnificent crop of SCHELL'S STRAIN WHITE BIG BOSTON LETTUCE grown from our seeds by Mr. Curtis Shaw, another one of our greatly esteemed customers. Mr. Shaw is in the center of the picture holding a head of Lettuce and his charming little daughter is also in the picture. Mr. Shaw said, "Your strain is the finest I ever had or ever saw. I cut 1150 crates to the acre, 24 heads to the crate, and received as high as \$2.50 per crate, for it was all fancy quality."



### ***Schell's White Big Boston Lettuce***

Very uniform, solid heads. Color light green, with no brown edge which distinguishes the "Big Boston." Schell's White Big Boston is ten days earlier than Big Boston. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, get acquainted with our strain of White Big Boston. It will prove a money-maker for you. For the home-garden it is a very desirable Head Lettuce. We sell many thousands of pounds of it. Include it in your order. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 10 lbs. \$22.50; 25 lbs. \$52.50; 50 lbs. \$100.



# WALTER S. SCHELL, Inc.

*They Grow Better*

QUALITY SEEDS

*They Yield Better*

Tenth and Market Sts., HARRISBURG, PA.

Your Name \_\_\_\_\_  
(All members of one family should order under one name)

Street Address (if any) \_\_\_\_\_

Post Office \_\_\_\_\_ R.D. No. \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_ P. O. Box \_\_\_\_\_

Express or Freight Office \_\_\_\_\_

If your address has been changed since the last time you ordered write  
your old address here \_\_\_\_\_

FILLED BY
CHECKED BY
DATE
SHIPPED

AMOUNT

Post Office Money Order \$ \_\_\_\_\_

Express Money Order . \_\_\_\_\_

Check . . . . . \_\_\_\_\_

Cash, Notes and Silver . \_\_\_\_\_

Postage Stamps . . \_\_\_\_\_

Date \_\_\_\_\_ 1932

Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs, or plants they sell, and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned.

No.	QUANTITY		DOLLARS	CENTS
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				

(CONTINUE ORDER ON OTHER SIDE)

No.	QUANTITY	Amount forward \$		
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
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48				

I will greatly appreciate the favor if you will give below the names and addresses of your neighbors or friends who have gardens or farms, and do not now receive our catalog

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## SCHELL'S Famous Yellow-Pod Bountiful Bean

The earliest; the heaviest yielder; the most beautiful rich Yellow-Pod; always absolutely stringless. Long, thick, meaty, flat pods; vigorous plants loaded with Beans. It is the most popular Yellow-Pod Bean in all the markets where it has been introduced. I recommend it to you as positively the grandest of all Yellow-Pod Beans.

**NEW LOW PRICES for 1932. Pkt. 10 cts.;**  
**½pt. 25 cts.; pt. (or lb.) 40 cts.; qt. 80 cts.;**  
**2 qts. \$1.60; 4 qts. \$2.85; pk. (15 lbs.)**  
**\$4.25; ½bus. (30 lbs.) \$7.25; bus. (60 lbs.)**  
**\$13.80. We Pay Postage or Freight.**

**FRIENDS PLEASE NOTE THIS:** We caution you not to be persuaded to buy elsewhere what may be "just as good" or "the same as" or some substitute offered under the name of our Schell's Yellow Bountiful Beans. We regret to say this is being done by dealers who do not sell our seeds. To be certain about the matter, ask us who our dealer is in your town, and if none there, then you can send direct to us.

A WONDERFUL CROP OF SCHELL'S YELLOW-POD BOUNTIFUL BEANS  
NOTE THE HEALTHY, VIGOROUS PLANTS





# Schell's Quality Seeds

Our New Crop Seeds for 1932 Have All Been  
Tested and Are Now Ready for You to Plant.

Schell's Seed House is known and recognized as a Quality Seed House everywhere throughout the world, in official circles and by growers large and small.

The Price of the Seed you buy for a garden or an acre is the very smallest item of the cost of that crop, but upon the quality hidden away in the hearts of those seeds depends the size and quality of the crop, whether they will produce fancy or just ordinary vegetables. I thank you, who are among the tens of thousands who have been planting my seeds for many years, for your valued patronage, and hope that I am to have the pleasure of receiving and filling your order for this year.

To Those Receiving Our Catalogue for the First Time, I know you want the very best seeds you can secure, and I can assure you if you will send us your order this year you will be then be one of our permanent customers.

The Home of Schell's Quality Seeds. The place where "Quality" rules and prices are less

so well pleased with your crops that you too will

**OUR PRICES HAVE BEEN REDUCED as much as 15%, 20%, 25% and 30%.** It is my policy to give my customers the advantage of every saving that I can make in supplies, labor, increased yields, etc. I will be looking for your order.

**We Pay the Postage, Express, or Freight on all Garden Seeds and Flower Seeds** at the prices quoted in this catalogue, to all points in the United States within 600 miles of Harrisburg. We reserve the right to send them by parcel post, express, or freight, whichever is cheapest. Be sure to put your nearest express or freight station on the order sheet if it is different from your post office.

**Beyond 600 miles and up to 1,400 miles** we pay postage or express on all packets, ounces, quarter pounds and pounds, pints, and quarts. Larger quantities—4 quarts to bushels—are sent freight or express collect if beyond 600 miles. Add eight cents to the price of pints and pounds and eleven cents to the price of quarts if you are beyond 1,400 miles.

**Rates on Farm Seeds, Seed Potatoes, and Supplies** are given on the pages on which they are listed.

**HOW TO SEND CASH.** I prefer that you send either Post Office Money Order, Check, or Express Money Order for amounts above 50 cents, and stamps, Money Order, or Check for less amounts.

**SPECIAL TERMS FOR MARKET-GARDENERS.** If your order for vegetable seeds amounts to any sum from \$50 to \$100, or \$500 or \$1,000 or more, we will gladly give you our special terms of payment. Many hundreds of gardeners deal with us on these special terms. Make up your order for the seeds you need, send it to us and we will send you full information about opening a charge account with us.

**WE MAKE THOROUGH VITALITY TESTS OF ALL OUR SEEDS.** This insures that seeds will germinate and grow if soil and weather conditions, over which we have no control, are not destructive after planting.

**NON-WARRANTY.** Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs, or plants they sell and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned and the amount paid for them will be refunded.

**INDEX** will be found on page 87.

**ASPARAGUS** HOW TO GROW ASPARAGUS.—One ounce of seed will produce about 200 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Roots should be planted in early spring.

For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots 50 feet by 6 feet; 8,000 roots per acre, 1½ feet apart, in rows 3 feet between the rows. For small gardens, rows can be 1½ feet apart.

## *Mary Washington Rust-Resistant Asparagus*

A variety bred up by the U. S. Department of Agriculture, at Washington, D. C., from a careful selection of plants of the Washington variety, and is now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor. As this variety has proved superior to all others, we have therefore discontinued listing the others.

**Large Two-Year-Old Roots of Genuine Mary Washington.** Doz. 50 cts. (postpaid 60 cts.); 50 roots \$1.50 (postpaid \$1.75); 100 roots \$2.50 (postpaid \$2.85); 1,000 for \$14; 5,000 for \$65.

**Seed of Mary Washington.** Pkt. 10 cts.; oz. 25 cts.; ¼lb. 70 cts.; lb. \$1.90.

## BRUSSELS SPROUTS

**HOW TO GROW THEM.**—Grow the same as cabbage. One ounce of seed will plant a row 200 feet long and make 2,000 to 3,000 plants.

**Half-Dwarf Paris Market.** Sprouts are medium-sized, closely set, very firm, and rounded. Very productive and hardy. Stems are 20 to 28 inches long. This variety is preferred by all gardeners. Pkt. 5 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.

## BORECOLE or KALE

Sow in July for fall use and in September for spring use. One ounce will produce about 5,000 plants

**Dwarf Siberian.** A dwarf grower, with large, broad leaves, slightly curled at the edges. Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 80 cts.

**Dwarf Green Curled Scotch or Dwarf German.** The leaves are very curly, bright green, tender, and of delicate flavor. Pkt. 5c.; oz. 10c.; ¼lb. 25c.; lb. 80c.

## BROCCOLI

**Calabrese or Green Sprouting.** Now a very popular vegetable, and it is delicious. You grow it as you do cabbage plants, either starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. One ounce will produce about 2,000 plants. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across. These are cut with 5 to 6 inches of stem and prepared like asparagus. They are delicious cooked with browned bread crumbs. Keep cutting regularly, otherwise they will flower and stop producing further. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 45 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$6.50.

**Extra-Early White.** Head is large, firm, white, like cauliflower. Pkt. 15 cts.; ½oz. 85 cts.; oz. \$1.50; ¼lb. \$4.50; lb. \$16.



# BEANS, Green-Podded, Dwarf or Bush

**A Word about Our Seed Beans.** We grow and sell many thousands of bushels of our Seed Beans. Of the one variety alone, Bountiful, both Green and Yellow, it requires thousands of bushels to fill our customers' orders. The reason for this great demand for our Seed Beans is because there is a difference. Any Bean that will grow will produce a crop but the thing of most interest and importance to you should be the *size of the crop and its quality*. Our pure-bred high-yielding Seed Beans, free of disease, have hidden away in the "blood" of the seed, where, of course, they cannot be seen, those bred-in elements of power to produce two to three times more bushels of Beans to every acre than is possible from ordinary Seed Beans. That is why our Seed Beans are preferred by successful growers everywhere. Large production makes it possible for us to offer them at remarkably low prices.

It is important to a gardener to have Beans all the time, throughout the season, thus always getting the high price which brings the average price for the season higher. Make a planting every two weeks.

**We pay the postage and freight within 600 miles. Bushel is 60 lbs.; a pint a pound.**



**Schell's Green Bountiful Beans**, absolutely stringless and the heaviest-yielding green Beans

**Burpee Stringless Green-Pod.** Absolutely stringless; round pods; extra fine. Good yielder, ready for picking about 45 days after planting. This is a great favorite with market-gardeners everywhere. Its fine quality keeps it in lasting favor. All should grow it. I recommend it highly both for market and for home-gardens. Pkt. 10c.; ½pt. 20c.; pt. 35c.; qt. 65c.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Schell's Green Bountiful.** Fine quality; long, flat, thick, stringless pods. An enormous yielder. Extra early; ready for market six weeks from planting. Plant this for one of your green-pods and our Yellow Pod Bountiful for one, and you will have two of the best crops you ever grew. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Black Valentine.** Long, straight, green, round pods of excellent quality. Is extra early; a heavy yielder; fine for either early or late planting. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Extra-Early Red Valentine.** The old favorite Valentine Bean. Extra early; round-podded; good quality, and of fine flavor. Shows a few strings when young. About 50 days from planting to picking. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Dwarf Horticultural.** Stringless pod. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**French's Dwarf Horticultural.** Similar to the Dwarf Horticultural; preferred by some because of its long tendrils, which increases its yield. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Schell's Giant Stringless.** Pods are round, very long, meaty and entirely stringless when young or old; of excellent quality; very heavy yielder. This is a variety you should always grow for the home-garden, market, and canning. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Extra-Early Refugee.** Similar to Refugee or 1,000-to-1, with all its superior qualities except it is not stringless, but matures fully two weeks earlier. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Longfellow.** Produces very long, round, tender pods averaging 5 ½ to 6 ½ inches in length. Fine quality and a good yielder. It is stringless when young, but shows some strings if not picked early. Ready to pick in about 52 days. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Schell's Refugee or 1,000-to-1 Stringless.** Pods are 6 to 7 inches long and round; are very tender and meaty. A favorite for canning purposes. Since the stringless strain is so superior to the old late Refugee, we offer now the stringless variety only. About 70 days to mature. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.35; 4 qts. \$2.40; pk. \$3.75; ½bus. \$6.25; bus. \$12.

**Tennessee Green-Pod.** A very good green Bean with pods 6 to 7 inches long, broad, flat, and irregular in shape, dark green, not entirely stringless. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Schell's Giant Stringless Beans**



## Schell's "Butter Beans"

For a long time we have had many requests for this old favorite Butter Bean, grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. They are delicious when cooked fresh out of the pods and when dried for winter use. The photograph shows the natural size and shape of the Beans, which resemble Limas somewhat. They are so highly flavored, with a rich, delicious, "buttery" flavor that everybody will want them. They are a Pole Bean. **Pkt. 15 cts.; ½pt. 30 cts.; pt. 50 cts.; qt. 90 cts.; 2 qts. \$1.75; 4 qts. \$3.25.**

## Schell's SPECIAL STRAIN Fordhook Bush Lima Beans

*Growers Everywhere Say Ours Grow Better and They Yield Better*

This is our choice as the best of all Bush Limas. My Fordhook Limas are pure stock, excellent quality. The Beans are very thick, meaty, and of delicious flavor. It is ready for use a week earlier than other dwarf Limas and bears fully a third more pods. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Remember that my improved strain of Fordhooks, bred up to increased yield, richer flavor, and attractive color, will mean better prices and quicker sales for you—quality counts more than price on any market. **Pkt. 15c.; ½pt. 30c.; pt. 50c.; qt. 90c.; 2 qts. \$1.75; 4 qts. \$3.25; pk. \$4.80; bus. (60 lbs.) \$15.80; 2 bus. \$31; 10 bus. \$150.**



Plant Schell's Special Strain of Fordhook Bush Lima Beans. They Grow Better, They Yield Better



# Dwarf or Bush Lima BEANS

FORDHOOK BUSH LIMAS are on page 4

**HOW TO GROW THEM.**—Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted, keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. One quart will plant 150 feet of row; 20 to 24 quarts to the acre. Plant with the eye down.

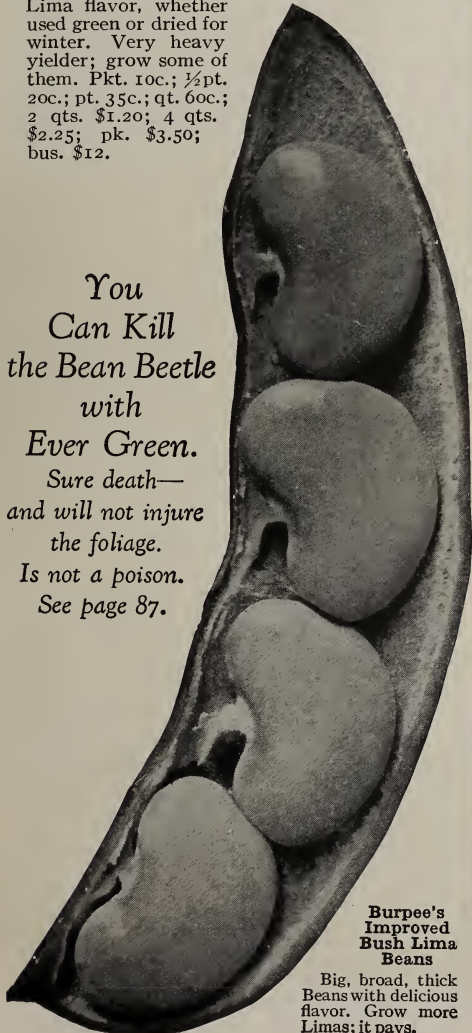
**Burpee Improved Bush Lima.** Fine flavored; big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in close clusters as many as eleven pods, containing three, four, and five Beans, more containing five than three. The Beans are much larger and nearly twice as thick as the old Burpee Bush, and mature a week earlier. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.70; 4 qts. \$3; pk. \$4.75; bus. \$15.20.

**Burpee Bush Lima.** The bushes grow about 20 inches high, are very prolific, and the Beans are as large as the large pole Limas. The new Burpee Improved Bush Lima is, however, a vast improvement over this variety. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 40 cts.; qt. 80 cts.; 2 qts. \$1.60; 4 qts. \$2.85; pk. \$4; bus. \$14.90.

**Dreer's Bush Lima.** The Beans are thick, sweet, very richly flavored, and about the size of Fordhooks. Pkt. 15 cts.;  $\frac{1}{2}$ pt. 25 cts.; pt. 45 cts.; qt. 90 cts.; 2 qts. \$1.75; 4 qts. \$3.25; pk. \$4.80; bus. \$15.80.

**Henderson's Bush Lima.** Small Beans, but very tender and of exquisitely rich, buttery, Lima flavor, whether used green or dried for winter. Very heavy yielder; grow some of them. Pkt. 10c.;  $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 60c.; 2 qts. \$1.20; 4 qts. \$2.25; pk. \$3.50; bus. \$12.

You  
Can Kill  
the Bean Beetle  
with  
Ever Green.  
Sure death—  
and will not injure  
the foliage.  
Is not a poison.  
See page 87.



**Burpee's Improved Bush Lima Beans**

Big, broad, thick Beans with delicious flavor. Grow more Limas; it pays.



**Schell's Golden Glory.** A stringless Wax Bean of beautiful bright golden yellow color, with pods perfectly round, very rich in flavor, and a wonderful yielder. See page 6 for prices.

**Schell's Giant Stringless.** A very excellent green Bean. The pods are long, round, very fleshy; stringless, and of best quality. See new low prices on page 3.



# BEANS Dwarf Yellow or Wax-Podded

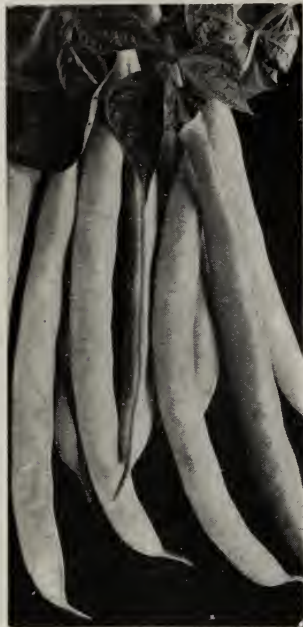
FOR OTHER BEANS, SEE PAGES 3, 4, and 5

Inoculate Beans with STIMULANT GERM before planting. It benefits wonderfully. Read of it on page 85

One quart will plant a row 100 feet long; about 1¼ bus. to the acre

**HOW TO GROW DWARF OR BUSH BEANS.**—Make the rows 18 inches or 2 feet apart, and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially the yellow-podded varieties, will rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet, as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer.

**YOU CAN KILL THE BEAN BEETLE WITH EVER GREEN!** It will not burn the foliage nor spot the Beans and is not poisonous. See description on page 78



Schell's Golden Glory

**REDUCED PRICES ON ALL BEANS.** Without sacrificing any of the intensive, expert breeding-work required to keep up our high standard of quality, we have effected savings in costs on supplies and labor, and in larger yields, and we have also reduced our margin of profit to such a small percentage that it really "pinches." Now all this saving we are passing on to you, and it amounts to about \$3.15 to \$4.15 per bushel, or 25 per cent less than last year. I know you appreciate this and may I ask that you help us to keep prices down by favoring us with your entire order, for the larger our volume of business the better we are able to save for you.

**Schell's Golden Glory** Excels in quality, yield, and attractive shape and size, both its nearest rivals, Pencil-Pod and Round-Pod Kidney Wax. To start with, its plant structure is strong, vigorous, and amazingly productive. The beautiful yellow pods, which hang thickly on every plant, are long, stringless, round, and very slightly curved, just enough to add to their attractiveness. It is early. We urge you to grow this valuable variety. Pkt. 10 cts.; ½pt. 25 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. \$1.40; 4 qts. \$2.40; pk. \$4.00; ½bus. \$6.75; bus. \$12.85.

## David Kidney Wax.

White seed. The pods are straight and flat, a rich golden yellow, and have the most delicious flavor. One of the best for market. It is very tender if used when young. Not entirely stringless. Pkt. 10c.; ½pt. 20c.; pt. 35c.; qt. 65c.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Currie's Rust-Proof Wax.** Black seed. Straight, flat pods 5 inches long; rich, light golden yellow, very early, not stringless. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Pencil-Pod Black Wax.** Vines very vigorous and branching; very productive. Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality. Ready to pick about 52 days from planting. This variety is far superior to the old Prolific Black Wax and should be planted in its stead. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Hodson Wax.** A late-maturing variety (75 days); heavy foliage, practically rust- and blight-proof. Stringless if used when young. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Sure-Crop Stringless Wax.** Very early. Stringless and a good yielder. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Unrivalled Wax.** Vigorous plants. Pods are long, flat, and slightly curved at the end. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Round-Pod Kidney Wax.** Long, round, stringless pods. Very heavy bearer, and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. Pkt. 10c.; ½pt. 20c.; pt. 35c.; qt. 70c.; 2 qts. \$1.35; 4 qts. \$2.40; pk. \$3.75; ½bus. \$6.25; bus. \$12.

**Schell's Yellow Bountiful.** This is the best of all yellow-podded Beans, stringless and yields tremendously. (See it on page 1 and be sure to order it.)

**Improved Rust-Proof Golden Wax.** Splendid for market- or home-garden. Pods of excellent quality, half-round, averaging 4 to 5 inches long, and are stringless. Matures in 50 days. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Wardwell's Kidney Wax.** The pods are long, flat, thick, stringless and brittle. A heavy yielder. It does not rust so readily as some yellow-pod varieties. Ready to pick 50 days from planting. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Saddleback Wax.** Beautifully curved, round, yellow pods; tender, stringless and delicious. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**Stringless White Wax.** Half-round pods, stringless, very prolific. White seed. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.35; 4 qts. \$2.40; pk. \$3.75; ½bus. \$6.25; bus. \$12.

**Brittle Wax.** Long round stringless pod, fine. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.35; 4 qts. \$2.40; pk. \$3.75; ½bus. \$6.25; bus. \$12.

**Webber Wax.** Pods flat, stringless. Extra early and very prolific. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; bus. \$10.85.

**Firebrand.** A very wonderful new Bean deriving its name from its color. The streaks of bright red, shooting here, there, and everywhere over the yellow pods, attract at once the attention of everybody who sees them. The pods, 7½ inches long, are flat, stringless, and very fleshy. It is excellent as a Pod Bean and equally as valuable as a Shell Bean. The Beans are about an inch long when freshly shelled. I urge you to try it. Pkt. 10c.; ½pt. 20c.; pt. 35c.; qt. 70c.; 2 qts. \$1.35; 4 qts. \$2.40; pk. \$3.50; ½bus. \$6.25; bus. \$12.

## SOUP or SHELL BEANS

**White Marrowfat or Soup Bean.** Dwarf. Shelled and dried for winter use. Every farmer should grow a good patch of these for winter marketing. You can sell Soup Beans any time. It is a good, profitable crop to grow. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; bus. \$10.85.

**White Navy Bean.** Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat but has an excellent flavor and is being grown in enormous quantities. It should be grown for both market and home use. Pkt. 10c.; pt. 35c.; qt. 65c.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; bus. \$10.85.

**Red Kidney Soup Bean.** An old variety; very popular. Seed is red, plant grows dwarf. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.

**White Kidney.** This is another good variety for baking or for soup. The Beans are white and larger than either the Navy or White Marrowfat. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; ½bus. \$5.75; bus. \$10.85.





**Schell's New Wonder Pole Lima Beans**  
The whole plant is loaded full of big, thick Beans of the richest flavor

## POLE LIMA BEANS

We Pay Postage  
We Pay Freight  
within 600 miles

**HOW TO GROW THEM.**—About the first to the middle of May, plant four to six Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 15 inches. Poles may readily be obtained at any lumber-yard. Cultivate often (not when plants are wet) and top-dress occasionally with Wizard Brand Pulverized Sheep Manure, working it into the soil.

### **Schell's New Wonder Pole Lima.**

Wonderfully prolific. The big,

broad, thick, meaty Beans, holding their *fresh greenish color*, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed on to every inch of the branches. Plant this variety on my recommendation. It is the *best* of all Pole Limas. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 90 cts.; 2 qts. \$1.80; 4 qts. \$2.75; pk. \$4.25; bus. \$15.80.**

**King of the Garden Pole Lima.** Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 80 cts.; 2 qts. \$1.50; 4 qts. \$2.40; pk. \$4; bus. \$13.75.**

**Dreer's Improved Pole Lima.** (Potato Lima.) The Beans are medium size, very thick and of excellent quality. The vines are very productive. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.60; 4 qts. \$2.75; pk. \$4.25; bus. \$15.60.**

**Extra-Early Jersey Lima.** Quite early. Pods contain three or four large Beans. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.50; 4 qts. \$2.50; pk. \$4.25; bus. \$15.**

**Large White Lima.** **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.50; 4 qts. \$2.50; pk. \$4.25; bus. \$15.**

**Trucker's Delight.** An extra-early, large Lima of excellent quality; very profitable for those who grow for market, because of its earliness. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 90 cts.; 2 qts. \$1.80; 4 qts. \$2.50; pk. \$4.25; bus. \$15.80.**

**Early Leviathan.** Early and very large. The pods hang thick, five to ten in a cluster, with either four, five, or six large Beans in each pod. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 40 cts.; qt. 80 cts.; 2 qts. \$1.50; 4 qts. \$2.40; pk. \$3.85; bus. \$14.75.**

**Giant-podded Pole Lima.** Very large pods filled with large Beans. Flavor very rich. A heavy yielder. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.60; 4 qts. \$2.75; pk. \$4.50; bus. \$16.**

## POLE (Corn Beans)

**HOW TO GROW THEM.**—One quart will plant 150 hills; about 12 quarts to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed. Use 8-foot poles, placing them 4 feet apart in the rows each way. Plant five or six Beans around each pole; let three of the best plants stand. They may also be grown in rows and supported by wire or along a wire fence; plant the seed two feet apart for this method. Top-dress with good fertilizer or manure, working it in as you cultivate. Wizard Brand Pulverized Sheep Manure makes all plants hustle. We have it.

IF THE BEAN BEETLE attacks your Bean plants, spray with Ever Green—it kills them quickly and is not poisonous. See description on page 78. Have it on hand ready. Order it when you order your seeds.

### GREEN-POD POLE BEANS

*Grow more Pole Beans. They yield tremendously and are easy to grow and very profitable for market. Good poles may be secured cheaply at any lumber-yard.*

**Lazy Wife.** Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as soup Beans if allowed to dry in the pods. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.40; 4 qts. \$2; pk. \$3.50; bus. \$12.50.**

**Old Homestead or Kentucky Wonder.** One of the earliest Green-podded Pole Beans, and of the finest quality. Pods are round, stringless, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.40; 4 qts. \$2; pk. \$3.50; bus. \$11.50.**

**Old-fashioned Sickle Pole Bean.** One of the best quality; well known to all farmers and gardeners. The seed is gray, with black stripes; the pods long, meaty and stringless. Very heavy yielder. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 90 cts.; 2 qts. \$1.75; 4 qts. \$2.75; pk. \$4.50; bus. \$16.**

**Horticultural or Cranberry.** Sometimes called Bird's Egg. Long, round, thick pods. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.50; 4 qts. \$2.25; pk. \$4; bus. \$15.**

**Yard-Long Bean.** A variety imported from Japan. It is very interesting to grow as a novelty. The pods are from 3 to 4 feet in length. It is not recommended to grow for profit. Grow it "for fun." **Pkt. 10 cts.**

**White Creaseback.** An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless. The white seed is excellent for winter use. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$13.**

**White Sickle.** Long, curved, fleshy pods of excellent quality, stringless, earlier than most all other Pole Beans. The seed is white, which makes it also valuable for winter use when dried. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$13.**

**Jordan's Stringless Self-Drier Pole Bean.** Green-podded, entirely stringless, very hardy and prolific, small round white seed similar to Lazy Wife, but smaller and more round. The pods may be dried and used in winter as a green Bean. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 90 cts.; 2 qts. \$1.75; 4 qts. \$2.75; pk. \$4.75; bus. \$16.**

### YELLOW-POD POLE BEANS

**Early Golden Cluster Wax.** Large, flat, yellow pods, borne in clusters very profusely; stringless and very tender. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 90 cts.; 2 qts. \$1.75; 4 qts. \$2.75; pk. \$4.75; bus. \$16.**

**Yellow-podded Old Homestead.** This variety has all the good qualities of the green-podded variety of the same name, yet is a Yellow-pod Bean. The plants are covered with beautiful, long, golden yellow, stringless pods. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 90c.; 2 qts. \$1.75; 4 qts. \$2.75; pk. \$4.75; bus. \$16.**



Schell's  
Famous  
Black  
Knight  
Beet

## Schell's Black Knight Beet

*America's Best Beet  
Unexcelled in Quality, Shape  
and Color*

We believe this is the most popular Beet in America today for we have received thousands and thousands of orders from almost every city and village in every state, and annually sell enormous quantities—many tons of seed—of it.

*Thousands of successful gardeners* make this their choice for early planting (to follow Extra Early Harrisburg Market), second crop, fall, and winter crops.

**Schell's Black Knight Beet** has the color that is desired and that denotes quality—*deepest dark red all the way through*, just as it is shown in this color photograph which is an exact reproduction of the Beets as they are grown from our seeds.

In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. The seed we have for you has been produced from very specially selected stock-seed, bred by years of selection for color, quality, and shape.

**Schell's Black Knight Beet** is the *best* Beet for your own use, and it is the best Beet for market. I know that all of you who have been growing it will continue to do so and those who have not, I urge you to grow it, knowing you also want the *best Beet*. Low prices again. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; 1/2 lb. 65 cts.; lb. \$1.25; 10 lbs. \$11.50; 25 lbs. \$25; 50 lbs. \$45; 100 lbs. \$85.**

**Caution!** We have found a number of dealers substituting other varieties of Beets and selling them as Schell's Black Knight. Be careful—buy only from our *authorized* dealers or ourselves.

Letters continue to come in great numbers from our friends who have been so highly pleased with Schell's Black Knight Beet.

From Maryland, Mrs. E. C. MERRYMAN writes: "Your Black Knight Beets are the finest I ever grew or ever ate."

Mrs. LEO A. MICHAEL, Pennsylvania, is delighted. She writes us: "I have never seen such nice Beets as your Black Knight; they were beautiful and delicious."

Mrs. ETTA KNARR, Pennsylvania, is highly pleased. She writes us: "Your Schell's Black Knight Beets cannot be surpassed; they are the best Beets we have ever had."



# BEETS

Sow the seed as soon as the ground can be properly worked. Be sure to work in Wizard Brand Pulverized Sheep Manure (we have it) or some other good fertilizer. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will then have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. One ounce will sow a row of 50 feet; 5 or 6 pounds to the acre.

**QUALITY SEED MEANS QUALITY CROPS**



**Lutz's Green-Leaf Winter Beet Grows Very Large. The Best Beet for Slicing.**  
A great favorite everywhere

## **Schell's Harrisburg Market Extra-Early Beet**

Dark red color. This is the very best first-early Beet. For many years this very excellent Beet has been grown almost exclusively by the market-gardeners of all our city markets here, for *first early*. Now it has become the leading early Beet in many other large and small city markets. Our sales total many tons of seed. The above illustration gives the shape of it. It is *half-globe*, not as globular as our Black Knight nor as flat as is Crosby's Egyptian. **Pkt. 10 cts.; oz. 15 cts.; ¼lb. 35 cts.; ½lb. 70 cts.; lb. \$1.25; 10 lbs. \$11.50; 50 lbs. \$50.**

**Schell's Deep Blood Turnip Beet.** This early, globe-shaped Beet, of excellent quality, is especially esteemed on account of its dark red color, which extends entirely through the Beet and without the light-colored rings seen in some varieties. The medium-size Beets are smooth and handsome, and are now being largely used for canning as well as for the home-garden and market. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25.**

**Detroit Dark Red Beet.** A variety of exceptional quality and unusual attractiveness. Its handsome appearance makes it a great seller on the market. Globe-shaped, tapering slightly; smooth; dark red; very early. A good general-crop Beet. We sell thousands of pounds of seed of our fancy strain of this popular variety to market-gardeners everywhere. If Detroit is one of your leaders, plant my seed this year and have the best. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. \$1; 10 lbs. \$9; 25 lbs. or more at 80 cts. per lb.**

**Crosby's Improved Egyptian.** One of the earliest Beets in cultivation; deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. \$1; 10 lbs. \$9; 25 lbs. or more at 80 cts. per lb.**

**Crimson Globe.** Medium-sized, smooth; rich, dark red; tops small. This Beet is becoming more popular with our market-gardeners every year. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. \$1; 10 lbs. \$9; 25 lbs. or more at 80 cts. per lb.**

**Edmand's Blood Turnip.** One of the best varieties to follow the extra-early varieties and for late crop. Should be planted at the same time to mature just after the extra early. The shape is round; color deep red. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. \$1.**

**Half-Long Blood.** Rich, dark red, very sweet, crisp and tender; does not become woody. It is very smooth and handsome. A good winter keeper. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. \$1.**

**Early Wonder.** An extra-early Beet of excellent quality; dark red; fine shape, almost globular; smooth. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. \$1.**

**Eclipse.** Small but grows remarkably quick. This and its very fine quality, round shape and deep red color make it a favorite for the market-gardener. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. \$1.**

**Long Smooth Blood-Red.** The best of all long Beets. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. \$1.**

Quantity prices on the above last named 5 varieties, 5 lbs. at 90 cts., 10 lbs. at 80 cts., 50 lbs. at 70 cts. per lb.

**Lutz's Green-Leaf** makes the best "barrel" Beet for gardeners who sell by the barrel, not bunched.

## **Lutz's Green-Leaf Winter**

**Table Beet.** A very large, dark red, table Beet; tender and sweet; keeps perfectly throughout the winter and is therefore a most desirable variety for fall and winter use. For slicing it is the best variety. Everyone should grow some of these for winter use. It grows from 4 to 6 inches in diameter at the top and tapers to a point, as shown in the illustration. It may be used when the Beets are quite small or when they are very large—for they are very tender at any age or size. The green leaves may be cooked like spinach. The Beet is black-red, of elegant quality. We introduced this good Beet years ago. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.**

## **SWISS CHARD BEET or SEA KALE**

**Lucullus.** Leaves are cooked as a salad or like spinach. The mid-rib is also fine when prepared like asparagus. This vegetable is in great favor, and market-gardeners can soon build up a strong demand for it. Grow it! **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25.**

**Dark Green-leaved.** Prices same as Lucullus.

For Mangel Wurzels (Stock Beets) and for Sugar Beets see Index.



# CABBAGE

**HOW TO GROW CABBAGE.**—To get the earliest possible crops, sow the seed of the early varieties under glass (greenhouse or hotbeds) in February, in beds or low boxes ("flats" we call them), about 18 inches square and 4 inches deep. Sow the seed in rows about 3 inches apart; when plants are 2½ or 3 inches high, thin them out so they will stand 2 inches apart in the rows. As soon as the ground outside can be worked properly, set out the plants in rows 2 feet apart and the plants about 18 inches apart in the rows. Nitrate of soda is good to give the plants a good start; apply it around but not against the plants. If the season is dry, water the plants freely.—Cabbage is about 80 per cent water. For the late Cabbage sow the seed outside in rows in May; transplant in July. Keep dusting them through the season with "Slug-Shot," which is not harmful to people but kills the Cabbage worms and prevents the eggs from hatching. For Cabbage lice (mostly found on underside of leaf) spray them (the lice) with "Ever Green." It kills them and is harmless to the Cabbage. (We have it. See page 87.) One ounce of seed will sow a row of 300 feet and make about 2,500 plants; 4 ounces to the acre.

Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit.

See Penn State Ballhead on page 12 and be sure to order it.



Schell's Late Ni-tram Cabbage

## EXTRA-EARLY VARIETIES

**Special Strain Extra-Early Jersey Wakefield.** Identical with Jersey Wakefield, except smaller; is ready to cut fully a week to ten days earlier. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.50.

**Early Jersey Wakefield.** The best first-early pointed-head Cabbage. Heads very solid and of best quality. Pkt. 10c.; ½oz. 20c.; oz. 35c.; ¼lb. 85c.; lb. \$2.50.

**Glory of Enkhuizen.** One of the best early round-headed varieties. If planted with Jersey Wakefield, will mature ten days later. Heads are round as a ball, very solid, and fine-grained. Pkt. 10c.; ½oz. 20c.; oz. 35c.; ¼lb. 85c.; lb. \$2.50.

**Early Winnigstadt.** Pointed head; like Jersey Wakefield, except it requires longer to mature. Pkt. 10c.; ½oz. 20c.; oz. 35c.; ¼lb. 85c.; lb. \$2.50.

**Copenhagen Market.** Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. Matures 68 days after transplanting. Pkt. 10c.; ½oz. 25c.; oz. 40c.; ¼lb. \$1; lb. \$3.50.

**Golden Acre.** Extra-early, round, solid close-grained head. Similar to Copenhagen in type but smaller heads and the plants are more compact, and it is ready to cut a week earlier. Pkt. 15 cts.; ½oz. 35 cts.; oz. 60 cts.; ¼lb. \$1.75; lb. \$5.50.

## SECOND-EARLY VARIETIES

**Early Dwarf Flat Dutch.** Heads large, nearly round, solid. Pkt. 10c.; oz. 35c.; ¼lb. 85c.; lb. \$2.50.

**All Head.** Very large, flat, solid heads; second early. Pkt. 10 cts.; ½oz. 20c.; oz. 35c.; ¼lb. 85c.; lb. \$2.50.

**Succession.** An ideal second-early roundhead; heads average 10 to 12 pounds and measure from 30 to 35 inches in circumference. Fine for second-early or late. Pkt. 10c.; ½oz. 20c.; oz. 35c.; ¼lb. 85c.; lb. \$2.50.

**Early Summer.** A second-early, large-heading Cabbage; an excellent keeper; does not burst readily. Pkt. 10c.; ½oz. 20c.; oz. 35c.; ¼lb. 85c.; lb. \$2.50.

**Drumhead Savoy.** The heads are solid, leaves curled and crimped. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.50.

## Disease-Resistant Strain

For those who are troubled with Cabbage "yellows," we offer this special stock resistant to "yellows."

**Wisconsin Hollander No. 8.** Pkt. 15 cts.; ½oz. 25 cts.; ¼oz. 40 cts.; oz. 60 cts.; ¼lb. \$1.75; lb. \$6.

**Chinese Cabbage (Pe-Tsai or Cut Cabbage).** As tender as head lettuce and used as a salad or cooked as cabbage. Being very tender, it must be cooked quickly. Outer leaves may be used during its growth. Pkt. 10c.; oz. 40c.; ¼lb. \$1.15; lb. \$3.50.

## LATE VARIETIES

### Schell's Strain Danish Roundhead, Short

**Stem.** An excellent late variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. The stem is shorter and the head not quite so globe-shaped. Very fine. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3; 5 lbs. at \$2.75 per lb.

**Schell's Late Ni-tram.** Without question, one of the best late Cabbages in cultivation. The heads are medium large, extremely hard, solid, fine-grained, and of the most excellent flavor—a "quality taste" different from other Cabbages. For keeping it is unexcelled. The heads are in shape between a globe and a flat, or more a half-globe. I recommend it highly and know you will like it. Pkt. 10c.; ½oz. 25c.; oz. 50c.; ¼lb. \$1.35; lb. \$5.

### Schell's Strain Late Danish Ballhead.

One of the best hard-heading, round, late Cabbages. Thousands of acres are planted annually with this favorite. For late crop it cannot be excelled for its fine flavor, solidity, and beautiful ball-shaped heads. Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3; 5 lbs. at \$2.75 per lb.

**Genuine Surehead.** Large, medium flat heads; good keeper. An old favorite. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. 75 cts.; lb. \$2.50.

**Mammoth Rock Red.** Largest-heading red Cabbage. Pkt. 10c.; ½oz. 20c.; oz. 35c.; ¼lb. 95c.; lb. \$3.50.

**Autumn King or World Beater.** Very large, solid, flat head; a good winter Cabbage. It can be planted closer than other sorts because of its small outer leaves. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.50.

**Large Late Flat Dutch.** Immense heads; flat and of the best quality. Excellent kraut Cabbage. If you want a big crop of big Cabbage, grow this variety. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50.

### Houser.

One of the most popular late varieties. Houser Cabbage has a large head, "solid as a rock," and seldom "cracks," except at the stem end. The heart is unusually small, a valuable feature, and the entire head is finely grained and free from the coarse ribs found in some varieties. The heads are round, sometimes developing a very slight dull point or oval shape at the top. It has been the habit of Houser Cabbage, since its introduction years ago, to follow this tendency. Houser is different in color, shape, and quality from any other Cabbage. Its keeping qualities are remarkable. The heads average 10 to 12 pounds. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 45 cts.; oz. 80 cts.; ¼lb. \$2.40; lb. \$8.





Schell's Strain Charleston Wakefield

### Schell's Strain Charleston Wakefield

As a result of very thorough selection of true-type specimens we have developed a strain of this important early market Cabbage that has won for us much praise and the demand for seed of this, our own strain, has so greatly increased that we are selling thousands of pounds of it. Being half again as large as Jersey Wakefield and only a week to ten days later to first cutting, you can see its great value as first-early Cabbage. Be sure to grow plenty of it. Note our low prices. **Pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 1/4lb. 90 cts.; 1/2lb. \$1.45; lb. \$2.75; 5 lbs. \$12; 25 lbs. \$56.25.**

Year after year, Schell's Quality Seeds continue to prove they are bred for *quality*. MR. FRANK L. SUMMERS, Pennsylvania, writes me: "I have been planting your seeds for quite a few years now and always find them to be true to name."

## THREE VERY VALUABLE EARLY CABBAGES

You should grow all of them

### Schell's "Harrisburg" Extra- Early Cabbage

This is, without question, the best extra-early round-headed variety. It is very early, forming its hard, heavy, round heads in **75 days** from sowing the seed. You can grow 150 heads of Harrisburg Cabbage on the same space required for 100 heads of other varieties, because the plants of Harrisburg are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. Its extreme earliness makes it a very desirable variety. I recommend it highly. **These prices are 20% less than last year. Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.35; lb. \$4; 5 to 10 lbs. at \$3.75 per lb.; 25 to 50 lbs. at \$3.50 per lb.**



Schell's "Harrisburg" Extra-Early Cabbage

FROST-PROOF CABBAGE PLANTS OFFERED ON PAGE 76



**Schell's Early Perfection.** A very large, early, round-headed Cabbage of the greatest value to those who grow for market. It is without question one of the best round, hard-headed, early Cabbages in cultivation. The heads are very solid, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allow very close planting. It follows 10 days after my extra-early "Harrisburg." You can have just as fine a crop as this, of **Schell's Early Perfection**, if you plant this variety, one of our own valuable introductions **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5; 5 to 10 lbs. at \$4.75 per lb.**





Everybody, everywhere, is loud in their praises of Penn State Cabbage!

## Penn State Ballhead CABBAGE

This remarkable strain, developed by Dr. C. E. Myers, of the Pennsylvania State College, yields twice as much as ordinary varieties grown in this state.

The average yield of other varieties is about 10 tons per acre; Penn State has yielded as much as 23.8 tons per acre. It is a late-crop Cabbage. The heads are solid, uniform, fine grained, and it is a good keeper. Why not double your profits by growing twice as much to the acre with Penn State Ballhead? Our seed is produced from original stock seed from Dr. Myers.

Only those with a knowledge of the intensive, expert breeding-work carried on by Dr. Myers for many years past, as well as at present, can appreciate the true value of this thoroughbred strain of Ballhead Cabbage. Penn State Ballhead will, if growing conditions are favorable, produce for you one of the best crops of Cabbage you ever grew. Caution! Be sure of your source of supply. Ours is the true crop seed produced from Dr. Myer's pure-bred stock seed.

We are glad to announce that a good crop of seed enables us to greatly reduce the price. **Pkt. 10 cts.;** 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7; 2 lbs. \$13.50; 3 lbs. \$21; 5 lbs. \$32.50; 10 lbs. \$60, postpaid.

## Schell's Houser CABBAGE

One of the finest, hardest-heading, best-keeping, late Cabbages. The Houser has about the smallest heart of any variety. The heads are large, solid, of finest texture, very best quality, very seldom known to crack, and it keeps longer than any other. It is the favorite late Cabbage of thousands of successful gardeners. The demand for seed of it has always been greater than the supply. **Pkt. 10 cts.;** 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.40.





# CARROTS

Grow in popularity every year as a favorite food. They may be eaten raw or in salads, cooked in stews or soups, baked, fried or boiled. Grow more of them.

**HOW TO GROW THEM.**—Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked will produce Carrots. Wizard Brand Pulverized Sheep Manure is good to work in the soil (we have it). If your soil is rather heavy or hard then plant Early Scarlet Horn. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed  $\frac{1}{2}$  inch deep; then thin out the plants so they will stand 3 to 4 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre.



## THE "SCHELL STRAIN" OF CHANTENAY CARROTS

We repeat the comparison made by Mr. Clement last year because it illustrates so well the difference between Schell's Strains and others.

Schell's Strain Chantenay Carrots **Grow Better** and they **Yield Better**—here is the positive proof of it again. Mr. E. C. CLEMENT, of New Jersey, says: "I had 3 pounds of **your strain** of Chantenay Carrots, sowed three-fourths of an acre, and thinned them out. I sold 509 bushel hampers at \$1.75 to \$2.25 per bushel, most of them at \$2 and \$2.25. My commission-man in New York City wrote me they were the finest Carrots that came into New York this year. I also had 5 pounds of seed from another house and sowed it under the same conditions, but got only 200 hampers, and the quality and size were far below standard."

**Compare it**—3 pounds of our strain brings 509 bushels and \$1,000 returns while 5 pounds of some other strain brings 200 bushels of inferior quality fruit, difficult to sell at any price. Both **seeds "looked"** alike, both **grew**, but hid away in the "blood" of the Schell's strain was that superior quality that the eye cannot see but it surely **can be seen in the crop**. Better plant all Schell's seeds and be sure of success.

**You** can have a **perfect crop**, with very much more profit to you, if you sow "**Schell Strain**" of Chantenay—one of the three most popular Carrots in America today. It is  $5\frac{1}{2}$  inches long, 2 to  $2\frac{1}{2}$  inches at the crown, and 1 to  $1\frac{1}{4}$  inches at the bottom. The color is a very rich bright orange-scarlet. Grow more Carrots, have the **best quality** by planting Schell's Chantenay. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25; 4 lbs. (enough to sow an acre) \$4.80; 10 lbs. \$11.50.

**Danvers Half-Long.** Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Schell's Coreless** (also called "**Nantes**" and "**Butter Carrot**"). It is unsurpassed in quality, sweet, mild, is long, cylindrical, averages 7 inches long and  $1\frac{1}{2}$  inches thick, and is stump-rooted. The color is pure orange-scarlet, the core is so undefined that it is called "coreless." Our strain of it is very fine. Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Improved Long Orange.** Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Oxheart.** A very popular Carrot. It grows about 5 inches long, is about  $3\frac{1}{2}$  inches thick at the shoulder and  $2\frac{1}{2}$  inches thick at the bottom. When young it is not as blunt as when it is fully grown. Easy to pull because of being short. Bright orange-scarlet. Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**SPECIAL QUANTITY PRICES** on all above varieties: 5 lbs. at \$1.20 per lb.; 10 to 25 lbs. at \$1.15 per lb.; 50 to 100 lbs. at \$1

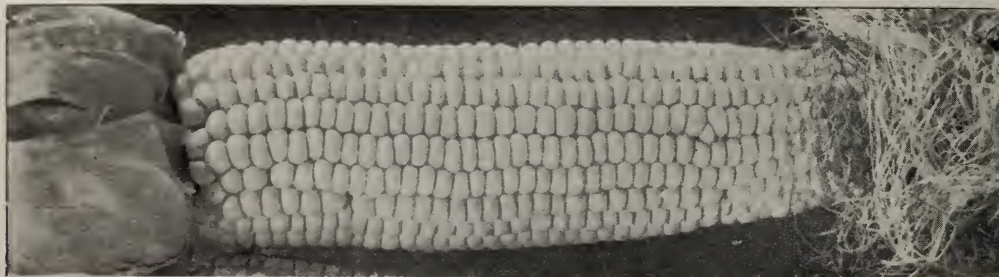


Schell's Strain Chantenay Carrot

And out in Indiana, FORREST BROWN has a great crop of "Schell's Strain" Chantenay Carrots. He writes me: "They surely are fine Carrots. They yielded at the rate of 1200 bushels per acre on my muck land."

**Schell's Early Scarlet Horn or Dutch Horn.** A very desirable early variety and a very popular one. It grows  $3\frac{1}{2}$  inches long, is  $1\frac{1}{2}$  inches thick at the shoulder, and  $1\frac{1}{4}$  inches thick at the bottom, being very stump-rooted. It is a bright orange-scarlet. The roots are usable when very young, but when young they are pointed; the blunt bottom or stumping does not appear until they are fully grown. Excellent for outside crop and often used for forcing. Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.





Kendel's Early Giant. Large ear, rich sweet flavor. A very excellent variety. See page 15

## SWEET CORN

have for you. Our sales on our Sweet Corn seed have increased wonderfully each year. Unless Sweet Corn seed is continually bred for sweetness and flavor, as we breed it, it soon loses its quality. When buying seed, keep this in mind for there is a vast difference in the quality of our Sweet Corn and others. **My Sweet Corn is all carefully selected, gilt-edged stock, tipped, butted and tested.**

**HOW TO GROW SWEET CORN.**—Prepare the soil thoroughly; enrich it by working in manure. Corn needs it. Wizard Brand Pulverized Sheep Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills from 1 to 2 feet apart in the rows. The early varieties, producing smaller stalks, can be planted closer than the big late Corns. If planted very early, before the soil is warm, of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about  $\frac{1}{2}$  inch and 1 to 1  $\frac{1}{2}$  inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. To have Corn all season, plant every two weeks up to July 15. One quart will plant 200 hills; 10 quarts to an acre.

**DOWN GO OUR PRICES!** With fine crops of all varieties grown at a reduced cost, we are **giving you** this saving by reducing our prices **20%** less than last year. This equals \$2 or more per bushel less, and a proportionate reduction on all smaller quantities. A bushel of Sweet Corn weighs 50 pounds; a quart, about 1  $\frac{2}{3}$  pounds. We supply  $\frac{1}{2}$  bushel at the bushel rate.

## SCHELL'S SIX BEST QUALITY SWEET CORNS Shown in colors on page 16

When you have these six very excellent Sweet Corns you have, in our opinion, the *very best* of all varieties. There are other good ones, to be sure, but these are the "*Cream*"—the "*honey sweet*" quality that make you say—*delicious!* Here you have the very earliest Sweet Corn in existence, Schell's *Firstin*; Golden Bantam, that very popular early yellow Sweet Corn, so very good; next, Schell's *Silver Beauty*, the most popular large-eared early, and Golden Giant, both of which are the best of their class; then, Country Gentleman, unsurpassed for its deliciously sweet, deep grains, and Stowell's Evergreen, our Improved, selected strain of it, the largest ear, the longest grains, with richness of flavor all its own. By planting these six grand varieties early in May, you will have a continuous supply of the very best Sweet Corn from early in July until September. By making another planting of Stowell's Evergreen about the last of May, you will have Sweet Corn continuously until the end of the season.

**SCHELL'S FIRSTIN.** The earliest of all white Sweet Corns. The ears are small (5 to 6 inches long), filled tightly with good-sized grains, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 20 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. \$1.40; 4 qts. \$2.25; pk. \$4; bus. \$12.

**IMPROVED GOLDEN BANTAM.** It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies—all because it is so good. It is very early, very sweet, and richly flavored. Ears are 5 to 6 inches long—just the same size as our *Firstin*, the color, a rich golden yellow. Our strain of it is the result of constant selection. It is very fine. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 20 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.15; 4 qts. \$1.90; pk. \$3; bus. \$10.

**SCHELL'S SILVER BEAUTY.** The sweetest, largest silvery white early Sweet Corn. It is the favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, the grains deep. It is almost twice as large as the small-eared extra-early varieties and almost as early—about a week to ten days' difference if planted at the same time. I want you, without fail, to grow *Silver Beauty*, for it is the best of all large-eared early varieties. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 20 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.15; 4 qts. \$1.90; pk. \$3; bus. \$10.

**GOLDEN GIANT.** Rich golden yellow grains, deliciously sweet, make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—all combine to make this the most popular, large-eared, golden yellow Sweet Corn. Be sure you include it in your order. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 20 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.15; 4 qts. \$1.90; pk. \$3; bus. \$10.

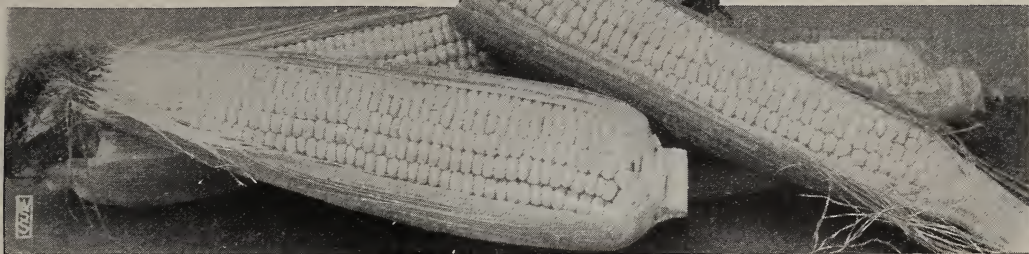
**IMPROVED COUNTRY GENTLEMAN.** Although Country Gentleman Sweet Corn has been on the market for many years, it is just as popular now as ever. The illustration on page 16 shows how irregularly the grains are placed. The grains are narrow, deep, and very sweet. Every home-garden should have it; every market-gardener should grow it for his trade. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 20 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.15; 4 qts. \$1.90; pk. \$3; bus. \$10.

**IMPROVED STOWELL'S EVERGREEN.** Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who dehydrate or evaporate Corn, because they know they get a very superior quality from us. Stowell's Evergreen has a very large ear and very deep, broad, and deliciously sweet grains. It is ready in about 90 days after planting. **Lowest prices in years.** Pkt. 10 cts.;  $\frac{1}{2}$  pt. 15 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

### SPECIAL OFFER OF SCHELL'S SIX BEST QUALITY SWEET CORNS

OFFER No. 1.	One pkt. each of these 6 (worth 60 cts.) for.....	\$0 50
OFFER No. 2.	One-half pt. each of these 6 (worth \$1.15) for.....	1 00
OFFER No. 3.	One pt. each of these 6 (worth \$1.85) for.....	1 65
OFFER No. 4.	One qt. each of these 6 (worth \$3.65) for.....	3 40





Early Evergreen Sweet Corn, a fine Corn ready ten days before Stowell's if planted at the same time

We pay the  
postage

## EXTRA-EARLY VARIETIES

READY FOR MARKET  
IN 55 TO 65 DAYS

### Schell's Earliest Yellow.

A new yellow Sweet Corn offered for the first time. In my opinion it will prove to be a great profit-producer to all who grow it for market. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long. It is ready to use fully 7 to 10 days before Golden Bantam. Be first in your market and thus get first high prices. The amount of seed we have to offer this first year is small, so order early. Pkt. 25 cts.; 1/2 pt. 50 cts.; pt. 90 cts.; qt. \$1.75.

### Barden's Wonder Bantam.

An extra-early yellow Sweet Corn having all the good qualities of Golden Bantam, and maturing just as early but with a very much larger ear. A splendid Corn. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. It is a variety that every market- and home-gardener, as well as every canner, should grow. We recommend it highly. Pkt. 10 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.15; 4 qts. \$1.90; pk. \$3; bus. \$10.

**Golden Sunshine.** An excellent new variety of yellow Sweet Corn. It is as early as Golden Bantam, from which it was developed, just as sweet and yet has twelve rows of grains while Bantam has eight. I urge you to try it.

Pkt. 10 cts.; 1/2 pt. 20 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.15; 4 qts. \$1.90; pk. \$3; bus. \$10.

**Premo.** One of the best extra-earlies. Ears 6 to 7 inches long. Very sweet. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Adams' Extra-Early Dwarf.** Can be planted very early; is not a Sweet Corn, but is classed with Sweet Corn and sold as such. Ready in fifty-five days from planting. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Large Early Adams or Burlington.** The same kind of Corn as the above, but grows taller, ears are a trifle larger, and is ten days later. Pkt. 10c.; pt. 25c.; qt. 50c.; 2 qts. 95c.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Extra-Early Red Cory.** A very early variety; very sweet. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Peep-o'-Day.** One of the very earliest; very sweet, delicate flavor. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Early White Cory.** Grows about 5 feet high, usually two fine ears to the stalk, ready in about sixty-five days. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

SEE PAGE 14 FOR SIX GOOD VARIETIES

We pay the  
postage

## LATE VARIETIES OF

**Golden Cream.** A new, exceedingly sweet yellow-grained Corn, just like Country Gentleman except in color. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Mammoth Late.** Very large ears and deep grains. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**White Evergreen.** Matures about a week earlier than

## SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

**Kendel's Early Giant.** One of the best in quality and largest eared of the second-early varieties. Ears are very uniform, with good deep grains, and highly flavored. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Early Evergreen.** Almost as large as Stowell's Evergreen and ripens ten days earlier. Pkt. 10c.; pt. 25c.; qt. 50c.; 2 qts. 95c.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Howling Mob.** Large-eared and fine quality. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Mammoth Early.** Very large ears and very sweet. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Metropolitan.** Large, handsome ears; very early. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Golden Rod.** A good second-early; very uniform golden yellow ears. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

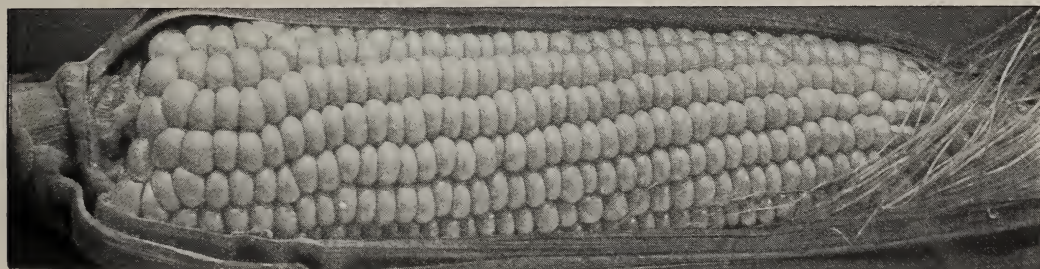
**Black Mexican.** Grains are black and very sweet. When first perfected the grains are white and are then at their best. Pkt. 10 cts.; pt. 30 cts.; qt. 60 cts.

Half bus. at bus. rate  
Prices down 20%

Stowell's. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**Golden Evergreen.** Large ears, long grains; golden yellow; very sweet. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. 95 cts.; 4 qts. \$1.55; pk. \$2.80; bus. \$8.40.

**POP CORN, Golden Queen, White Rice, and Baby Buster.** Price, each, pkt. 10 cts.; pt. 25 cts.; qt. 45 cts. One pkt. will sow a 40-ft. row; 2 qts., an acre.



Howling Mob Sweet Corn



## SCHELL'S SIX BEST QUALITY SWEET CORNS

ALL SPECIALLY SELECTED SEED OF HIGHEST  
QUALITY, DELICIOUSLY SWEET

Plant these for a continuous supply of the  
best Sweet Corn from July until frost.

1. **Schell's New "Firstin."** A newly developed, snow-white, sugar sweet Corn ready for the table to celebrate the Fourth of July.
2. **Improved Golden Bantam.** A truly quality selection of this good Sweet Corn.
3. **Schell's Silver Beauty.** The grandest, large-eared, honey-sweet, snow-white, early Corn.
4. **Golden Giant.** The sweetest, large-eared, early, golden Sweet Corn.
5. **Improved Country Gentleman.** The quality supreme, deep-grained Sweet Corn; medium ear.
6. **Improved Stowell's Evergreen.** Largest ear; delicious flavor.

See page 14 for full  
descriptions and  
special offer. Do  
not fail to get  
these valuable varie-  
ties on your  
order.



We advise putting all Seed Corn in Semesan Jr. Dust before planting. This protects against soil diseases and from rotting in the ground. 4-oz. can, 50 cts See page 80.





## SCHELL'S GOLDEN PLUME CELERY

*Grown from Schell's Quality Seeds*

THEY GROW BETTER

THEY YIELD BETTER

Schell's Golden Plume Celery, our own strain, is, we believe, positively the best, earliest-maturing, rich-flavored Celery grown. The stems are thick, meaty, solid, brittle, and of rich nutty flavor. The golden yellow color of both stem and foliage gives it a beautiful appearance. We recommend it highly.

Pkt. 10c.; 3 pkts. 25c.; ¼oz. 60c.; ½oz. \$1; oz. \$2; ¼lb. \$6; lb. \$20.



## SCHELL'S HOUSER CELERY

*Grown from Schell's Quality Seeds*

Schell's Houser Celery is the best green, winter-keeping Celery. Extraordinarily thick stems that have the most delicious flavor. It keeps better than any other and blanches to a beautiful creamy white—full of hearts. For your own use or market, grow lots of Houser Celery.

Pkt. 10c.; 3 pkts. 25c.; ¼oz. 60c.; ½oz. \$1; oz. \$2; ¼lb. \$6; lb. \$20

MR. BURT E. YOUNG, of Ohio, sticks to Schell's Houser Celery. He writes me: "I have been growing your Houser Celery now for five years. It is the finest green Celery on the market. I would not grow any other."





A magnificent crop of genuine Golden Plume. It was perfect

# CELERY

**HOW TO GROW CELERY.**—To have matured Celery early in the summer, sow seeds of the early varieties under glass in February; set the plants out in May. Celery seed is by no means so easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." In June set out the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Russeloid Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre.

My Celery seed is of the high standard of quality required for high-class trade.

## TWO GRAND NEW VARIETIES OF CELERY FOR 1932

### *Schell's New Celery Golden Detroit*

This is a pure line selection of the Dwarf Golden Self-blanching type. Handsome, heavy, compact, full-hearted. Broad, thick stems, rounded at the edges. Plants 22 to 23 inches high. Leaves clean, bright green. The stems blanch easily to a fine, deep, clear yellow and are very free from strings. The hearts are full, crisp, and of excellent flavor. It is sure to prove a great favorite on every market. **Pkt. 20 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; 1/2lb. \$11; 1lb. \$20.**

### *Schell's New Celery Florida Golden*

Owing to the great market demand for a Golden Plume having a greater length, we developed through pure line breeding the selection which we now offer as **Florida Golden**. It has all the good qualities of Golden Plume plus greater height and weight of plant and the edible portion of the stem is larger. It shows less tendency than other strains to produce premature seed-stalks. The hearts blanch to a rich cream color, of excellent flavor. **Pkt. 20 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; 1/2lb. \$11; 1lb. \$20.**

***Schell's Golden Plume.*** Positively the earliest-maturing, rich-flavored Celery grown. Added to its value as an early Celery is its beautiful golden yellow color, and to this, and most important of all, is its *delicious flavor*. Its beautiful appearance, plus its splendid quality and earliness, has made it one of the most popular and largely grown varieties since its introduction. Be sure to grow all you can of it, even though the seed costs more than others; you will sell every stalk you grow at a fancy price. I wish to call your attention to the fact that our *Golden Plume Celery*, which is producing these wonderful crops like the above and which crops are the talk of markets, and are bringing the highest prices, is our own private strain. It costs a lot more for us to breed this high standard and it's worth a lot more to you in your crop. (See it on page 17.) **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; 1lb. \$20.**

***Schell's Houser Celery.*** We say unhesitatingly that Houser Celery is, in our opinion, absolutely **the best** green Celery without excepting any. You never tasted a green Celery that can compare with Houser in its sweet, luscious, rich, nutty flavor. The thousands of city buyers in our markets here all know Houser Celery and literally "fight" for it if there happens to be a short supply. When blanched it becomes a beautiful creamy white, full of hearts and every stem of it to the outside is delicious. It is not surpassed as a good keeper, and is becoming the leading green Celery in every market as fast as it is introduced, which leads to it being given many names. Be sure of getting genuine Houser by getting the seed from us. (See it on page 17.) **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; 1lb. \$20.**

***Easy-Blanching.*** One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems.

All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. Its market value is doubled because of its *quick and easy-blanching* characteristic, giving it that rich, attractive, golden yellow color, so desirable and necessary, long before it is possible to produce it on the other green Celeries. *My seed is a fancy strain produced from perfect specimen plants.* **Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$2; 1/4lb. \$3.50; 1/2lb. \$6; 1lb. \$12.**

***Wonderful.*** A very excellent variety with thick, fleshy stems having highly pleasing, rich, nutty flavor. The foliage is yellow and the stalks blanch yellow early in the season. **Pkt. 15 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; 1lb. \$20.**

**GOLDEN PHENOMENAL.** A new strain of Golden Plume. The stalks are taller and the stems are 8 to 9 inches to the joint. **Pkt. 15 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; 1lb. \$20.**

***White Plume.*** Turns white upon reaching maturity—not only does the stem whiten, but the leaf itself. It is very early, and my stock is extra fine. **Pkt. 10c.; 1/2oz. 20c.; oz. 35c.; 1/4lb. 90c.; 1lb. \$3.**

**GENUINE COLUMBIA.** An early-maturing sort. The plant is of medium height but very stocky and heavy. The stalks are thick, almost round, resembling in shape those of Giant Pascal; the color has in it more of the rich yellow tint of Golden Self-blanching. **Pkt. 10 cts.; 1/2oz. 70 cts.; oz. \$1.25; 1/4lb. \$4; 1lb. \$15.**

***Schell's Yellow as Gold.*** Positively the finest and purest rich golden yellow Celery grown. There are a great many strains of yellow, self-blanching Celery; some are good; some are very undesirable. This **Yellow as Gold** is a private stock which cannot be surpassed. I urge you to try it out alongside of any other strain and let it prove itself. It has that rich, nutty flavor and handsome color which make it a quick seller. **Pkt. 15 cts.; 1/2oz. 75 cts.; oz. \$1.25; 1/4lb. \$4; 1lb. \$15.**

***Fordhook Emperor.*** Stems almost round; blanches up well; very excellent quality. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.25; 1lb. \$8.50.**



### Schell's Allheart Celery

**Allheart** is a late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are, flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk; it grows as high as White Plume. Its flavor is like that of Giant Pascal, but it does not resemble it, being more stalky, light green, blanches up easier and to a rich golden yellow. One of the best keepers. I urge all my customers to grow **Allheart**, knowing that it will please and prove profitable. We have received many letters from Celery-growers praising **Allheart**. Pkt. 10 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.75; lb. \$9.

### Golden Self-Blanching French, Original Type

Our own strain of this widely grown variety is the original stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid. It is ready for market earlier than any other. Pkt. 15 cts.; ¼oz. 40 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$4; lb. \$15.



**Schell's Strain Giant Pascal Celery**  
Thick, meaty; rich, nutty flavor



**Allheart Celery.** Note how full of hearts. It is of excellent quality.

**American-Grown Golden Self-blanching.** Many declare our strain is unsurpassed. Pkt. 10 cts.; ½oz. 25 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.

**Schell's Strain Giant Pascal.** Very large, thick, solid and crisp, with a rich, nutty flavor. A good-keeping green Celery. It is one of the leading varieties grown by market-gardeners for winter keeping. When "banked," it blanches very easily and quickly. Be sure to grow some of it. Pkt. 10 cts.; ½oz. 30 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.

**Winter King.** A green Celery with an abundance of golden yellow hearts. One of the best keepers. Large, solid, nut-flavored stems. Pkt. 10 cts.; ½oz. 25 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.

**Snow White.** A beautiful snow-white type of White Plume. Highly valued by growers because of its clean white appearance. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

**Winter Queen.** A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. Pkt. 10 cts.; ½oz. 25 cts.; oz. 40 cts.; ¼lb. \$1.10; lb. \$4.

### **CELERIAC or TURNIP-ROOTED CELERY**

**Large Smooth.** Turnip-shaped roots, highly esteemed either cooked for flavoring soup or sliced and used as a salad, or boiled like parsnips or turnips. Pkt. 5 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.

### **RUSSELOID BLEACHING PAPER**

is easy to use and gives excellent results.  
Ask for circular and prices

**CHICORY.** One ounce will sow a row 100 feet long.  
**Witloof.** Known in restaurants as French Endive. Treat as endive, except late in summer gradually bank up like celery. It makes a delicious salad. Pkt. 5 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.

**COLLARDS.** One ounce will produce 3,000 plants.  
**Southern Giant.** Used in the South as a substitute for cabbage. Sow like cabbage. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.25.

### **CORN SALAD or FETTICUS.**

3 ounces will sow 100 feet of row.  
Hardy little plants grown for late fall, winter and spring use as a salad. Sow seed in August or September, then cover for winter. Treat like lettuce. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25.

**CRESS.** Sow in spring in rows a foot apart, cover seed ¼inch. Ready to cut in four to five weeks.

**Extra-Curled or Pepper Grass.** Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.

**True Water Cress.** Can be grown easily in shallow water or cool, moist soil. Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1.25.

**DANDELION.** One ounce will sow a row 200 feet long. Sow early in spring; the following spring the leaves will be fit to cut.

**Improved Large-leaved or Cabbaging.** Pkt. 10 cts.; oz. 65 cts.; ¼lb. \$2; lb. \$7.50.

**Common or French.** Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.

**KALE.** (See page 2, Borecole or Kale.)



# CAULIFLOWER

One ounce will produce about 3,000 plants

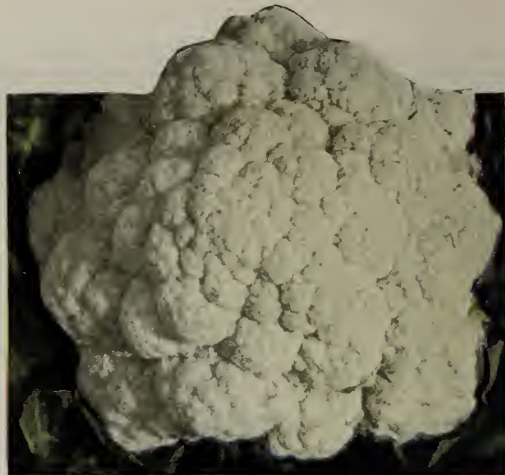
Our special strains of Cauliflower are unexcelled in quality. The largest acreage of Cauliflower ever grown, that we know of, in any eastern state, by one grower, was produced from our seed, and the crop was so very excellent it was readily declared the best of three different stocks tried. It will pay you to plant Schell's Cauliflower seed.

**Schell's Special-Stock Extra-Early Dwarf Erfurt.** For forcing under glass or for first-early outside growing this stock is beyond question the best variety. It is very dwarf and compact, with small leaves, short stems, and large, white heads. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2;  $\frac{1}{4}$ lb. \$6.50;  $\frac{1}{2}$ lb. \$12.50; lb. \$25.

**Schell's Special-Stock Extra-Early Snowball.** MY special stock of this popular variety is unequalled. One of the best for forcing under glass or for outside. It follows close, in maturing, my stock of Extra-Early Dwarf Erfurt. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2;  $\frac{1}{4}$ lb. \$6.50;  $\frac{1}{2}$ lb. \$12.50; lb. \$25.

**Schell's Large Early Snowball.** A larger-heading variety of the above; does not mature quite so early. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2;  $\frac{1}{4}$ lb. \$6.50; lb. \$25.

**Dry Weather.** It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. Pkt. 15c.;  $\frac{1}{4}$ oz. 65c.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2;  $\frac{1}{4}$ lb. \$6.50;  $\frac{1}{2}$ lb. \$12.50; lb. \$25.



Schell's Special-Stock Extra-Early Snowball  
Real Quality Cauliflower

**Veitch's Autumn Giant.** One of the very best late varieties. Large heads. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 50 cts.; oz. \$1;  $\frac{1}{4}$ lb. \$3.50; lb. \$12.

**Schell's Quality.** The largest-heading and surest crop of all. In quality it is of the finest. It matures after my Large Early Snowball. Small pkt. 15 cts.;  $\frac{1}{4}$ oz. 65c.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2;  $\frac{1}{4}$ lb. \$6.50; lb. \$25.



Early White Vienna Kohlrabi

**KOHLRABI** Sow in rows and thin plants to 6 inches. Ready to use in eight weeks

One ounce will sow a row about 200 feet long

**Early White Vienna.** The most popular sort. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$ lb. 60 cts.; lb. \$1.85.

**Early Purple Vienna.** Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$ lb. 60 cts.; lb. \$1.85.



Schell's Golden Heart Endive

**EGGPLANT** One ounce will produce 2,000 plants

**Black Beauty.** This is, without question, the best Eggplant. The fruits are large, jet-black, of fine shape. They ripen early. Pkt. 10c.;  $\frac{1}{2}$ oz. 25c.; oz. 50c.;  $\frac{1}{4}$ lb. \$1.35; lb. \$4.35.

**New York Improved Spineless.** Color purplish black. Pkt. 10c.;  $\frac{1}{2}$ oz. 25c.; oz. 50c.;  $\frac{1}{4}$ lb. \$1.35; lb. \$4.35.

**Florida High Bush.** The plants are large and erect, bearing most of the fruit off the ground. Fruit dark purple, uniform, and similar in form to New York Improved. Pkt. 10 cts.; oz. 45 cts.;  $\frac{1}{4}$ lb. \$1.35; lb. \$4.50.

**Schell's Black Egyptian.** The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts.; oz. 75 cts.;  $\frac{1}{4}$ lb. \$2.50; lb. \$8.



Black Beauty Eggplant, large, early, and of fine shape

**ENDIVE** Sow seed in June or July. Tie up the leaves to blanch them  
One ounce will sow a row about 200 feet long

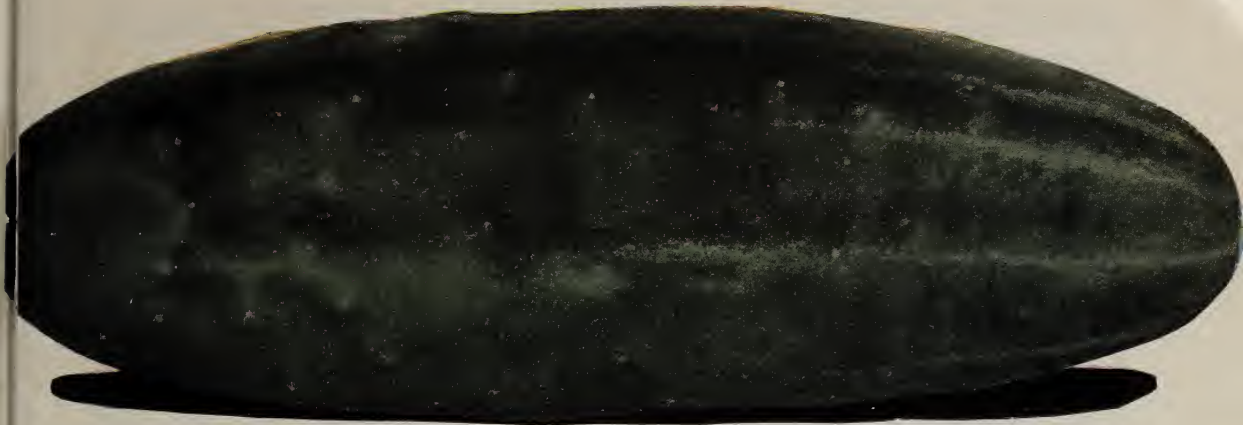
**Green Curled.** Pkt. 5c.; oz. 20c.;  $\frac{1}{4}$ lb. 45c.; lb. \$1.25.

**White Curled.** Pkt. 5c.; oz. 20c.;  $\frac{1}{4}$ lb. 45c.; lb. \$1.25.

**Broad-leaved Batavian (Escarolle).** Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.

**Schell's Golden Heart.** Beautifully fringed leaves; large, white hearts and broad stems. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 75 cts.; lb. \$2.





## Schell's "Veridark" Cucumber The Champion of Them All

**IT HAS WON FIRST PLACE IN EVERY MARKET WHERE IT HAS BEEN INTRODUCED**

Since we offered this perfect Cucumber, a few years ago, it has swept its way to victory in every market as soon as it has become known. Remember, a gardener does not always give out the information as to the name of a variety or where he gets the seed—you cannot expect him to, for that knowledge is worth money to him—so if your neighbor or competitor has the biggest crop of the finest Cucumbers in the market, you can be almost certain he has **Schell's "Veridark" Cucumber**, which is fast becoming the leading Cucumber everywhere.

**Schell's "Veridark" Cucumber** yields a tremendous crop of perfect Cucumbers, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color. The plants are very strong and vigorous and will resist disease and insects more than any other. The average time from planting the seed to picking the crop is 60 days.

Whether you grow for your own use or for market, be sure to use this splendid variety, and if for market, do not hesitate to grow any quantity of it. It requires only two pounds to plant an acre. Thousands of our customers are now growing Schell's "Veridark" as their leading crop. Order at once. **Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 55 cts.; ¼lb. 85 cts.; ½lb. \$1.25; lb. \$2.50; 10 lbs. \$24; 50 lbs. \$100.** (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)

Many folks up in Canada send to Harrisburg, Pa., for *Schell's Quality Seeds*. MRS. ABRAM BUEHLER, Ontario, tells why. She writes: "Whatever I want to plant I *want to have the very best, and I get it from you.*"

MRS. LEONARD DECKMAN, of Windsor, N. S., is delighted. She writes: "I have bought my seeds from you for years and I am ordering again this year (1931) for they do grow better and yield better than any others. I could never praise them too highly."

**Vaughan Cucumber.** Very long, slender fruits, dark green from end to end. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.50; 5 lbs. \$11.25; 10 lbs. \$20.

**Windermoor Wonder.** This, also, is a very long Cucumber, measuring 12 to 15 inches, very dark green without any white spines or stripes, even at the ends. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.50; 5 lbs. \$11.25; 10 lbs. \$20.

## Schell's "President" Cucumber

*A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden*

We introduced this new Cucumber. Thousands of our customers ordered it and were amazed at the size and quality of their crops. A variety entirely distinct from all others. Its perfectly uniform shape, extraordinary deep dark green color, clean smooth skin, pearly white flesh, impressive size (10 to 11 inches long, 3 inches thick), and its beautiful, refined appearance all combined to suggest that we call it "President," the name which stands for the highest honor in America. We believe when this valuable variety is widely distributed it will be considered as the *best* of its class. It is almost seedless, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent Cucumber and when you sell them let your customers know they are the new President Cucumber. Order early. **Pkt. 15 cts.; oz. 50 cts.; ¼lb. \$1.25; lb. \$3.50; (2 lbs. [\$7] will plant an acre); 10 lbs. \$34; 50 lbs. \$162.50.**



A 50-acre crop of Schell's President Cucumber. Wonderful indeed!

And here is another fine crop. Read what MR. FRYE writes: "For the past two years I have planted your President Cucumber, and I have found them to be the *best I ever* planted. I raised over 500 baskets of them from two pounds of seeds."—WILSON L. FRYE, Pennsylvania.



# CUCUMBERS

starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with Ever Green or some other good insecticide; it kills the bugs. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

**HOW TO GROW CUCUMBERS.**—They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By



**Davis Perfect Cucumbers.** Very dark green; shape uniform and attractive; few seeds

*Schell's Quality Seeds Continue to Please Year After Year, All Who Plant Them.*

MR. H. F. THOMPSON, SR., Pennsylvania, writes me: "I have been planting your Schell's Verdigris Cucumber for four years now and find them very satisfactory."

MR. OLIVER E. ERB, of Pennsylvania, is delighted with our Schell's President Cucumber. Mr. Erb writes me: October 2, 1931, "This is my second year using your President Cucumber, and I want to say they are the greatest producers, the largest Cucumbers and vines stay green longer than any other I ever grew. They sell like 'hot cakes' at market at 3 to 5 cents each when others fail to sell."

## Schell's New Extra-Early Cucumber, Majestic

A very valuable variety because of its *extreme earliness*. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness, it is an exceedingly attractive Cucumber, being very uniform in shape, with blunt or "square" ends, and a *very rich dark green color* which holds until it is almost ripe. In size our Majestic averages 7 to 8 inches long. The flesh is white. It is a very heavy yielder. A dependable shipper, *first in the market*. If we had room we could give you hundreds of wonderful testimonials from our customers who have planted from an ounce to a hundred pounds of our extra-early Majestic. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.50; 10 lbs. \$14; 25 lbs. \$31.25; 100 lbs. \$115.**

**Davis Perfect.** 58 days. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.40.

**Klondyke.** 58 days. Of recent introduction and superior for market. Perfect shape, dark green, about the size of White Spine; vigorous plants are wonderfully prolific; early. I recommend it highly. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.40.

**Early Green Cluster.** 52 days. Very prolific; small; of good form; especially fine for pickling. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Fordhook Famous.** 60 days. Unusually long, with uniform shape; never turns yellow. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.35.

**Improved White Spine.** 58 days. Good shape; smooth; light green with white spines. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Early Fortune.** 58 days. Large, perfect shape, very dark green. Pkt. 5c.; oz. 15c.; 1/4 lb. 40c.; lb. \$1.25.

**Jersey Pickle.** 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Schell's Standard.** 52 days. An excellent very early variety; very prolific, uniform, and of a rich green color. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 65 cts.; lb. \$2.

**Improved Long Green.** 62 days. The market-gardener's favorite. A big yielder. Always satisfactory. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.40.

**Early Frame or Short Green.** 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. Pkt. 5c.; oz. 15c.; 1/4 lb. 40c.; lb. \$1.25.

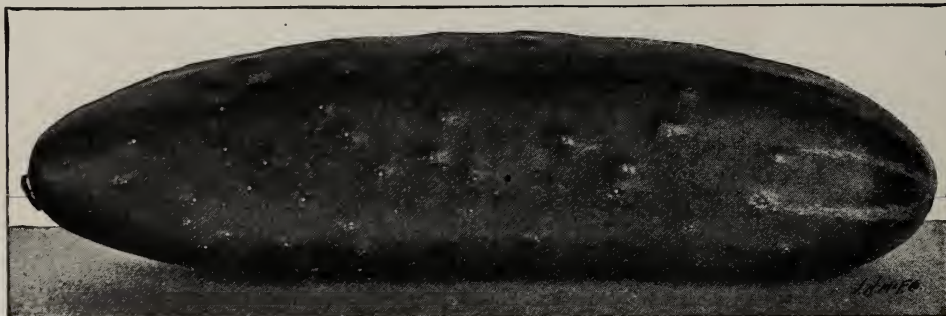
**Early Green Prolific or Boston Pickling.** 55 days. Yields a big crop and is valued for small as well as medium-sized pickles. Pkt. 5c.; oz. 15c.; 1/4 lb. 40c.; lb. \$1.25.

**Everbearing.** 52 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4 1/2 inches long). Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.40.

**Japanese Climbing.** 58 days. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.50.

**Gherkin or Bur.** 60 days. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.50.

**Quantity Prices** on all above varieties.—When ordering 2, 3, or 4 lbs., deduct 5 cts. per lb.; when ordering 5, 6, 7, 8, or 9 lbs., deduct 10 cts. per lb.; when ordering 10 lbs. or more, deduct 15 cts. per lb.



**Improved Long Green Cucumber**



# LETTUCE

**HOW TO GROW LETTUCE.**—To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hotbeds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Cover seed by raking over if sowed broadcast, or the birds will get most of it. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

**Giant Crystal Head.** Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Where there is an abundance of moisture, properly drained, this variety will produce enormous heads. Try it. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Black-seeded Simpson.** Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. One of the most desirable varieties for the home-garden as well as for market. Grows very quickly. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50; 5 lbs. \$6.50; 10 lbs. \$12.50.

**California Cream Butter.** Very large, solid heads, the inside of which is a beautiful, rich, creamy white. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**May King.** This is practically the earliest head Lettuce. It is a very quick grower; heads are medium-sized and light green. The inside is a rich buttery yellow. I recommend this to all for market or home-garden. Pkt. 5c.; oz. 20c.; ¼lb. 50c.; lb. \$1.50.

## Schell's French-Head Lettuce

It is being grown in great quantities by large commercial Lettuce-growers throughout the country, who prefer it to any other Lettuce of this early tight head class because of its many desirable qualities. Among these are **earliness**—it is ready for market a week to ten days ahead of Big Boston when sown at the same time; **quality and appearance**—it produces a beautiful, attractive, uniform, compact head of light rich green, silvery white inside and of unexcelled quality. A perfect shipper. **Does not tip-burn easily**, many exhaustive tests under normal and under unfavorable growing conditions have proved it **far more resistant to tip-burn** than any other Lettuce. This is due to the nature of this variety, which develops unusual hardness as the plants begin to head. The fact that we sell tons of seed of it is the best proof of its being one of the most popular Head Lettuces. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; ¼lb. 80 cts.; lb. \$2.50; 10 lbs. \$22.50; 50 lbs. \$100.

## Schell's Hot-Weather Head Lettuce.

An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the outside a light green. Resists the extreme heat of summer without going to seed and without burning. Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

**Brittle Ice.** The heads are tightly folded, blanch to a silvery white and are crisp and brittle. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Early White Cabbage.** Close heads; fine flavor. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Wonderful or New York.** Forms very large heads with crumpled outside leaves and a golden yellow heart. Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

**Wayahead.** Medium-sized, tightly folded heads with rich, buttery, yellow centers. Extra early; excellent quality. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Early Curled Simpson or Silesia.** Loose, curly leaves; fine for cutting in the home-garden. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50; 5 lbs. \$6.50.

**Crisp as Ice.** Large handsome heads, solid, crisp, and tender. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

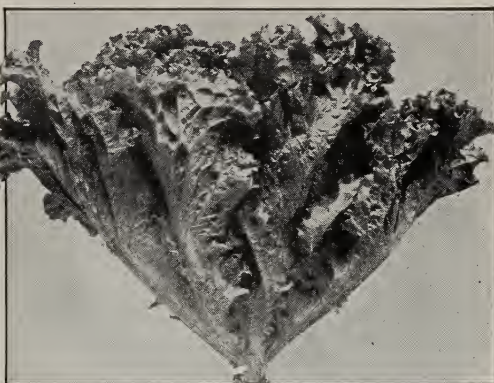
**Morse.** Large, curled leaves; very tender. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Hanson.** Large head; crimped leaf. Everybody should grow it. Fine for market during the summer months. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Prizehead.** Large, loose heads tinged with brown. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Salamander.** Excellent for early spring, summer, or fall. Large heads of finest quality; a slight tinge of brown on the edge. Very tender. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Winter Lettuce.** A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality, solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently



Schell's Grand Rapids Lettuce

**Grand Rapids Lettuce.** This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, crimped and curled, fan-shaped leaves are beautiful, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it for your own use or for market—you will not regret it. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; ¼lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.50; 10 lbs. \$12.50.

For the Largest Acreage or the Smallest Garden, Schell's French-Head is a good Lettuce to Grow

in as warm and favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.

## Giant White Cos or Romaine Lettuce

Also called Celery Lettuce. It differs from other Lettuce in the shape of the leaves, which are long-spoon-shaped, upright. Let plants be 4 inches apart in the rows. If the tall, narrow leaves are drawn together and tied they blanch the inner leaves. Served in the best hotels as "Romaine Salad." Try it. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50; 5 lbs. \$6.25.



Giant White Cos or Romaine Lettuce



# Schell's Iceberg Lettuce

**A very valuable Head Lettuce—everybody should grow it.** Last year all our records were again broken for numbers of orders for Schell's Iceberg. You can grow it just as fine as others do.

This variety is one of the grandest of all the Head Lettuces. It is grown in tremendous quantities in every part of the country, from the Atlantic to the Pacific. In California it is known as "Imperial Valley Iceberg"; in Colorado it is called "Mountain Iceberg." Thousands of carloads of Iceberg are shipped from various parts of the country every season. It forms a large, **solid head, dark green** and slightly curled on the edges; the illustration shows a perfect head, the center is rich golden color. Schell's Iceberg is distinct from any other variety and is, without question, one of the five most popular and most extensively grown Head Lettuces in America today. By all means grow it for market or for your own use. I recommend it *highly*. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4 lb. \$1; 1 lb. \$3; 5 lbs. \$13.75.**



**Schell's Iceberg Lettuce**



**Thousands of carloads** of Iceberg Lettuce are shipped into Pennsylvania and other eastern states every year simply because you market-gardeners and farmers do not grow one fraction of the amount the people demand and consume. However, since we have shown the possibilities of sales for it, thousands of our customers are now growing it with great success and making unusual profits.

It is an easy matter to grow Schell's Iceberg successfully. Just follow the instructions under "How to Grow Lettuce" at the top of page 23. Keep weeded and well cultivated continually to conserve the moisture, for Lettuce needs plenty of it. Try an acre or more.

Max Selcher and his crop of Schell's Iceberg Lettuce. We showed this crop on the front cover last year. It is a perfect illustration of what anyone can do with Schell's Strain Iceberg.





**What a magnificent crop!** Thirty-two acres of our own private strain of **Schell's Big Boston** Lettuce grown by our good friends, Messrs. Gilbert and Howard Sheppard, owners of Sheppard Farms Co. They know **how** to grow Lettuce and they know **when** it is good and they know **where** to get good seed. That is why they send their orders to Schell's.

## Schell's Special Strain Big Boston Lettuce

A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. A very slight tinge of brown on the extreme edge of the leaf distinguishes the genuine Big Boston. It is more extensively grown than any other Lettuce, either for the private garden or for market. It is grown by market-gardeners everywhere in the open ground for summer and fall; in frames for early spring; forced cool in greenhouses for winter use, or planted out in fall with protection for early spring use. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. The heads are very compact, as shown in this illustration, very few loose outside leaves, almost all head. It keeps its fine quality longer after being cut than most others, thus giving it added value for shipping. Thousands of acres of it are grown by our customers and this requires many thousands of pounds of our seed. My strain of it seems to be preferred, judging from the excellent reports we are receiving from new customers who have grown it for the first time and made comparison by growing our strain beside others. And the results of these tests are bringing hundreds of new friends to us right along.

**Price:** Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; 1/2lb. \$1; lb. \$2; 10 lbs. \$17.50; 50 lbs. \$75; 100 lbs. \$150.



Schell's Special Strain Big Boston Lettuce, preferred by gardeners everywhere. Try our strain this year.



# Cantaloupes

A trial will convince you that my high-quality seed produces a superior crop

**HOW TO GROW CANTALOUPEs AND WATER-MELONS.**—Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovels of Wizard Brand Sheep Manure or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but four of the best plants. Keep spraying them every two weeks, or oftener if necessary. In cultivating do not injure the plants. To have melons earlier, start seed inside in sod, paper pots, berry boxes, or anything that can be broken to allow planting out without disturbing the roots. One ounce will plant 50 hills; 2 to 3 pounds to an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth.

**Quantity Prices.**—When ordering 2, 3, or 4 lbs., deduct 10 cts. per lb.; when ordering 5, 6, 7, 8, or 9 lbs., deduct 15 cts. per lb.; for 10 lbs. or more, deduct 25 cts. per lb. This applies to all varieties.

**Hearts of Gold.** 92 days. A very excellent melon of delicious flavor, with very deep rich orange-red flesh. It is grown very extensively by both eastern and western market growers. If you have melon soil, it will pay you to grow a few acres of good melons. Try it. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.50; 3 lbs. (for 1 acre) \$4.20; 9 lbs. (for 3 acres) \$12.15.**

**Gold-Lined Rocky Ford.** 92 days. A deliciously flavored green-fleshed melon, now very popular. In shape and size it is similar to Rocky Ford but not ribbed like it, and the skin is covered with a thick gray netting on green, making it very attractive. The flesh is thick, rich green to the seed cavity, which is very beautifully gold lined. **Pkt. 5 cts.; oz. 20 cts.; 1/4 lb. 60 cts.; lb. \$1.50.**

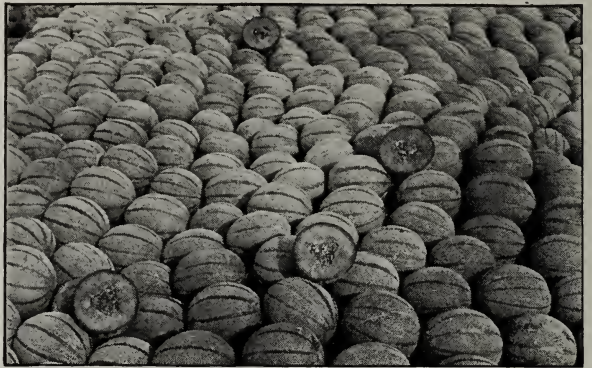
**Jenny Lind.** 87 days. The earliest green-fleshed melon. The fruits are small, but very sweet and luscious. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**

**Rocky Ford.** 96 days. Green flesh; medium in size, very prolific and of the most delicious flavor. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**

**Miller's Cream.** 92 days. Salmon flesh; very fine; a great favorite. Large round fruits; light green; skin netted. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**

**Golden Netted Gem.** 87 days. Green flesh. Shape is oval, almost round; skin is light golden yellow, netted. Flesh is light green, melting and delicious. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**

**Fordhook.** 87 days. Medium size, round, flattened at the ends, heavy ribbed. Skin deep emerald-green; flesh thick orange-yellow of fine quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**



**Hearts of Gold Cantaloupes.** Rich orange flesh, a very popular melon on all markets

**Bender's Surprise.** 94 days. Delicious salmon flesh; skin greenish yellow when ripe. Shape round at the ends; very attractive; medium early. 90 days. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**

**Emerald Gem.** 87 days. In my judgment this is one of the best yellow or salmon-fleshed melons; sweet and delicious. Very prolific, and always sells on the market. One of the most popular varieties of melons. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**

**Tip-Top.** 96 days. One of the best of the salmon-fleshed melons. A big yielder. Fruits are large and of delicious quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**

**Schell's Extra-Early.** 65 days. Very valuable because of its extreme earliness. The crop is ready to use in 65 days from planting of seed while most other varieties require from 85 to 100 days. It is of excellent quality, with very thick, salmon flesh of richest flavor. The fruits are oval, averaging 8 inches long by about 4 1/2 inches in diameter, with heavy netting. I urge all my friends to try this new melon. **Pkt. 10c.; oz. 25c.; 2 ozs. 45c.; 1/4 lb. 75c.; lb. \$2.50; 3 lbs. (for 1 acre) \$7.20.**

**Pearl Pink Meat.** 95 days. A new variety of exceptional merit. The netting is coarse and the skin a very beautiful shade of pearl, making the outside appearance very attractive. Its flesh is deep pink in color and of the richest quality. The fruit is oval, averaging 5 1/2 inches long by about 4 1/2 inches in diameter and is edible in 95 days from planting. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50.**

**Honey Ball.** 100 days. A very thick wall of luscious green meat, tough rind and a small seed cavity. Very prolific, and vines are rust resistant. A fine shipping melon and a good keeper. They do best on sandy, loamy soil, yet can be grown successfully on most any soil. Bright yellow when ripe. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. \$1; lb. \$3.**

**Banana.** 94 days. Salmon flesh. Melons are very large and thin and of delicious quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**

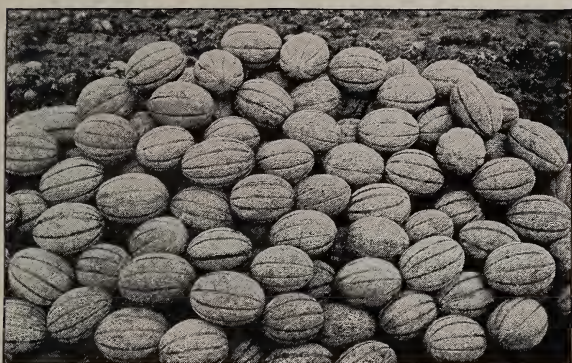
**Long Island Beauty.** 85 days. Green flesh. Melons are very large, flattened, heavily ribbed. Very handsome and of the finest quality. I recommend it highly. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.**

**Superfecto.** 85 days. This new melon is the result of intensive breeding. It is simply captivating the markets. Buyers all want it. The photograph shows how uniform the melons run and their rich appearance and desirable shape. Inside is the real story—the rich reddish salmon flesh extends from the little seed cavity clear to the thin, tough rind. Its keeping and shipping qualities are the best. Here is a melon I urge you to grow for it surely is superfine. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 60 cts.; lb. \$2; 3 lbs. (for 1 acre) \$5.75; 9 lbs. (for 3 acres) \$16.65.**



**Superfecto Cantaloupes.** Reddish salmon flesh. The newest melon and already in great demand





**Burrell's Gem Cantaloupe.** Of richest flavor and deep salmon flesh

**Hale's Best** or **H. B. Cantaloupe.** 65 days. This splendid melon is considered by many to be the *most profitable* crop where earliness with quality dominates the market. It is the *earliest* good melon and a fine shipper. The fact that 42,000 acres of it were planted in the Imperial Valley in California, and thousands of carloads were shipped to eastern markets, is evidence enough that eastern growers have not been growing anything like enough to supply the great demand. If you grow for market, make part of your crop Hale's Best to be first on the market. Hale's Best has deep salmon, fine-grained flesh of excellent quality. The melons are oval, about 8 by 4½ inches, with heavy netting. **Pkt. 10 cts.; oz. 20 cts.; ¼lb. 60 cts.; lb. \$1.50; 3 lbs. (for 1 acre) \$4.20; 9 lbs. (for 3 acres) \$12.15.**

## WATERMELONS (See also pages 28 and 29)

**McIver's Wonderful Sugar.** 90 days. A long, striped melon (often 2 feet in length), of the finest quality. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**

**Fordhook Early.** 85 days. The earliest large-fruited melon; almost round; dark green; flesh bright red, crisp and sweet. Averages 25 pounds. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**

**Iceberg or Blue Gem.** 90 days. Large, thick, oval melons. Skin dark green, with lighter stripes. Sweet, sugary flavor. Black seed which allows early planting. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**

**Harris Earliest.** 80 days. One of the best extra-early melons; fruits are oval, dark green, with broad, light stripes; flesh sweet and delicious. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**

**New "Irish Grey."** 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. The flesh is rich red and of delicious flavor. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**

**Excel.** The largest of the shipping varieties. It is dark green, with mottled stripes of a darker green. The shape is long and thicker than Tom Watson; it averages 20 inches long by 14 inches wide. The melons, often weighing 60 pounds, are of excellent quality. 100 days from planting to eating. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**



**Excel Watermelon.** One of the largest varieties, melons often weighing 60 pounds

## CANTALOUPEs, continued

**Burrell's Gem.** 87 days. A very fine melon. I recommend it *highly*. It is one of the *most popular* in all markets because of its decidedly sweet, rich flavor. The flesh is salmon, and very deep. Shape oval. It is an excellent shipper. Fine for home-garden as well as market. You will be well rewarded if you grow Burrell's Gem. **Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.25; 10 lbs. \$10.**

**Honey Dew Melon.** 120 days. It is different from any muskmelon or Cantaloupe, both in appearance and flavor. The melons are large and round; the outer skin is hard and almost white, turning to a lemon color when ripe. The thick, deep flesh is light green with a rich delicious honey-sweet flavor and very juicy, unlike any other melon. Plant as early as possible. They will keep until late in the fall when no other melons are to be had. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.50.**

**Paul Rose.** 88 days. Salmon flesh. Almost round; flesh deep and firm and very sweet and luscious. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.50.**

**Large Hackensack.** 95 days. Green-fleshed; very sweet and luscious. Grows to a large size; round with flattened ends. The flesh is very deep and rich in appearance and the melons weigh from 5 to 10 pounds each, and there are lots of them—for it is a heavy yielder, therefore desirable to grow for market or in the home-garden. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.50.**

**Extra-Early Hackensack.** 90 days. Large melon, but not so large as Large Hackensack and ten days earlier; green flesh; very fine. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.50.**

**QUANTITY PRICES.**—When ordering 2, 3, or 4 lbs., deduct 10 cts. per lb.; for 5, 6, 7, 8, 9, or 10 lbs., deduct 20 cts. per lb.

**Round Dark Iceng.** 90 days. Shape round; flesh pink, sweet and melting. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**

**Dixie.** 90 days. Oblong; 18 to 24 inches long; skin dark green, with light stripes; flesh bright red and of finest quality. Averages 25 pounds. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**

**Halbert Honey.** 85 days. One of the best melons grown. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson; quality most delicious; very prolific. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**

**Stone Mountain.** Round, showing slight ribs; smooth, light green; flesh beautiful deep crimson. Averages about 45 pounds. Only about half as many seeds as in other melons. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.75.**

**Florida Favorite.** 87 days. Large, oblong; dark green skin; excellent flavor. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.**



## Schell's "Dee-Licious" Melon

*Have you grown them? If not, do so this year, for you are missing a treat. Everybody says: "You have surely named it right—it is simply dee-licious."*

MRS. ADAM BANNER, of Bedford County, Pennsylvania, finds Schell's Dee-licious the best. She writes us: "Your seeds are always excellent. I always get good crops from them. Your Dee-licious Melon is the best-flavored melon we ever grew. Everybody who has gotten them from us always wants more. I am growing more of them again this year."

For other Melons  
see pages 26  
and 27



This color photograph shows our **Dee-licious Melon** with all its valuable qualities except the "taste." I can only tell you it is delicious—you must taste it and see. Notice the perfect oval shape always preferred on the market. Then see the deep rich salmon color right up to rind, and then the exceedingly small seed cavity, giving it the greatest possible thickness of flesh. For your own use or for market you will have the **best** if you have **Schell's Dee-licious**. It will interest you, no doubt, to know that we select and use only the most perfect types of none other than the **crown set** Melons from the vines for our seed crop. It increases the cost—but who is looking for cheap seeds? Not a single successful gardener. You want the best quality seeds, knowing they are necessary if you are to have the most profitable crops. You will have them if you grow **Schell's Dee-licious**. A thousand dollars per acre has been made on our "**Dee-licious**" Melons.

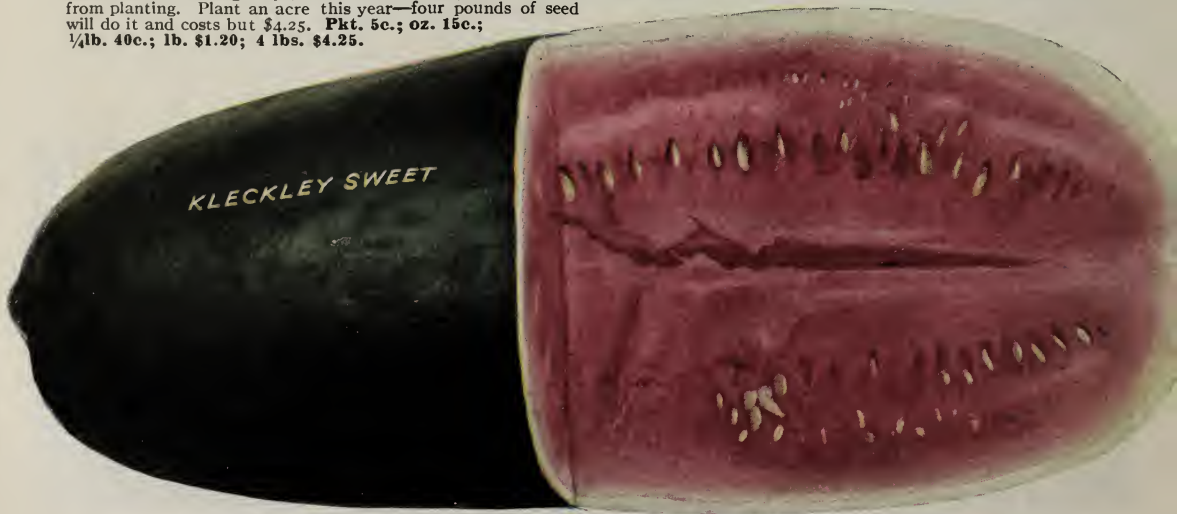
If you would ask me which one Melon of the entire list that I would recommend, when one variety only is to be grown, I would say, grow "**Dee-licious**," by all means. In appearance it is very attractive, the netting being very uniform over a rich olive-green and the Melons average an exceptional evenness in size—7 inches long. The plants are very robust and surprisingly prolific, an acre of "**Dee-licious**" producing double the quantity of Melons over others in most instances.

From the small seed cavity to the rind you have in this variety the most delicious, richly flavored, honey-sweet, juicy flesh. Every home-gardener, as well as every farmer and market-gardener, should grow "**Dee-licious**." With normal growing conditions, **Schell's "Dee-licious"** is ready to pick 85 days after planting. Order early. The enormous quantity of seed we grew makes it possible for us to keep the price this year down again to \$2 per lb. **Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4 lb. 75 cts.; lb. \$2; 3 lbs. (enough for one acre) \$5.75.**

### Watermelon, Improved Kleckley Sweets.

There is no better "food treat" than a "just ripe" Kleckley Sweets Watermelon right out of your garden. An ounce of seed will give you 30 hills, or 15 hills by planting double quantity, thus allowing for bugs that may "nip" a few plants while you are not looking.

As a crop for market, you will find it one of the most profitable, for Melons are easy to grow and easy to sell. This illustration shows the true oblong shape, the dark green rind, and the rich red flesh, which is so sweet and luscious. Ready in about 87 days from planting. Plant an acre this year—four pounds of seed will do it and costs but \$4.25. **Pkt. 5c.; oz. 15c.; 1/4 lb. 40c.; lb. \$1.20; 4 lbs. \$4.25.**



Improved Kleckley Sweets is considered by many as "the sweetest of all Melons." Be sure to order Kleckley Sweets



# WATERMELONS

## Schell's Tom Watson Strain

### *The Most Popular of All Varieties*

Last year, as many of you will recall, we had a **Prize Contest** and gave \$150 in cash prizes to the 19 customers who grew from our seed, the largest Tom Watson Watermelons.

We do not have the space to print the names of all the prize-winners but give you the four who took the highest prizes.

**First Prize, \$50**, for largest melon. Girth lengthwise 57 inches; weight 40½ lbs. Won by Mr. Harry H. Dearolf, R. D. 4, Quarryville, Pa.

**Second Prize, \$25**, for second largest. Girth lengthwise 57 inches; weight 33 lbs. Won by Mr. B. F. Crumling, Mt. Wolf, Pa.

**Third Prize, \$15**, for third largest. Girth lengthwise 55 inches; weight 38 lbs. Won by Mr. Robert B. Anderson, R. D. 1, York Haven, Pa.

**Fourth Prize, \$10**, for fourth largest. Girth lengthwise 54 inches; weight 37½ lbs. Won by Mr. Jacob L. Bean, Kintnersville, Pa.

I congratulate all who were in the contest for the very wonderful specimen melons you grew. It proves conclusively that if you farmers and gardeners really want to make greater profits each year you can do so by growing one, two, three, or more acres of Schell's Strain of Tom Watson Watermelons. Yours will be of far better eating quality fresh out of the patch than shipped melons, and the market records show that thousands of carloads of these melons are shipped from the South and consumed by the city and town folks all about you. Why not get a good share of this business? Hundreds of our customers **have** followed our advice and are happy they did so. You can grow just as large and as perfect melons right on your farm as any ever grown. Be sure of your seed; plant the proven strain, that is, **Schell's Strain Tom Watson**.

Try an acre or two, or five or ten acres—no reason why you cannot have wonderful success and make handsome profits. Home-grown melons are **preferred**.

One ounce will plant 30 hills; 4 pounds to the acre.

**How to Grow Them.** To those who are now growing or anticipate growing melons commercially, I urge you to write to the U. S. Department of Agriculture, Bureau of Plant Industry, Washington, D. C., and ask for a free copy of Farmers Bulletin No. 1394, on Watermelons. This gives you very complete information on how to grow them successfully in all sections of the country. We have not space here to give full details.

Never plant Watermelons on the same place more than once in 6 to 8 years. If you do you will have disease troubles, and such crops will produce deformed melons with black and shriveled ends, even from the very best seeds, while seed of the same kind will produce a perfect crop on soil never before planted to melons. The best soil is a well-drained sandy loam, and new sod land is fine. Fine melons can be grown on any good loamy soil. Plant hills 8 to 10 feet apart. Thin to one plant in each hill. It is absolutely necessary to plant high-quality pure-bred seed, such as we offer you, for successful crops.

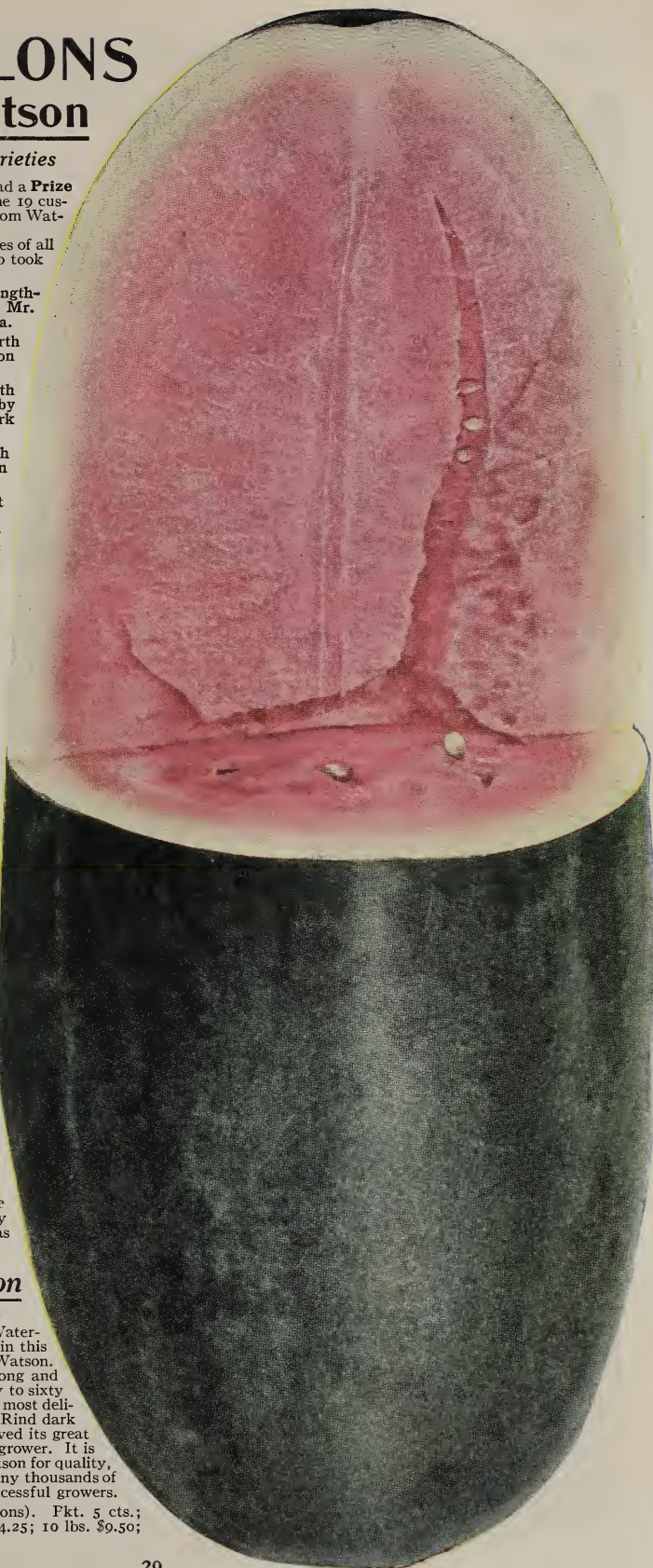
## **Schell's Strain Tom Watson**

### **The Most Popular Melon in America**

Approximately 60,000 cars or 60,000,000 Watermelons are shipped and consumed annually in this country. The greatest percentage is Tom Watson.

The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. Rind dark green and very strong. This variety has proved its great value and should be grown by every melon-grower. It is difficult to find a better melon than Tom Watson for quality, flavor, size, shape, and shipping. I supply many thousands of pounds to many of the largest and most successful growers.

**Special Stock** (saved from specimen melons). Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 40 cts.; lb. \$1.20; 4 lbs. \$4.25; 10 lbs. \$9.50; 50 lbs. \$45.







Schell's Pennsylvania Bottle Onion

## ONIONS

**HOW TO GROW ONIONS.**—For sets (to plant the following spring), sow in rows 12 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 30 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 inches apart, same as for sets, but make soil as rich as possible, for Onions are rank feeders, and to grow the largest size it is necessary to have the plant-food there to feed them. Wizard Brand Sheep Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long.

**WE PAY THE POSTAGE. See page 32 for Southport Yellow Globe and others**

### Schell's Pennsylvania Bottle Onion.

It derives its name from its long, bottle-like shape. All who have been fortunate enough to have some of this valuable variety are very enthusiastic about it. The Onions grow large, long, are very rich and mild in flavor, good keepers, and very attractive. It is very popular throughout Pennsylvania and elsewhere. Get your general order in early and include this good Onion in it. Prices are lower this year. **Pkt. 15 cts.; ½oz. 30 cts.; oz. 50 cts.; ¼lb. \$1.35; ½lb. \$2.50; lb. \$4.50; 5 lbs. \$21.25.**

### The Famous Prizetaker Onion.

**Grows to enormous size from seed. Under very best conditions the Onions have been grown to 5 inches in diameter.** Prizetaker is an Onion everybody should grow for private use or for market. A money-maker for those who grow it in quantities. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker. If you have a good, rich acre, sow ten pounds of Prizetaker seed on it and try for a 1,000-bushel crop—it may mean \$1,000. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2; 5 lbs. \$9.50; 10 lbs. \$17.**

### Schell's Southport Red Globe.

This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine-grained and of strong flavor. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 90 cts.; lb. \$2.40; 5 lbs. \$11; 10 lbs. \$20.**

### Schell's Ohio Yellow Globe.

This is probably the type of Yellow Globe Onion most widely used in America. It is a pure deep yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety from seed. Remember, Onions are 95 per cent water, therefore they need plenty of moisture properly supplied. We highly recommend this, our special strain of Yellow Globe. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2; 10 lbs. \$17; 50 lbs. \$75.**

### Yellow Strasburg.

This is an excellent keeper. Planted extensively for set Onions, for which it is very desirable. Shape flat; ripens early. **Pkt. 10c.; oz. 25c.; ¼lb. 75c.; lb. \$2; 10 lbs. \$17.**

**Yellow Globe Danvers.** Pkt. 10 cts.; ½oz. 20 cts.;

oz. 35 cts.; ¼lb. 75 cts.; lb. \$2; 5 lbs. \$9; 10 lbs. \$17.

**Flat Yellow Danvers.** Pkt. 10 cts.; oz. 25 cts.;

¼lb. 75 cts.; lb. \$2.

**Red Wethersfield.** Thick, flattened red Onions.

Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2;

5 lbs. \$9.

**REMEMBER** that Onions are salable all winter—so grow enough for winter also



Perfect Prizetaker

**Mammoth Silver King.** Silvery white. Matures quickly and on rich soil often weighs 2 to 3 lbs. Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.25; 5 lbs. \$15.

**Extra-Early Barletta or White Queen.** Fine for small pickles. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 90 cts.; lb. \$2.85.

**White Pearl.** Extra early; round; white; fine. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$2.85.



Silverskin, Schell's Strain



## Schell's Pennsylvania Dutch Onion

Thousands of farmers, market growers, and home-gardeners grew this good Onion last year. As it is introduced in each new community it becomes most popular. Enormous in size, uniform in shape, solid, with mild, juicy flesh. The most ideal Onion for slicing. When it is possible to grow from 1,000 to 1,500 bushels of these to the acre and sell them at 3 to 5 cents each Onion, you can see the wonderful possibilities for profit, even from a small patch. Every home-garden should have a row or two of them. The illustration is about one half as large as they grow.

Be sure to include in your order Schell's Pennsylvania Dutch Onion. Prices are lower this year than any time since its introduction. **Pkt. 15 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.75; 1/2 lb. \$2.75; lb. \$5; 5 lbs. \$22.50.**

**Schell's White Silverskin Onion.** Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor. Also valuable as large Onions and medium-sized for pickling. For this purpose they should be left 1 inch apart in the row when small quantities are grown. When large quantities are grown, sow half as thick as for sets. They keep well, but are not so sure as the yellow varieties. Make your soil very rich, and cultivate often. Always keep in mind the fact that my Onion seed averages 90 to 100 per cent vitality, which is equal to crop insurance where weather conditions are favorable. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4 lb. 90 cts.; lb. \$2.65; 5 lbs. \$12.25; 10 lbs. \$23.**



Schell's  
Pennsylvania  
Dutch  
Onion

## ONION SETS

Prices are subject to change with the market  
I make a specialty of fancy, re-cleaned, and hand-picked  
Onion Sets, and sell thousands of bushels

**Yellow Onion Sets.** Pt. 15 cts.; qt. 25 cts.; 2 qts. 45 cts.; 4 qts. 80 cts.; 8 qts. \$1.50; bus. (32 lbs.) \$3.85. We pay the postage within 300 miles. Special prices on large quantities.

**White Onion Sets.** Pt. 20 cts.; qt. 35 cts.; 2 qts. 65 cts.; 4 qts. \$1.10; 8 qts. \$1.75; bus. (32 lbs.) \$4.25. We pay the postage within 300 miles.

**Japanese Onion Sets.** We sell many thousands of bushels of these for planting out to grow large Onions. If you want to grow a fine crop of big Onions from sets, try this variety. Pt. 15 cts.; qt. 25 cts.; 2 qts. 45 cts.; 4 qts. 80 cts.; 8 qts. \$1.50; bus. (32 lbs.) \$3.85. We pay the postage within 300 miles.

**Bottle Onion Sets.** Pt. 20 cts.; qt. 30 cts.; 2 qts. 55 cts.; 4 qts. \$1.80; bus. \$4.50.

**Egyptian or Tree Onions.** Ready in August. Plant from August to October, and they make fine "bunch" Onions, very early in spring. Pt. 15 cts.; qt. 25 cts.; 4 qts. 75 cts.; bus. (32 lbs.) \$3.75, postpaid.

**GARLIC SETS.** One pound will plant a 200-foot row. Lb. 40 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85, postpaid.



Schell's Japanese or Ebenezer Onions

**Japanese Onion.** Also known as **Ebenezer**. This Onion is very popular; in fact, it is a leading variety with the gardeners of New Jersey, New York, Pennsylvania, and other eastern states, because of its excellent keeping qualities, carrying through the winter without loss and because of its pleasing mild flavor, its attractive appearance and large, uniform size which has made quick selling demand for it on all markets. Sow the seed in the spring for sets to plant out the following spring for large Onions; these will be ready for market in August and September. You should by all means grow Japanese, for it is a very valuable variety. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; lb. \$2.50; 5 lbs. \$11; 10 lbs. \$21.**

## MUSTARD

One ounce will sow  
a row 100 ft. long

**White London.** Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 80 cts.  
**Southern Giant Curled.** Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. 75 cts.  
**Fordhook Fancy.** Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. 75 cts.

**OKRA, White Velvet.** Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 75 cts.  
**Perkins Long Green.** Pkt. 5c.; oz. 10c.; 1/4 lb. 25c.; lb. 75c.

**LEEK.** Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long  
**Broad London or American Flag.** Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.25.



American Flag Leek



# SCHELL'S SPECIAL STRAIN ONIONS

**Southport Yellow Globe • Southport White Globe  
Southport Red Globe**

These three very fine varieties are, we believe, grown more extensively on a large scale throughout the United States than any other varieties. Either can be grown to perfection for large Onions from seed and to produce fine picklers or stewing Onions, and for sets. I annually supply many thousands of pounds of seed to Onion-growers in every part of the country. Our Schell's Strains are well known for their superior quality, uniform shape and color, the result of the breeding in the stock seed. Whether you use an ounce or a thousand pounds, it will be to **your** interest to plant our Schell's Strain.

## Schell's Strain Southport Yellow Globe

The illustration gives you an idea of the value of this variety for home or market crop, and also the superior quality of the Onions produced when my high-quality seed is sown. Southport Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. The richer the soil and the more intense the cultivation, the larger and better will be the Onions. They are a perfect globe shape, elegant keepers, and in every way a very profitable variety to grow. Also produce the very finest Onion Sets. If you want an ounce or 100 pounds of it, send me your order. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 75 cts.; lb. \$2; 5 lbs. \$9; 10 lbs. \$17; 50 lbs. \$80.**

Schell's Strain Southport Yellow Globe

## Schell's Strain Southport Red Globe

This is the leading red Onion and is used in very large quantities in some of our markets. The flesh is white with a faint suggestion of pink tint under the rich red outer skin. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; lb. \$2.40; 5 lbs. \$11; 10 lbs. \$20.**

## Schell's Strain Southport White Globe

Or Large White Globe, as it is also called. Perfect globe-shaped Onions of large size and silvery whiteness. Grows to a large size from seed sown in spring. The flesh has a most delicious flavor. A large and quick sale is found for these wherever marketed. A good keeper. When grown closer in the rows they make the finest white pickling Onions. Grow lots of White Globe and be sure you sow Schell's Quality Seeds, for they grow better—they yield better. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1; lb. \$3; 5 lbs. \$13.60; 10 lbs. \$26; 50 lbs. \$125.**

"Results,"  
after all, are  
what you want. Mr.  
JAMES DEEKS, Ohio,  
writes: "I am sending my  
orders to you for I do like your seeds.  
I get results when I plant Schell's Seeds."



# Three Very Excellent Varieties of Peas

To have a continuous supply of Peas throughout the season, we suggest planting three varieties at one time, as early as the conditions permit. Our *Improved Alaska* will, under normal conditions, be ready to use in 45 to 48 days, our *Improved Thomas Laxton* in 55 days, and our *Schell's Wonderful* in 70 days. Then, by planting the Wonderful every two weeks after the first planting until July 30, you will have Peas continuously until October 1. (See *Schell's Wonderful* on inside back cover.)

## Schell's Improved Thomas Laxton

The illustration gives you a better idea of the size, shape, and contents of the pods of our Improved Thomas Laxton Peas than a word description. We consider it the very best extra-early large-podded Pea. It is ready to pick in 55 days, a week to ten days after our Improved Alaska. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very much heavier than other early sorts and in every way is preferable for home or market use, when compared to other large-podded early varieties. Do not confuse our Improved Thomas Laxton with the regular Thomas Laxton generally offered, for our Improved strain is far superior in size, quality, and yield. Order this for your first-early large-podded Pea and you will be delighted with your crop. Plants grow 20 inches high and need no support. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35c.; qt. 65c.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90; bus. \$9.85.**

### Schell's Improved

#### Thos. Laxton

This improved strain is the best large-podded extra-early Pea. Ready to pick just when Alaska is over.

## Schell's Improved Alaska

The earliest of all Peas. There is a world of difference in this, our Improved strain of Alaska, and ordinary Alaskas. The illustration here shows how the pods are solidly packed with big Peas from end to end. Our Improved Alaska yields many more pods to the plant and the pods are larger and of better shape. It is the first on the market when planted early. The plants grow about 2 feet high; they need no support. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90; bus. \$9.85.**

## Schell's Mammoth Luscious Sugar Peas

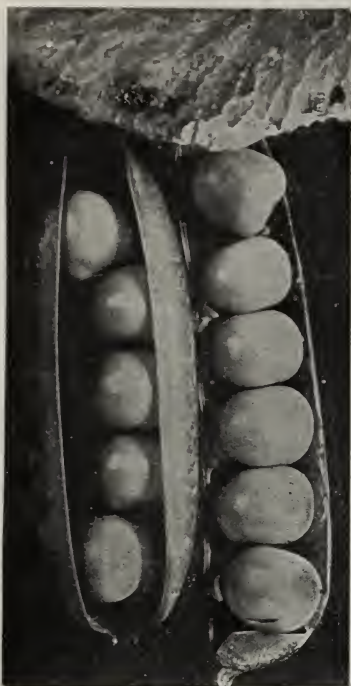
Sugar Peas are not shelled. The pods are cooked like snap beans.

Without exception the largest, sweetest, purest, most desirable of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1½ inches broad, and they are delicious. The plants grow about 3 feet and do best when supported with wire, string, or brush but most growers do not give them any support. Be sure to grow them, and you had better send to us for your seed for we have had many folks write us that they had purchased elsewhere what was supposed to be Mammoth Luscious but turned out to be a small-podded sort of some other variety. We specialize in growing the *genuine Mammoth Luscious* and sell hundreds of bushels. **Pkt. 10 cts.; ½pt. 25 cts.; pt. 40 cts.; qt. 80 cts.; 2 qts. \$1.50; 4 qts. \$2.50; pk. \$4.50; bus. \$16.**

### Schell's Mammoth Luscious Sugar Peas

Best of all Sugar Peas





Nott's Excelsior Peas

One of the most desirable dwarf or low-growing varieties, 15 inches high, covered with pods packed tight with delicious Peas.

**Schell's Thoroughbred Peas are Bred for Quality, Size, and Yield.** That is why thousands of gardeners prefer them—that is why we sell so many thousands of bushels. Buy Schell's Peas, not only because they are less in price but because **They Grow Better—They Yield Better—they are preferred by the buyers in every market.**

**Schell's Wonderful.** You can see it in natural color and size on page 1. **Schell's Wonderful** is the most popular Pea in America today. As its name implies, it is **wonderful** for its unusual vigor and hardness in its plant-growth; **wonderful** for its **very large** pods, each filled from tip to tip with **big, sweet, richly flavored** Peas; **wonderful** for its yields, the plants being crowded with their big, dark green pods from one end of the row to the other. They are ready to pick in 70 days from planting. The plants grow just 20 inches high, stand very erect, and need no support. Be sure to plant a large planting of Schell's Wonderful Peas. Making three large plantings, each 10 days apart, will give you continuous picking of large quantities for three to four weeks. **Pkt. 10c.; ½pt. 25c.; pt. 40c.; qt. 65c.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.90; ½bus. \$7; bus. \$13.60; 2 bus. \$27; 4 bus. (enough for 2 acres) \$53.60; 10 bus. (enough for 5 acres) \$132.50. (We pay the postage. We pay the freight within 600 miles.)**

**Nott's Excelsior.** One of the most desirable for market-gardener and home-garden, because of its delicious quality, even growth and productiveness. Grows just 15 inches high and is covered with well-filled pods 2½ to 3 inches long. 63 days from planting to first picking. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90; bus. \$9.85.**

**Pedigree Extra-Early or Market-Gardeners' Extra-Early.** A specially selected stock for market-gardeners. Pods filled up tight to the ends with large, luscious Peas. Grows 2 feet high. **Pkt. 10c.; ½pt. 20c.; pt. 35c.; qt. 65c.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90; bus. \$9.85.**

**Gradus or Prosperity.** The largest-podded extra-early Pea in cultivation. The flavor is delicious; vines grow 2 to 3 feet; mostly grown without any support; 55 days from planting to picking. See illustration. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90; bus. \$9.85.**

# PEAS

It will be noted we sell our Peas by the measure. One pint equals about a pound; a quart about 2 pounds. *We pay the postage.*

## GROW MORE PEAS. GOOD SEED MEANS A BIG CROP

**HOW TO GROW PEAS.**—They must have good rich soil worked deep and thoroughly. Wizard Brand Sheep Manure worked in is good (we have it). However, soil too rich will force the plants to an unnatural growth, sometimes twice the height of their natural habit, which prevents the usual productiveness, and makes "all vine and no Peas." If desired for first in the market, then plant the extra-early smooth-seeded varieties, Pedigree Extra-Early or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows one foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches; when soil is warmer, cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period. Nott's Excelsior is one of the best-quality dwarf varieties for the home-garden. One quart will plant a row 100 feet long; 2 bushels to the acre.

**PLEASE NOTE!** We have greatly reduced our prices. Last year, Peas sold generally at \$11.50 per bushel; this year, our price averages **\$9.85 per bushel, Alaskas at \$8.90 per bushel, or a reduction of about 15 per cent.**

It costs just as much to select and breed our stock seeds—no sacrifice will ever be made on our high standard of quality—but we have been able to make this great saving, **all of which we are passing on to you, our customers,** by reduction in labor, cost of fertilizer, supplies of various kinds. Exceptionally large yields have also reduced the average cost.

**Remember Also That We Pay the Freight and Postage.** At these prices all seeds are delivered free to your home or freight station, if within 600 miles of us, and if beyond that we allow the freight or postage for 600 miles.



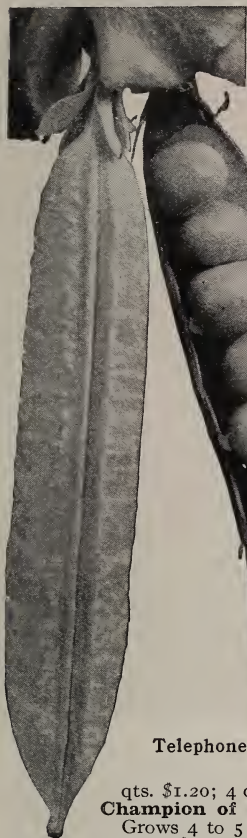
**Gradus**, ever popular with gardeners because it is one of the largest podded extra-early Peas, ready for market in 55 days or as soon as the small-podded sorts.

"Your Schell's Wonderful Pea is well named. It truly is wonderful! We had marvelous success with it."—BESSIE DOUGLAS, Pennsylvania.

MRS. JOHN HERRING, Pennsylvania, writes: "There is no variety of Peas to beat or even equal Schell's Wonderful. They are the finest we ever grew."

MRS. JOHN S. BROWN, Pennsylvania, is also greatly pleased; she writes: "We have been growing both your Schell's Wonderful Peas and your Schell's Mammoth Luscious Sugar Peas and find them the best we ever grew."





Telephone

## PEAS, continued (Our 10-ct. pkts. are large pkts.) We pay the postage Half bus. at bus. rate We pay the freight

**Little Marvel.** Extra-early. Plants grow 15 inches high, well filled with rich, dark green pods, containing 5 to 7 large Peas of finest quality. Fine for market or home-garden. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Ameer or Large-podded Alaska.** Very early and prolific. Vines grow about 1  $\frac{1}{2}$  feet high and are covered with fine pods. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Premium Gem or Little Gem.** Delicious Peas crowded tight into pods 2  $\frac{1}{2}$  to 3 inches long. Very prolific. Grow 12 to 15 inches high. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Dwarf Champion.** A dwarf-growing strain of the old popular Champion of England. It grows only 2 feet high and has all the good qualities of its parent. Pods are 3 inches long. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Telephone.** Immensely productive and of the finest quality. Grows 3 to 4 feet high and requires 71 days. Telephone is one of the old favorites and because of its delicious flavor everybody wants it. If you have Telephone Peas at market, the name alone will sell them. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**American Wonder.** Extremely dwarf growth, only 8 to 10 inches high. Peas are highly flavored. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85. (We prefer Nott's Excelsior as the best dwarf Pea.)

**Dwarf Telephone or Carter's Daisy.** Vines grow 1  $\frac{1}{2}$  feet. Pods are large. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Stratagem.** One of the finest of all late Peas. It grows only 18 to 24 inches high and yields tremendously. Pods are very large and filled to the ends. Eighty days from planting to picking. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Alderman.** The pods are of the largest size and finest quality. Grows 3 to 4 feet high. Valuable for main crop. Be sure to order it. Pkt. 10c.;  $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 65c.; 2

qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Champion of England.** A well-known standard late Pea. Grows 4 to 5 feet. Pkt. 10c.;  $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 65c.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Sutton's Excelsior.** Similar in habit to Nott's Excelsior, being dwarf, about 15 inches high, yet the pods are larger. Peas tender and of fine flavor. It is a good one. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Laxtonian.** Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is the largest-podded of all dwarf varieties, and early. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Potlatch.** Large-podded Pea, of excellent quality; one of the heaviest yielders of the second-early varieties; grows about 2 feet. A valuable market sort. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Bliss' Everbearing.** One of the best main-crop Peas. Pods are 3 to 4 inches long and well filled. Very prolific. Plants grow 2  $\frac{1}{2}$  feet high. About 80 days from planting to picking. Pkt. 10c.;  $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 65c.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.

**Dwarf White Marrowfat.** Grows 4 to 5 feet; very prolific. Pkt. 10c.;  $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 65c.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90;  $\frac{1}{2}$ bus. \$5.25; bus. \$9.85.



Laxtonian

## SUGAR PEAS

Sugar Peas are not shelled as other Peas. The pods are cooked like snap beans

**Mammoth Luscious Sugar Peas.** Without exception the largest, sweetest, purest, most desirable of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1  $\frac{1}{2}$  inches broad, and they are delicious. Be sure to grow them, and you had better send to us for your seed for we have had many folks write us that they had purchased elsewhere, but turned out to be a small-podded sort of some other variety. We grow the *genuine Mammoth Luscious* and sell hundreds of bushels. Illustrated on page 33. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 25 cts.; pt. 40 cts.; qt. 80 cts.; 2 qts. \$1.50; 4 qts. \$2.50; pk. \$4.50; bus. \$16.

**Dwarf White Blossom.** Very sweet, light green pods. Seeds white. Grows about 20 inches. Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90; bus. \$9.85.

**Dwarf Gray Sugar Peas.** Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90; bus. \$9.85.

**Tall Gray Sugar Peas.** Pkt. 10 cts.;  $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$1.90; pk. \$2.90; bus. \$9.85.

**Mammoth Melting Sugar Peas.** White seed, white blossom. Pkt. 10c.;  $\frac{1}{2}$ pt. 20c.; pt. 40c.; qt. 75c.; 2 qts. \$1.50; 4 qts. \$2.50; pk. \$4.50; bus. \$16.





## Schell's Quality Pepper

*First on the Market      Outyields All Others*

Introduced by us years ago and up to this date there has not been found any other variety to equal it in **Yield, Quality, Earliness** and **Attractiveness**.



Every plant in the crop is crowded with beautiful marketable Peppers. It is the favorite Pepper of market-gardeners and private gardeners everywhere it has been grown. Our seed that we offer you has been produced from stock-seed of perfect type plants and Peppers.

**We have never seen any other Pepper that can compare with it in the least degree in the remarkable way it yields.** It is very early and all the Peppers on the plant color up evenly; then the plants continue to yield until stopped by frost or the grower. A beautiful, attractive shape, which makes it sell on sight, while its superior quality, sweet as an apple, backs up its attractive appearance. It is the most prolific Pepper ever grown in this locality. The photograph gives you an idea of the tremendous yielding possibilities of Schell's Quality Pepper. Color green turning to a beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, **size, yield, quality, quick to color**. No other variety can claim all these qualities. Picking the Peppers as early and as often as possible will induce a heavier yield. The market-gardeners who grow it are amazed at the remarkable crop it produces for them and the best testimonial is the fact that these same gardeners have continued to order it every year. In the "Pepper Variety Test," conducted by the Ohio Agricultural Experiment Station in 1929, our **Schell's Quality Pepper** was the **only one** described as having a **heavy set of fruit**. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 90 cts.; 1/4lb. \$2.50; lb. \$8.**

**Schell's Gold Mine Pepper.** Exactly like our Schell's Quality except it is **yellow**. We developed this from our Schell's Quality. Prices are the same as Schell's Quality; see above.

**Pimiento.** Also called Sweet Salad, Glory, Sweet Meat. Very sweet. A splendid variety for filling, for salads, for flavoring. The plants are very prolific, the Peppers medium in size and shaped just like the illustration, but much larger in size. When ripe they are a brilliant, attractive red. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.20; lb. \$4.**

**Schell's Large Yellow.** A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. **Pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.50; lb. \$8.**

**Tomato-shaped Pepper** (also called Cheese Pepper). Shaped much like a tomato; very sweet; very heavy yielder. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

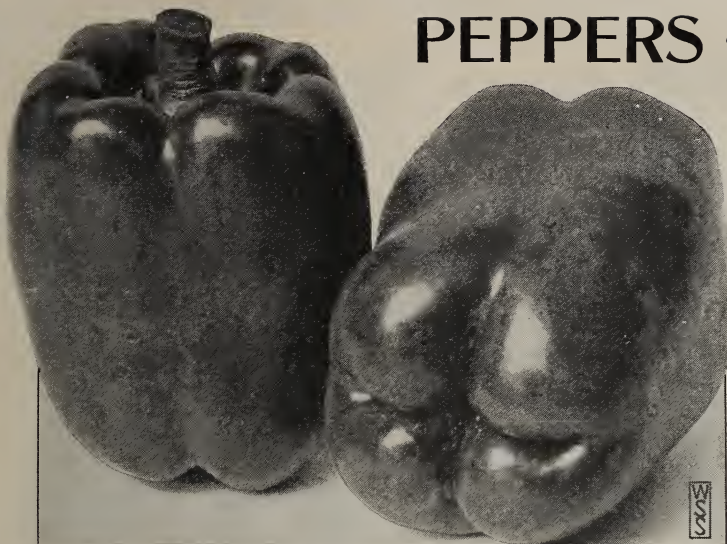
**CHINESE GIANT.** Averages 12 to 15 inches in circumference. Very large and almost square in shape. It yields abundantly but it is not so prolific as my new Quality Pepper. The flesh is thick, very tender and sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. You should grow "Chinese Giant." **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**



**Pimiento Pepper.** One of the sweetest grown



# PEPPERS • Mangoes



**California Wonder Pepper.** A variety all should grow

its possibilities. It surely is a beautiful Pepper and this, with its other good qualities, has created such a demand for it that all commission buyers in cities are asking for more of it. The walls of flesh or meat of it are **very thick** (from  $\frac{3}{4}$  to  $\frac{1}{2}$  inch), much thicker than any other Pepper. This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a sweet Pepper. Very smooth and firm, the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. This illustration is just  $\frac{3}{4}$  natural size. **Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.; oz. 75 cts.;  $\frac{1}{4}$  lb. \$1.85; lb. \$6.**

## Schell's New "Marvelous" Pepper

*Marvelous in Size, in Yield, in Thickness of Flesh*

Here is a Pepper that will win your highest praise whether you grow acres of it or grow it in your home-garden, because I know you will agree with me, after you grow it, that it is all that anyone could wish for in Peppers. This photograph shows the enormous size, attractive shape, and abundant yield, just as they grew, acres of them. They are a large, broad, long, and intensely rich scarlet, mild-flavored, main-crop Pepper. I urge everyone to grow Marvelous, and you who grow for market need not hesitate to grow it in large quantities. It will surely prove a most profitable crop. **Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.; oz. \$1;  $\frac{1}{4}$  lb. \$2.75;  $\frac{1}{2}$  lb. \$5; lb. \$10; 5 to 10 lbs. at \$9.75 per lb.**

## World Beater Pepper

This is a very desirably shaped good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is the thickest of any and is very mild and sweet. Its color is first a dark green, changing to a very brilliant scarlet when ripe. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Because of its thick flesh, it is very desirable for shipping as well as for home market. Medium early. **Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1.15; lb. \$3.75.**

**HOW TO GROW PEPPERS.**—Start the seed in hotbeds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high, transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out, after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants.

## Schell's California Wonder Pepper

This is a new variety which is also taking all markets by storm and it may be described as in a class by itself for it is different in shape, structure and manner of growth. We are very much impressed with



Schell's New "Marvelous" Peppers



## PEPPERS (Mangoes)

(See also pages 36 and 37)

### Improved Ruby King.

A very popular variety; bright red; 4 to 6 inches long; mild. Pkt. 10 cts.; oz. 35c.;  $\frac{1}{4}$  lb. \$1.15; lb. \$4.

**Ruby Giant.** This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. Pkt. 10c.;  $\frac{1}{2}$  oz. 25c.; oz. 40c.;  $\frac{1}{4}$  lb. \$1.25; lb. \$4.25.

**Neapolitan.** Without question this is one of the earliest and one of the most productive of all large, mild Peppers. Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1.15; lb. \$3.90.

**Large Bell, or Bull Nose.** Sweet-flavored, early and prolific. Pkt. 10 cts.; oz. 50 cts.;  $\frac{1}{4}$  lb. \$1.50; lb. \$5.

**Long Red Cayenne.** The true hot Pepper. Pkt. 10c.; oz. 50c.;  $\frac{1}{4}$  lb. \$1.50; lb. \$5.

**Golden Queen.** Very large, sweet, yellow Pepper. Pkt. 10c.;  $\frac{1}{2}$  oz. 25c.; oz. 40c.;  $\frac{1}{4}$  lb. \$1.25; lb. \$4.25.

**Red Cherry.** Shaped like cherries. Used for pickles. Pkt. 10c.; oz. 50c.;  $\frac{1}{4}$  lb. \$2.

Ruby Giant, two-thirds of its size

**Harris' Earliest.** Very early. Plants dwarf, compact, 18 inches high. Heavy crop of "blocky" red fruits  $3\frac{1}{2}$  inches long and  $2\frac{1}{2}$  inches wide. Flesh thick and mild. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 30 cts.; oz. 50 cts.;  $\frac{1}{4}$  lb. \$1.50; lb. \$5.50.

**Schell's Giant Sharp Red.** This Pepper is the largest sharp or hot Pepper, averaging 8 to 10 inches long and 1 to  $1\frac{1}{4}$  inches in diameter. It bears great quantities of these handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 30 cts.; oz. 60 cts.;  $\frac{1}{4}$  lb. \$1.60; lb. \$5.50.

MR. I. E. MINNICK, Pennsylvania, writes: "I want to tell you I am having wonderful success with your seeds."

## FLORENCE FENNEL OR FINOCCHIO

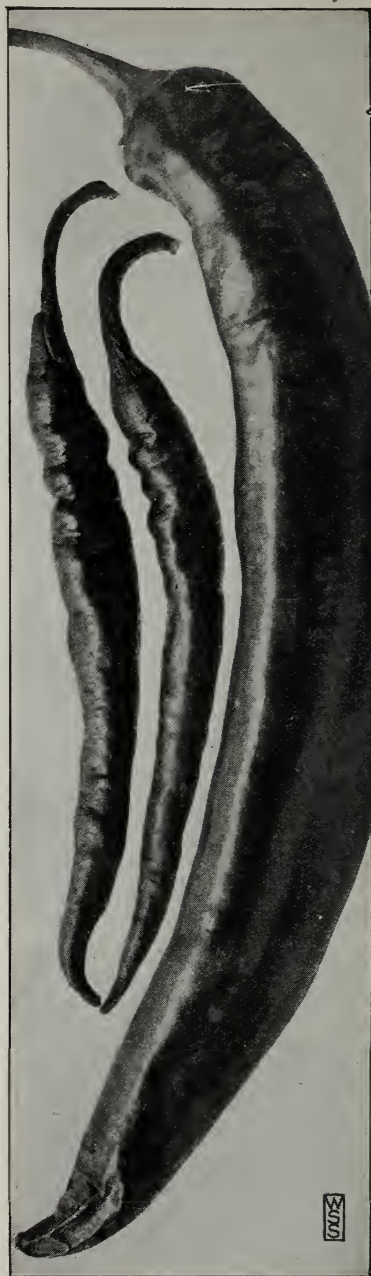
Used extensively as a salad but it is particularly delicious when served boiled with a cream dressing. The bases of the leaf-stalks are much thickened, bulb-like, and after boiling are of a mild, aromatic, sweet flavor, somewhat like celery yet sweet and with a delicate odor. When the enlargement of the leaf stalk at the base of the stem is about half as large as an egg, then earth it up until about half is covered. In about ten days, you may begin to cut and continue as the plants increase in growth. Pkt. 10 cts.; oz. 30 cts.;  $\frac{1}{4}$  lb. 80 cts.; lb. \$3.

## HERBS Have a "Medicine Garden"

Everybody should have their own "Medicine Garden"—a plot of ground somewhere within their vegetable or flower-garden devoted to the growing of the various Herbs so often needed in the home for medicinal purposes.

**HOW TO GROW THEM.** Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often, and when the plants have three or four leaves transplant to stand about 12 inches apart in the rows.

	Pkt.	Oz.	$\frac{1}{4}$ lb.	Lb.		Pkt.	Oz.	$\frac{1}{4}$ lb.	Lb.
Anise.....	\$0 10	\$0 20	\$0 60	\$2 00	Horehound.....	\$0 10	\$0 40	\$1 15	\$3 50
Balm.....	10	40	1 00	3 50	Marjoram, Sweet.....	10	40	1 15	3 50
Basil, Sweet.....	10	35	1 00	3 00	Pennyroyal.....	50	7 00		
Borage.....	10	30	90	2 50	Rosemary.....	10	45	1 35	4 50
Caraway.....	10	25	50	1 25	Sage.....	10	40	1 15	3 50
Catnip.....	10	55	1 55	5 50	Savory, Summer.....	10	40	1 15	3 50
Coriander.....	10	25	50	1 25	True Lavender.....	10	60	2 00	6 75
Dill.....	10	20	40	1 00	Thyme.....	10	60	1 80	6 00
Fennel, Sweet.....	10	25	75	2 00	Wormwood.....	10	40	1 35	4 50



The large one is Schell's Giant Sharp Red Pepper. Natural size. The two small ones are Long Red Cayenne, showing their natural size also.



## PARSNIP

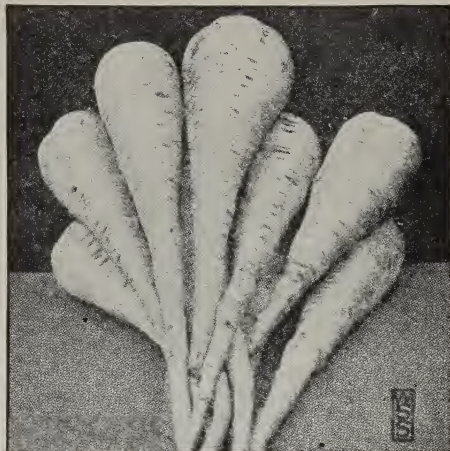
One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre

**HOW TO GROW THEM.**—Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1½ feet apart and sow seed in rows; cover seed ½ inch when soil is moist; then when plants are 3 to 4 inches high, thin them out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

**SCHELL'S IMPROVED HOLLOW CROWN.** My stock is the popular type, much in favor with the gardeners; they are very fine. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; 1 to 9 lbs. at \$1 per lb.; 10 lbs. or more at 85 cts. per lb.

**Kelway's Don Parsnip.** A half-long variety selected for handsome form, size, whiteness of skin and flesh, and firmness and solidity of texture; a most valuable variety for market. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 65 cts.; lb. \$1.50.

**Thick-Neck Hollow Crown.** A very excellent Parsnip. Some prefer the thicker neck of this variety. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.



Schell's Improved Hollow Crown Parsnips

## PARSLEY

One ounce will sow a row 100 feet long

**HOW TO GROW PARSLEY.**—Important! It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed ½ inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes, soaking the seed several hours in warm water (not hot), then sowing it out immediately, will help.

**Schell's Beauty.** This Parsley is so extremely curled and of such a rich, fresh green color that its beautiful appearance compels those who see it to purchase it. See it on page 40. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 65 cts.; lb. \$2.

**Moss Curled.** Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.

**Fine Double Curled.** Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.

**Plain.** Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.

**Triple Curled.** Handsome, dwarf and compact; very curly and crimped. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.

**Rooted or Hamburg.** The roots are shaped like a parsnip and are used for flavoring soups. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.25.



Rooted Parsley

## PUMPKIN

One ounce will plant 25 hills; 3 pounds to the acre

The richer the soil and better the cultivation the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart; also in cornfields when you plant corn.

**Large Cheese.** Flat. One of the best varieties for the family garden. Pkt. 5 cts.; oz. 10 cts.; ¼lb. 30 cts.; lb. 85 cts.

**Connecticut or Large Field.** Fine for pies and stock. Oz. 10 cts.; ¼lb. 25 cts.; lb. 85 cts.; 3 lbs. \$2.25.

**Hundred Weight.** This is the largest of all; some have weighed 200 pounds. For Fair Exhibit, this is the one to grow. Salmon color outside; bright yellow flesh; very sweet and tender. Pkt. 10 cts.; ½ oz. 20 cts.; oz. 30 cts.; ¼lb. 90 cts.; lb. \$3.

**Mammoth Potiron or Jumbo.** One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25.

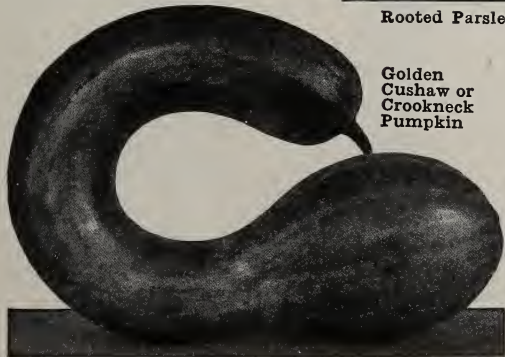
**Golden Oblong.** Grows 15 to 20 inches long and about 8 to 10 inches in diameter. Skin is rich yellow; flesh light yellow and of finest flavor. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.20.

**Japanese Pie.** A Crookneck variety. The skin is a deep green with dark stripes; flesh is a deep yellow; very fine. One of the best varieties for pies. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Golden Cushaw or Crookneck.** The best yellow Crookneck Pumpkin. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25.

**Tennessee Sweet Potato.** Bell-shaped. Sweet and tender flesh. Fine for pies. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25.

**Green-striped Cushaw.** A popular variety, with close-grained, sweet flesh. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.10.



Golden Cushaw or Crookneck Pumpkin

### Schell's Quality Seeds Produce Quality Crops

Which is the wisest thing to do—buy seeds at 5 cents to 25 cents per pound less and thus save about 50 cents to \$1 per acre on the price of the seeds—or buy and plant all Schell's Quality Seeds and thus increase your income from \$100 to \$200 or more from each acre? Read what Mr. ALFRED ERWIN, Pennsylvania, writes us: "Last year I planted 2 acres with your Schell's Improved Hollow Crown Parsnip in rows 3 feet apart. In spite of the dry weather it yielded 815 baskets. At least 99 per cent of the seed germinated."





### Schell's Beauty Parsley

We know of no other variety that can compare with it. The stems are long, the foliage lacy and exquisitely curled, and the color is a very rich lively dark green. (See page 39.) Pkt. 5 cts.; oz. 20 cts.; ¼lb. 65 cts.; lb. \$2; 5 lbs. \$8.75.

### Schell's Extreme Early Round Deep Scarlet Radish

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your first crop outside or in greenhouses. We have reduced the price 20 per cent. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 45 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10; 100 lbs. \$90.

### Schell's Early Scarlet Globe Radish

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet that sells them quick at a better price. We have reduced our prices 20 per cent from the pound price of last year. Pkt. 10c.; oz. 15c.; ¼lb. 35c.; lb. 85c.; 5 lbs. \$4; 10 lbs. \$8; 25 lbs. \$18.75.

### Schell's Pearl Forcing Radish

It is, without excepting any other variety, the earliest and the best quality, best shaped, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in 3 to 4 weeks. The most popular Radish for outside garden culture and for greenhouses. Grow quantities of them; there are never any of Schell's Pearl Forcing left on any market. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 40 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.50; 25 lbs. \$20.

Our Radish Seed Crops are all produced from carefully selected, transplanted roots. This is why successful gardeners prefer our strains and are glad to pay a little more for them.

MRS. FRANKLIN N. HOOVER, Pennsylvania, is pleased. She writes us: "We have been very greatly pleased with your seeds. Your Pearl Forcing Radishes are very fine and your French Head Lettuce can't be beat."



# FOUR VERY EXCELLENT RADISHES



**Long Scarlet Short Top.** Not only excellent in quality but a rich attractive color. It is a variety you should grow.

## EVERYBODY SHOULD GROW

It is just as important for gardeners to have different varieties of Radishes to offer their customers as it is for a merchant to have more than one kind of dress goods to offer his customers.

### LONG SCARLET SHORT TOP

This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. We recommend it for the home garden and for market. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; 1/2lb. 60 cts.; lb. \$1; 5 lbs. \$4; 10 lbs. \$7; 25 lbs. \$16.25.**

### SCHELL'S SCARLET OLIVE-SHAPED WHITE TIPPED

A handsome Radish which we urge all our friends to grow because its bright scarlet color and attractive shape, together with its earliness and good quality, make it one of the best varieties. It is ready 25 days after planting. They are about one and a half inches long and one inch wide. We are sure you will like them and we know they are popular on every market where they are sold. **Pkt 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; 1/2lb. 60 cts.; lb. \$1; 5 lbs. \$4; 10 lbs. \$7; 25 lbs. \$16.25.**



**Scarlet Turnip White Tipped**

### SCARLET TURNIP WHITE TIPPED

This, as the illustration shows, is a very handsome Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; 1/2lb. 60 cts.; lb. \$1; 5 lbs. \$4; 10 lbs. \$7; 25 lbs. \$16.25.**

### LONG WHITE ICICLE RADISH

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Icicle should be grown by every gardener who is catering to please all trade. Our strain of it is extra fine. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; 1/2lb. 60 cts.; lb. 80 cts.; 5 lbs. \$3.75; 10 lbs. \$7; 25 lbs. \$16.25.**



**Schell's Scarlet Olive-shaped White Tipped.** If you have not grown this variety before, be sure to do so this year.



**Long White Icicle Radishes**



# RADISH

**HOW TO GROW RADISHES.**—For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard, "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in

rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep finely all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

Schell's Quality Seeds will please you this year and every year, just as they do Mr. Poole. Read what he says:

"Dear Mr. Schell: I have dealt with you for three years now and have not a single complaint to make. Your seeds are just what you say they are, and sometimes a little more."—ELMER POOLE, Pennsylvania.

## Schell's Special Forcing Round Radish, Red and White.

A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse.

**Pkt. 5 cts.; oz. 20 cts.; ¼lb. 45 cts.; lb. \$1.50; 2 lbs. \$2.80; 5 lbs. \$6.25.**

**Crimson Giant Forcing.** Very fine round red; larger than Scarlet Globe. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25.

**Philadelphia White Box.** Round white Radish. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.

**Early Round, Dark Red.** Round, handsome, rich-colored. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.

**French Breakfast.** Olive-shaped, red, with white tip. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.

**Giant White Stuttgart.** A mammoth white Radish, the largest of the turnip-shaped varieties. Solid, crisp, and highly flavored. Drop seed 1½ inches apart to give it the size. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

**Scarlet Olive-shaped.** Rich scarlet color, olive-shaped. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

## LONG WHITE RADISHES

**Long White Vienna or Lady Finger.** If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.

**White Strasburg.** The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. Pkt. 5c.; oz. 15c.; ¼lb. 40c.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25.

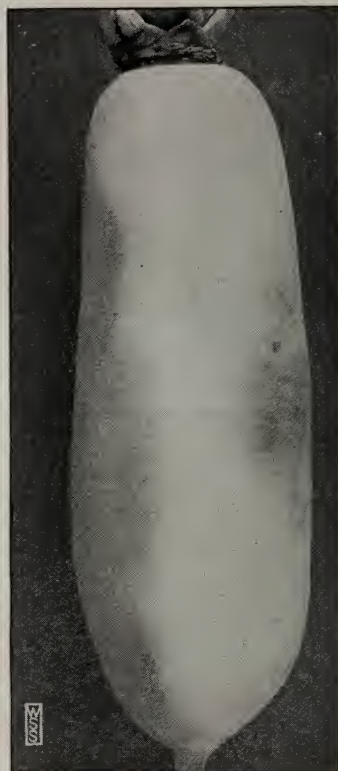
## LONG RED RADISHES

**Chartier.** Long red, with white tip. Very fine tender market Radish. Chartier has been a great favorite for many years. Our strain is very fine. Pkt. 5c.; oz. 15c.; ¼lb. 40c.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.

**Cincinnati Market or Glass Radish.** This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Its bright, clear color makes it a good seller on the market. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.



White Strasburg Radishes



White Chinese Radish

**Long Brightest Scarlet or Long Cardinal.** Grows very quickly; color bright red, white tip; fine for bunching for market. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25.

## WINTER RADISHES

**White Chinese.** The large, stump-rooted white winter Radish. This is the best and most popular fall or winter Radish. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.

**Rose Chinese.** Sow in the fall. Similar to the white, but red and not so large. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25.

**Round Black Spanish.** The skin is almost black, but the flesh is white and very sweet. Sow in the fall. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

**Long Black Spanish.** Sow in the fall. Like the above except that it is long instead of round. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

## Ever Have Trouble with Radish Maggots? CARCO WILL STOP IT

Mr. Page, of Eagle Gorge, says: "For five years we had been unable to grow a Radish on account of the maggots. Since using your Carco not one plant was eaten by a maggot." Hundreds of our customers have had similar experiences. Full directions for using with each package. Price of Carco, ½pt. 60c.; pt. 90c.; qt. \$1.45; gal. \$3, ppd. Order it when you order your seeds.

Carco is not a poison. It is equally good for Cabbage, Onion, Cauliflower, and other plants. Use 2 to 3 ounces to each gallon of water. One pt. (16 ozs.) will make 8 gals. of solution. Apply to the soil before planting the seed. Continue spraying the soil every two to three weeks.



# TOMATO

**HOW TO GROW TOMATOES.**—Plan to grow an early crop and a main or general crop. For market or your own use, the idea of an early Tomato is to have it as early as possible. The early varieties are all small fruits compared with the main-crop sorts; do not expect large early Tomatoes. It is well to grow several early and several late sorts if there is room enough. For early crop, sow the seed in February or March in greenhouse, hotbeds, or in boxes in the house for home-gardens. When plants are 2 inches high, transplant them indoors, giving room between the plants as they are short and stalky. If they are too close, they get long and "spindly." Set the plants out as soon as soil is in condition and there is no danger of freezing. They may also be grown in pots in the house, then set out when in blossom. For main crop, start seed two to four weeks later, transplant, then set out. When it can be done, we advise supporting plants on stakes, racks, or trellises. They do better, are more easily cultivated, and continue to yield longer. Grow King-of-All as one of your main-crop varieties. One ounce will produce about 3,000 plants.

My Tomato seed is saved from perfect-type fruits, and if your soil is right, the weather conditions at all favorable, and you give the growing plants the attention they deserve, you will obtain a crop of the most excellent fruits of any of the varieties I offer. You will thoroughly agree with this if you sow my seed.

See other Tomatoes on pages 44 and 45

If you use large quantities of Tomato seed, advise us how much you need, and we will quote you quantity prices.

## Schell's Red-Bird Tomato

We consider this positively the best second-early Tomato.

**Schell's Red-Bird** is a perfect globe-shaped fruit, perfectly smooth, wonderfully prolific, many clusters having seven Tomatoes. The meat is solid, very richly flavored. Be sure to grow this very valuable variety. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50.**

**Matchum.** A very valuable variety developed at the Pennsylvania State College of Agriculture, by Dr. C. E. Myers. It is the result of a cross of the variety Hummer by Matchless; the very appropriate name was suggested by Dr. R. L. Watts, Dean of the College. It is earlier in maturity than either of its parents, classed as a second-early. The fruit is rich red, very evenly colored, globular-flattened, very smooth and solid. It yielded at the rate of 17.29 tons of **marketable** fruit to the acre, 50 per cent more than its parents. The recommendation of these state officials in charge of plant breeding will be sufficient assurance of its great value so that every person with a garden large or small will want to grow it. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

**Schell's Number Ten.** We consider it a very valuable first-early Tomato. These Tomatoes are very solid, almost globe-shape, color rich, lively red, quality extra fine, ideal for shipping. They begin to color up evenly in about 90 to 100 days. Try it this year; it may be just what you want. **Pkt. 10 cts.; 1/2oz. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.50; lb. \$8; 10 lbs. \$75.**

**Dwarf Champion.** Deep purplish red. Plants stand up like small trees. **Pkt. 10c.; oz. 45c.; 1/4lb. \$1.50; lb. \$5.**

**Enormous or Eight-to-a-Yard.** Immense size; smooth and solid; deep red. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50.**

**Golden Queen.** Large, smooth, pure yellow. **Pkt. 10 cts.; oz. 45 cts.; 1/4lb. \$1.50; lb. \$5.**

**Livingston's Globe, Improved Strain.** A beautiful, perfect globe-shape, large, smooth; few seeds; ripens evenly. Color purplish pink. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

**Earliana, Schell's Strain.** Extremely early and immensely productive. The fruits are crowded in clusters over the entire plant. Color is deep red. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

**Chalk's Early Jewel.** Smooth; richly flavored; bright red color; almost as early as Earliana, and larger and just as prolific; more desirable where a first-early is not wanted. **Pkt. 10c.; oz. 40c.; 1/4lb. \$1.20; lb. \$4.**

**Matchless.** Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. One of the heaviest yielders. An excellent main or general-crop variety. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.50.**

**Red Rock.** Very solid; smooth and of very fine flavor. It is an extraordinarily heavy producer. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

**Greater Baltimore.** Main crop. Large; scarlet-red; heavy yielder. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1; lb. \$3.50.**

**Crimson Cushion.** Large, handsome, crimson-colored fruits. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

**Bonny Best.** Very early; a good forcing variety. Smooth, solid, and of the finest quality. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.20; lb. \$4.**

**I. X. L.** A very fine extra-early variety. **Pkt. 10 cts.; oz. 45 cts.; 1/4lb. \$1.50; lb. \$5.**

**Break o'Day.** A new, *extra-early* globe-shaped Tomato of unusual value, developed by Dr. Pritchard, famous for his achievement in breeding to perfection the Marglobe. Break o'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. We recommend it highly. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$4.50; 1/2lb. \$8; lb. \$15.**

**Ponderosa or Beefsteak.** The largest Tomato in cultivation. Not so smooth as Stone or other smaller-fruited kinds, but very fine quality for slicing. Deep purple-crimson. Fleshly, with small seed-cells. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.**

**Yellow Ponderosa.** Similar in every respect to the above, except that in color it is a golden yellow. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.**

**Dwarf Stone.** Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. **Pkt. 10 cts.; oz. 45 cts.; 1/4lb. \$1.35; lb. \$4.50.**

**June Pink.** Similar in every respect to Earliana, except in color, it being a flesh-pink. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.20; lb. \$4.**

**Stone.** One of the most desirable main-crop varieties. Fruits large, smooth, bright scarlet, and of finest quality. Very productive. Ideal for home use or canning. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1; lb. \$3.50.**

**Disease and Wilt-Resistant Variety, The Norton.** Developed by the United States Department of Agriculture for those who are having trouble with these diseases on their Tomatoes. The Norton resembles the Stone in color and shape. Excellent quality. **Pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 40 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

**Penn State Earliana.** Grown from stock seed of this very popular variety developed by Dr. C. E. Myers, of Penna. State College. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$2; lb. \$7.**

**SMALL-FRUITED TOMATOES:** Red Currant, Red Cherry, Red Pear, Red Plum, Red Peach, Yellow Cherry, Yellow Pear, Yellow Plum, Yellow Peach, Golden Husk or Strawberry, Purple Husk. One pkt. of any one 10 cts.; or 1 pkt. of each of the 11 varieties for 90 cts.; 3 10-ct. pkts. of any variety for 25 cts. (Oz. 60 cts.; 1/2oz. 35 cts.)

Mr. J. P. COYLE, Pa., is delighted. He writes us, July 14, 1930: "The seeds I purchased from you proved to be *exceptionally good* and my garden is the best in the *whole community*."

Include in your order the new book "Tomato Production" by Work, \$1 per copy



# SCHELL'S MARGLOBE TOMATO

**Our Schell's Special Strain of Marglobe** is produced from original, pure-bred stock seed supplied to us by Dr. F. J. Pritchard, of the United States Bureau of Plant-breeding, the originator of this very valuable variety. We were among the very first to offer it, and since its introduction the demand for seed of it has been greater than the supply. We were sold out of it early last year. Marglobe is a very beautiful scarlet of perfect globe shape as shown in this illustration. It is a little earlier than Globe, yields more fruits, and has proved more resistant to fusarium wilt, nailhead rust, and other diseases than any other Tomato.

*The Most Popular  
Tomato in America  
Today*

From a 3 1/2-acre field of Marglobe at the Arlington Experimental Farm, 22 tons of excellent fruit per acre were picked. This is approximately seven times greater than the average yield for the state of Virginia.

Marglobe ripens its fruit early and continues to bear for a long period. The fruits are smooth, globular, meaty, almost coreless, and rich deep scarlet in color. They ripen uniformly even around the stem, and they resist cracking well. Moreover, they can be held a considerable time without spoilage.

We urge every grower, large and small, to grow Marglobe Tomato, but make sure it is Schell's Strain. We advise ordering at once.

**Special Prices.** Pkt. 10 cts.; 3 pkts. 25 cts.;  
1/2 oz. 35 cts.; oz. 70 cts.; 2 ozs. \$1.30; 1/4 lb.  
\$1.75; 1/2 lb. \$3.25;  
1 lb. \$6.50; 5 to 10  
lbs. at \$6 per lb.



**Schell's Strain Marglobe** makes **another** enviable record. Among the seventy-three trial plots, of as many different strains, carried on at the Campbell Soup Company's Trial Farm, 1930, our Schell's Strain of Marglobe made a **perfect score**, every plant producing such perfect type fruits that our entire planting was selected for stock seed. Can anyone surpass that record? Better order all Schell's Quality Seeds and be sure of success.

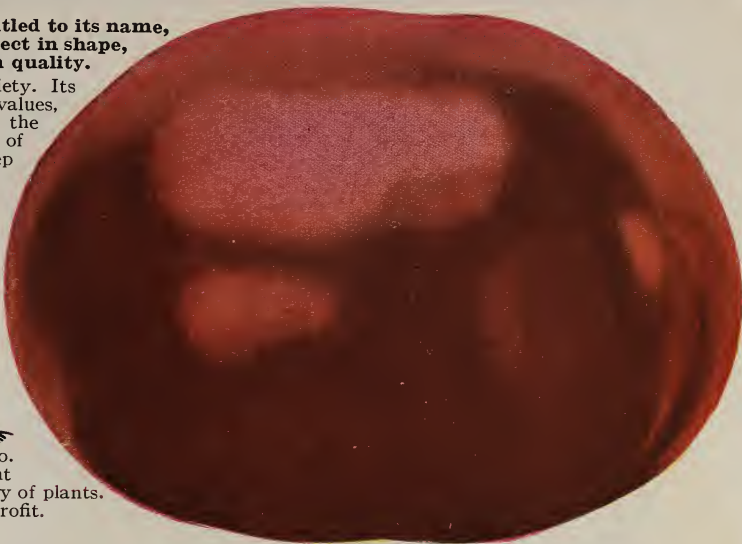


# SCHELL'S KING-OF-ALL TOMATO

The grandest of them all. Truly entitled to its name, for it outyields all others. It is perfect in shape, very large in size, and unexcelled in quality.

King-of-All Tomato is a main-crop variety. Its wonderful yield is one of its greatest values, starting off, as it does, rather early in the season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. When put in baskets on the market, folks cannot resist them because of their beautiful, attractive appearance. They are *perfect*. The illustration is from an actual photograph of King-of-All, grown by one of my market-gardener customers, from the seed we sold him. Order it on my recommendation and I know you will be glad you did. **Pkt. 10 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$2.50; 1/2lb. \$4; 1b. \$8.**

**Schell's King-of-All Tomato.** It is the leading main or general-crop Tomato. Be sure you order it and order a sufficient quantity of seed so you can have plenty of plants. Surplus plants often turn into a good profit.



## OUR OWN PERFECTED STRAIN OF

## JOHN BAER TOMATO

**Who in all the world can surpass a record like this!** It is just another one of those convincing proofs that Schell's Quality Seeds **grow better and yield better.**

One of our large growers has this record. He wrote us: "Your special Perfected Strain of John Bear Tomato is yielding 30 tons per acre and bringing \$8.50 per three-quarter-bushel crate wholesale, the highest price paid on the New York market in the past forty years!"

Will it not pay you to pay a little more for our seed and double the profits of your crops? Send us your order this year.

All who have grown the genuine **John Baer Tomato** know that it is a most valuable variety because of its extreme earliness, good size, shape, solidity, and heavy yield. Now this Perfected Strain of ours is such a wonderful improvement over the regular stock that many would say it deserves a distinct name, and we are distinguishing it by calling it *Our Own Perfected Strain of John Baer*. By *intensive* selection we have mastered and improved

**Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; 1b. \$10.**

Mr. C. H. ANDERSON, Md., writes: "I bought a couple pounds of Marglobe Tomato seed from you and it was about as true as *any* seed we ever bought. We were *very* much pleased with it."

those vital points of any crop which result in increased profits to the gardener who wisely leads with the first Tomatoes in market and has a real quality crop. Our Perfected Strain gives you 4 to 6 days earlier crop, larger and more perfectly uniform fruits, and more of them, for this will outyield the ordinary kind by 25 per cent. For size, quality, yield, and *first to market*, we recommend it highly.



**Our Own Perfected Strain of John Baer Tomato.** An extra-fine, first-early crop. We urge every market-gardener and all those with home-gardens to grow our Perfected Strain of John Baer Tomato for first early.



Write for prices  
on 1,000-lb. lots



Bloomsdale Spinach, as grown from my high quality seed

**Bloomsdale or Savoy-leaved. Reselected Strain.** Leaves are curled and wrinkled. Very fine for fall or early spring sowing. The favorite of the market-gardeners. Ready to cut in 40 days. Oz. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.35; 100 lbs. \$22.

**Thick-Leaf.** Large, thick, crumpled leaves of fine quality; very slow in running to seed; one of the best. Oz. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

**Victoria.** Heavy, crimped, dark green leaves; very fine for spring sowing; is very slow to run to seed. Oz. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

**Long Season or All Seasons.** The new Long-standing Bloomsdale is so much better than this that we will discontinue this variety.

**Prickly or Winter.** Oz. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

**Schell's Hot-Summer Spinach.** A new variety of great value in that it may be sown early and also later than others, for it is not affected by the hot weather like other sorts. It has remained in perfect condition as long as a month after the other varieties had gone to seed. It is beautiful in appearance, having a distinct rich fresh green color different from others; the leaves are crimped; the quality the very best. I urge you to grow it. Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.; 10 lbs. \$6.50; 50 lbs. \$25.

## SALSIFY or VEGETABLE OYSTER

**HOW TO GROW SALSIFY.**—Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill.

**Mammoth Sandwich Island.** The best variety. Grows to a large size and is very mild and delicately flavored. Pkt. 5 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2; 2 lbs. \$3.70; 5 lbs. \$9.

### Sweet Potato Plants

I make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. Our plants are strong and well rooted. Ready in May but it is important that you place your order now.

**Prices,** 20 cts. per doz. (25 cts. postpaid); 65 cts. per 100 (75 cts. postpaid); \$2.50 for 500 (\$2.85 postpaid); \$5 per 1,000 (\$5.50 postpaid). Less than 500 at the single hundred price.

**HORSE-RADISH ROOTS, Maliner Kren.** A large, quick-growing variety, which is now the very best Horse-Radish grown. Large, strong cuttings, 35 cts. per doz.; \$1.50 per 100 (\$1.75 postpaid); \$12 per 1,000 by express; or \$14 per 1,000, postpaid.

**RHUBARB, Victoria.** The best variety. **Roots,** \$1 per doz. (\$1.25 postpaid); \$7 per 100 (\$7.50 postpaid). **Seeds,** Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

## SPINACH *High-germinating Seed*

**HOW TO GROW SPINACH.**—Good rich soil is important to Spinach, both for its growth and in making the leaves more tender and succulent. Sow the seed in early spring in rows 12 inches apart; cover it an inch deep. Many broadcast the seed, covering with a harrow or rake. Make a sowing every two weeks for continuous crops. Do not sow seed in dry weather; it will never come up. It must have a moist soil. Sow in September for fall and early spring crops. Use straw or "strawy" manure when really cold weather comes. Nitrate of soda is splendid to give rapid growth to Spinach. One ounce will plant a row 100 feet long; 10 pounds to the acre when drilled.

**King of Denmark.** It is of excellent quality and it is especially valuable because it is so very slow to seed—this recommends it for late spring sowing. Oz. 5 cts.; ¼lb. 15 cts.; lb. 50 cts.; 10 lbs. \$3.75.

**Long-standing Bloomsdale.** A wonderful new variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer. Oz. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50; 100 lbs. \$22.

**Virginia Blight-resistant Bloomsdale Spinach.** A very fine variety of the savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. Oz. 5 cts.; ¼lb. 15 cts.; lb. 50 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 50 lbs. \$17.50; 100 lbs. \$27.50.

**Princess Juliana.** Dark green crumpled leaf. Very fine long-standing sort for spring and summer. Oz. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

**New Giant Eskimo.** The leaf is intensely dark green, very thick and crumpled, with small ribs. Will stand the heat a long time without running to seed. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 50 cts.; 10 lbs. \$4.50.

**New Zealand.** Sometimes called the "cut-and-come-again" Spinach. It forms a large plant covered with rich green leaves which keep coming as fast as others are cut, from early spring to fall. Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.; 10 lbs. \$6.50.



Mammoth Sandwich Island Salsify



## SQUASH

Grow more Squash—  
a fine winter crop

**HOW TO GROW SQUASH.**—Plant 8 or 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Winter Squash are also grown like Pumpkins in the corn fields at the same time you plant the corn, in every fourth hill. Spray Squash vines with Pyrox to kill bugs and prevent blight. One ounce will plant 25 hills; 4 pounds to the acre.

**Golden Custard or Mammoth Yellow Bush (Yellow Pattypan).** Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.25.

**Mammoth White Bush or White Pattypan.** Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.25.

**Chicago Warted Hubbard.** In size and quality it is very much like the well-known Hubbard, but is more heavily warted and has very dark green—almost black—skin; flesh rich orange-yellow. Very fine. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.35.

**Golden Hubbard.** In shape this is quite like the Improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.50.

**Boston Marrow.** A fine winter sort, shaped like Hubbard. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.25.

**Golden Summer Crookneck.** Similar to **Giant Crookneck** but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. Pkt. 5c.; oz. 15c.;  $\frac{1}{4}$  lb. 45c.; lb. \$1.25.

**Giant Summer Crookneck.** The largest and earliest yellow crookneck. They are warty, deep orange color, and average 2 to 2 $\frac{1}{2}$  feet long. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.25.



Giant Summer  
Crookneck Squash



Improved  
Hubbard Squash

**Improved Hubbard.** One of the best and most popular Squashes. They are large, moderately warted, with dark green skin and very fine-grained flesh of richest orange. Very prolific. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.40.

**Fordhook (Vining).** Wonderfully productive and a most desirable variety for both summer and winter. It is ready 55 days after planting. The fruits are oblong, 8 to 10 inches long, with smooth, light yellow skin and straw-colored flesh, having a rich delicious buttery flavor. Pkt. 5c.; oz. 15c.;  $\frac{1}{4}$  lb. 45c.; lb. \$1.20.

**Fordhook Bush.** The same as the above, only **bush** form instead of vining, which allows closer planting. The fruits are shorter and thicker than the vining Fordhook. Prices the same as the vining Fordhook.

**Delicious.** A fall and winter Squash of medium size. They are top-shaped, average 5 to 10 pounds, and vary somewhat in both color and shape. The flavor is delicious and the flesh very thick dark orange. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.40.

**Cocozelle or Italian Vegetable Marrow.** Fruits are 12 to 15 inches in length and 5 to 6 inches in diameter. An excellent summer variety of bush habit. The skin is dark green, marbled with yellow, and has dark green stripes. Ready to use 55 days from planting. Flavor excellent. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.25.

**Acorn or Table Queen.** A new variety. The color of the skin is dark green; when overripe it changes to a buff flesh-orange. The fruits are oblong, slightly pointed at the blossom end, 7 inches long and 5 inches in diameter. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$  lb. 60 cts.; lb. \$1.75.

## TURNIP

**What a Crop!**—"From the 200 pounds of your Purple-Top White Globe sown on 100 acres, I have 200 carloads of the finest quality Turnips. They average 1000 bushels to the acre."—FELIX BEHL, New Jersey.

**HOW TO GROW THEM.**—To have Turnips early, sow seed in early spring; for winter crop, sow in July and August. Sow alone or in corn fields at last cultivation of the corn. Do not sow too thick; in small gardens thin plants to 4 inches apart. Do not make soil too rich. Where chicken manure or heavy applications of stable manure have been used, it has caused the growth principally of foliage with only a small thin root instead of the heavy globe root and medium foliage it naturally should produce. One ounce of seed will sow a row 200 feet long; 2 pounds to the acre.



Perfect specimen of Purple-Top White Globe Turnip.  
Grown from Schell's Quality Seed

**Purple-Top White Globe.** This is the best and most popular variety. Pkt. 5c.; oz. 10c.;  $\frac{1}{4}$  lb. 25c.; lb. 60c.; 10 lbs. \$5.50; 25 lbs. \$12.50.

**Purple-Top Strap-Leaf Flat.** A little earlier than the Globe. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 25 cts.; lb. 60 cts.

**Purple-Top Milan, Extra-Early.** Flat. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 35 cts.; lb. 90 cts.

**Red-Top White Globe.** Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 25 cts.; lb. 60 cts.

**Yellow or Amber Globe.** Yellow flesh; very fine. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 25 cts.; lb. 60 cts.

**Early White Flat Dutch.** All white, flat. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 25 cts.; lb. 60 cts.

**Cow Horn.** For stock; also used for a turning-under crop. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 25 cts.; lb. 60 cts.

**White Globe.** Altogether white, globe-shaped. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 25 cts.; lb. 60 cts.

**White Egg.** White, shaped oval like an egg. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 25 cts.; lb. 60 cts.

**Seven Top.** Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

## RUTABAGA

**Purple-Top Yellow Globe.** Good for table use or for stock. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 25 cts.; lb. 60 cts.





**Schell's Ninety-Day Seed Corn.** The section of ear shown below shows the long grain and *very thin* cob.

70 pounds  
of ears  
makes  
63 pounds  
of shelled  
Corn.

Our  
customers  
say: "It's  
all Corn  
and almost  
no cob."



A very  
valuable  
90-Day  
Corn.

Always  
ready to  
harvest  
in 90 days  
under  
normal  
growing  
conditions.

## Schell's Ninety-Day Seed Corn

After all, the **real purpose** in planting Corn is to **get CORN**,—all we can get of it—not cobs, not fodder, but **Corn**—those golden rows of **Corn** which surround the cob. With this variety you gain 7 pounds per bushel or 700 pounds to each 100 bushels, and 50 acres, averaging 100 bushels of ears, would mean 35,000 pounds more actual Corn or about 630 bushels gain. Its great value is in its earliness and the tremendous quantity of shelled Corn it produces. The fodder grows 8 to 10 feet high. You can plant this closer than the average and thus increase the yield. Ears average 10 inches long, with 16 rows of rich, dark yellow grains. Much preferred by millers who are ready to pay more for it. Do not delay sending your order, for the demand this year will be very unusual. Our tests of this variety all run 99 and 100 per cent.

**PRICES, see center of page 49.**

## Schell's Big Yellow Dent

The Corn with a nation-wide reputation surpasses in size and yield everywhere. We place it at the head of the list of all varieties as the best general-crop Corn in cultivation.

Hundreds of letters like the following come to us from our customers everywhere.

MR. J. HIBBS BUCKMAN, very prominent Attorney of eastern Pa., with a large farm near Philadelphia, writes me, Oct., 1930: "I have grown the *largest* crop of the *largest* and *finest* Corn from your Schell's Big Yellow Dent, that I ever grew or ever saw. And also a very wonderful crop of your Schell's Ninety-Day."

Read more about Schell's Big Yellow Dent on next page





# SEED CORN

See also pages 50 and 51  
for 8 other good varieties

**Take care,** do not plant Seed Corn this year simply because you have tested it and find it will grow. You want a **CROP** next fall that is a **crop**—you **cannot** get it from **ordinary** Corn but you **can** get it by planting high-yielding seed bred for yield, quality, root system, freedom from disease. Order your Seed Corn from the House of Quality, Schell's Seed House, and get a real crop.

## Schell's Big Yellow Dent

See the Ears at the Bottom of Page 48

**Schell's Big Yellow Dent Corn** has literally swept the State of Pennsylvania in popularity as the best general-crop Corn. We have been called upon to supply thousands of bushels of this Corn annually to the wide-awake farmers, and every year finds us sold out before planting-time is over. This year will be no exception.

**Schell's Big Yellow Dent** was originally bred from Improved Leaming and Golden Dent. From these two good standard varieties it received its first good points of value. From Improved Leaming it inherited the length of grain and the broad rich foliage of the fodder. From the Golden Dent it inherited the broadness of its grain, the larger number of rows of grains, and the very beautiful rich golden yellow color. It produces a crop of the most perfectly uniform ears and has averaged **81 bushels of shelled Corn per acre**, which is **almost twice** as much as the average yield of other varieties as given by the Department of Agriculture. This average is but 46.3 bushels per acre. **Why not grow twice as many bushels to each acre and double your profits?**

**Schell's Big Yellow Dent is a Big Corn, yet Matures in 110 Days.** The ears are immense, 12 to 14 inches long, with 20 to 24 rows of long, broad grains. It is without question one of the most valuable Yellow Dent Corns ever produced because of its immense yield—at least 50 per cent and often 100 per cent greater number of bushels to the acre than any of the average yields of other varieties. The stalks grow from 12 to 15 feet high, giving an immense quantity of fodder heavily covered with big, broad leaves. If you want the biggest and best crop in the neighborhood, then grow **Schell's Big Yellow Dent**. Plant it in May and it will mature in September. Remember it takes no more seed, no more work in preparing the land, planting and cultivating to grow a **big crop of Schell's Big Yellow Dent** than it does to grow an ordinary crop of common Corn. The surest way to make farming pay you profits is to plant seed that will **produce larger crops**. It costs \$2.45 per bushel, which equals 65 cts. **as the cost of seed for each acre you plant**, which should produce for you a magnificent crop of perhaps 50 to 75 bushels more Corn off every acre than you are getting now, by spending that amount on each acre.

Hundreds of wise farmers who planted **Schell's Big Yellow Dent** for their main crop tell me they grew the largest crop of the biggest ears of the finest quality Corn they ever grew in all the years they have farmed. Here is the way they write us:

MR. SAMUEL T. PATTERSON, Indiana, writes: "I planted your Schell's Big Yellow Dent and have the *best crop of Corn I ever had in all the forty years I have been farming.*"

**Another big crop in Maryland.** MR. ARTHUR R. HARDY writes: "I planted your Big Yellow Dent and grew *more Corn to the acre than I ever had before.*"

Now, friends, order just as early as you can so you will not be disappointed. Prices are the lowest in 15 years.

SCHELL'S  
IMPROVED

## Reid's Yellow Dent Seed Corn

Every Ear Selected in the Field with Utmost Care

*A Finer Crop of Seed Corn You Never Saw*

**Reid's Yellow Dent** is one of the most popular varieties and is grown extensively everywhere. The color is a rich golden yellow; it is a real Dent Corn. Ears are 9 to 12 inches long and 7 to 8 inches in circumference. Matures in about 110 days.

It was grown from an exceedingly thoroughbred lot of stock seed and, fortunately, had the most favorable conditions, which brought the crop through to perfection. It was a beautiful crop of seed and I know all of you who are fortunate enough to get some of it will be loud in your praise of both the seed and the crop it produces for you. Our tests on it have all run 100 per cent.

■ **THESE ARE THE LOWEST PRICES IN THE PAST FIFTEEN YEARS.** If there ever was an opportune time for you to get new, better Seed Corn at a very low price it is NOW. These prices apply to the three varieties on pages 48 and 49.

**THESE ARE THE PRICES AT OUR STORE,** or f.o.b. Harrisburg. That is, you pay the freight if you cannot call for your order and wish it shipped. Bags are free. Bus. (56 lbs.) \$2.45; 1/2 bus. \$1.35; 1/4 bus. 80 cts.; (4 qts. 50 cts.; 2 qts. 30 cts.; 1 qt. 15 cts.); 5-bus. lots at \$2.40 per bus.; 10-bus. lots at \$2.35 per bus.

**FREIGHT-PAID PRICES.** We will pay the freight to your station, if within 300 miles of here, and furnish bags free at these prices: Bus. \$2.95; 2 bus. at \$2.85 per bus.; 3 bus. at \$2.75 per bus.; 4 bus. or more at \$2.70 per bus.

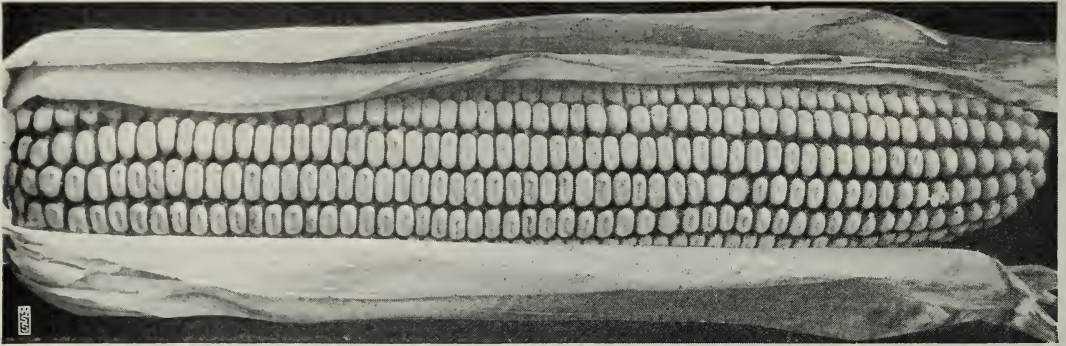
**POSTPAID PRICES** to your farm on rural mail route within 150 miles of here (beyond that add extra postage necessary): Bus. \$3.25; 1/2 bus. \$1.75; 1/4 bus. \$1; 4 qts. 65 cts.; 2 qts. 40 cts.; qt. 25 cts.



Schell's Improved Strain  
Reid's Yellow Dent



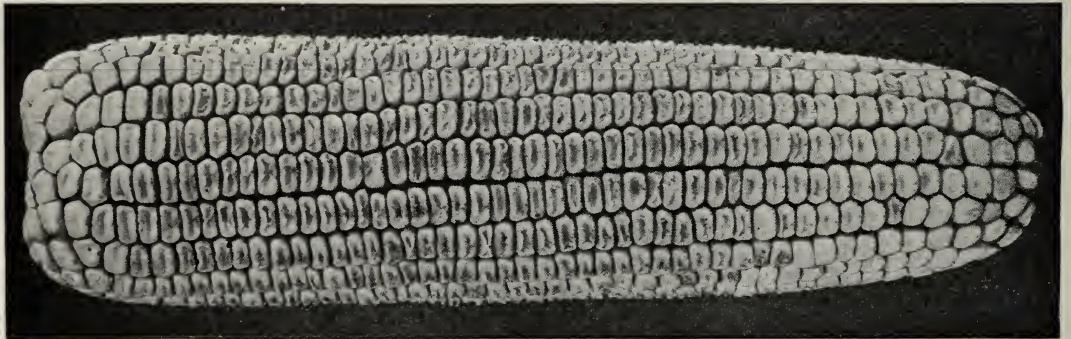
# SEED CORN



Schell's Early Smoky Dent. Ears 9 inches long. Ready to harvest in 75 days

## Schell's Early Smoky Dent

This is the earliest Field Corn of all. Under normal growing conditions it is ready to harvest 75 days after planting, being thoroughly matured in that time. Its earliness makes it a most remarkably valuable variety for a quick Corn crop. It is also desirable for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stocks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow. Our germination tests on this variety are 100 per cent. This is a good variety for **every** farmer to grow at least **some this year** for a quick crop to help out with your feed-expense. **Prices**, see bottom of page 51.



Schell's Early Golden Surprise. A very, very excellent 90-day Corn

## Schell's Early Golden Surprise

Here is Corn I very highly recommend. The photograph above shows the type of the ears, which average 10 inches long. The Corn is a very rich bright golden yellow color and deep and broad. Its cob is thin and the fodder averages 10 feet with two fine ears on many stalks. It is an **early Corn**, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed, and the many germination tests we have made all run from 98 to 100 per cent—none below 98. Buy this dependable Seed Corn so you know what to expect. **Prices**, see bottom of page 51.

MR. J. FRED BARNES, Pennsylvania, had a great crop—he planted good seed. He writes: "I must say we are exceedingly well pleased with *all* the seeds we have had from you. I wish you could have seen my crop of your Schell's Big Yellow Dent I bought of you. It was the talk of the whole community. It was indeed a picture to see. We shall certainly blow the trumpet for Schell's Quality Seeds."

MR. S. RALPH MALBRY, Pennsylvania, is pleased with our Schell's Smoky Dent. He writes: "Your seeds are unsurpassed in quality. Your Smoky Dent Field Corn is, so far as I am concerned, *without an equal*."



## Stanley's Crow Repellent Will Protect Your Seed Corn

from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it.

It is non-poisonous and will not injure the seed of any kind of corn. It will not kill birds or animals but it **will keep them away**; they will not touch seed treated with this Stanley's Crow Repellent. It will not clog any planter and it will prevent possible replanting and loss of crop due to these pests if it is not used. Large size can (enough for 2 bus. of seed corn) \$1, or \$1.10 postpaid; small can (enough for 1 bus. seed corn) 60 cts., or 70 cts. postpaid.



### Schell's Improved Leaming

It is Ready to Harvest in 100 to 110 Days

Please note we call this Schell's **Improved Leaming** for the reason that Leaming is one of the best old varieties. It has been on the market many years and is widely grown. We have, however, seen some crops that were so badly mixed or run out that, while they were still called Leaming, they were not Leaming at all. Our **Schell's strain of Improved Leaming** is kept pure and good by constant breeding and selection and growing it isolated from all others. This year our seed is **exceptionally fine**. Improved Leaming produces ears 10 to 12 inches long, with 18 to 20 rows of deep yellow grains.

The stalks grow 12 feet high, and having broad foliage, it makes an excellent silage Corn as well as a crib Corn. You will make no mistake if you order **Schell's Improved Leaming**. Our germination tests of it have all been 99 and 100 per cent—none less than 99 per cent. **Prices**, see bottom of this page.

### Funk's Yellow Dent Corn

A pedigreed Corn, bred from thoroughbred parentage for years and is positively one of the biggest yielders in cultivation, for almost every stalk has two perfect, beautiful golden ears loaded with their wealth of rich grains, having from 20 to 24 rows of grains, producing two to three times as much Corn to the acre as that worn-out stuff still bearing the name of Corn which so many folks continue to plant, not because they want another crop of half "nubbins," but because they think it is "pretty good." **Funk's Yellow Dent** matures in 100 days, ears very uniform, average 9 inches, stalks average 10 feet. It is an excellent 100-day Corn. Our seed tests all grew 100 per cent. **Prices**, see bottom of this page.

### Eureka Ensilage Corn

A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre

Eureka is a smooth white Dent Corn with large kernels while its fodder grows from 12 to 18 feet high. It grows taller, has more leaf, and will produce more tons of good material for the silo than any other kind. **The proper time to cut ensilage** is when it is in blossom—watch the tassel. It is better to cut early than too late. For years we have supplied thousands of dairy farmers with our high-quality seed of Eureka. Our germination tests on our Eureka have all been either 98, 99, or 100 per cent. **Prices**, see bottom of this page.



Schell's Improved Leaming

### Golden Queen

This variety originated in York County, Pennsylvania, and is very popular there as well as in other sections of Pennsylvania and elsewhere. It matures its crop in 100 to 110 days. The ears are very uniform, of good size, about 10 inches long, with 16 to 18 rows of good-sized grains, fairly long and wide. Stalks grow 10 feet high. We have very fine seed of it testing 98 to 100 per cent. **Prices**, see bottom of this page.

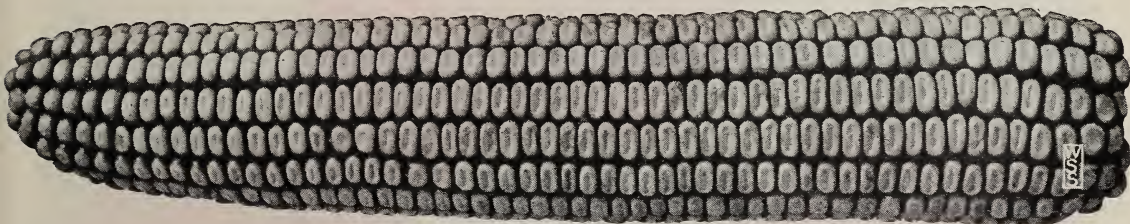
### Schell's White-Cap Yellow Dent

This is a very popular Corn because it does well on thin soils. The grain is light yellow, with a white cap. Ears are very good size, very uniform; fodder 10 to 12 feet on good soil. Our tests on White-Cap are 98, 99, and 100 per cent. **Prices**, see bottom of this page.

### Lancaster Sure Crop Corn

We Have a Splendid Lot of Seed of This Popular Variety

A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. Our seed has been produced from the originator's stock. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a very valuable silage Corn, while as a cribbing Corn it is very desirable and is highly recommended by Farm Bureau Agents throughout the state. Our germination tests of this variety are all 99 and 100 per cent.



Lancaster Sure Crop Corn

THESE ARE THE LOWEST PRICES IN THE PAST FIFTEEN YEARS. If there ever was an opportune time for you to get new, better Seed Corn at a very low price it is NOW.

THESE ARE THE PRICES AT OUR STORE, or f.o.b. Harrisburg. That is, you pay the freight if you cannot call for your order and wish it shipped. Bags are free. Bus. (56 lbs.) \$2.45; 1/2 bus. \$1.35; 1/4 bus. 80 cts.; (4 qts. 50 cts.; 2 qts. 30 cts.; 1 qt. 15 cts.); 5-bus. lots at \$2.40 per bus.; 10-bus. lots at \$2.35 per bus.

FREIGHT-PAID PRICES. We will pay the freight to your station, if within 300 miles of here, and furnish bags free at these prices: Bus. \$2.95; 2 bus. at \$2.85 per bus.; 3 bus. at \$2.75 per bus.; 4 bus. or more at \$2.70 per bus.

POSTPAID PRICES to your farm on rural mail route within 150 miles of here (beyond that add extra postage necessary): Bus. \$3.25; 1/2 bus. \$1.75; 1/4 bus. \$1; 4 qts. 65 cts.; 2 qts. 40 cts.; qt. 25 cts.



# SCHELL'S QUALITY FLOWER SEEDS

It is not difficult to grow flowers in abundance when Schell's Quality Seeds are sown. MR. A. F. HARBOUGH, Maryland, wins First Prize. He writes: "We purchased our Delphinium seed from you and have some very beautiful colors." We won First Prize at our local garden show. Some were 7 feet high."

**Grow an Abundance of Flowers**—for your own pleasure and profit as well. Farmers, there is no more profitable crop for you to grow and take to market than flowers—they sell quickly and at good prices and they cost very little. **My Flower Seeds are the Best that Grow.**

**How to Grow Flowers.** Flowers are divided into three classes: **Annuals**, **Biennials**, and **Perennials**, and these three are each divided into two kinds: **Hardy** and **Half-Hardy** as follows:

**Hardy Annuals.** Sow in the open ground or garden early in the spring, last of April or during May. These will bloom abundantly the first year and die in the fall.

**Half-Hardy Annuals.** These should be sown in boxes indoors or in hotbeds in March or April, and the plants set out in the place they are to bloom in the garden, in May. They will bloom first season, then die.

**Hardy Biennials.** Sow the seed of these outside during the last of April or during May; they will not bloom until the following year, after which they die.

**Half-Hardy Biennials.** Sow the seeds in the house in boxes or in hotbeds in March or April, set the plants out where they are to bloom in May. They will bloom the following year, then die.

**Hardy Perennials.** When once started these will bloom year after year and will not freeze out or die unless by some influence other than nature. Sow the seeds outdoors last of April or during May and they will begin blooming the next

season and continue for years, or by starting indoors or in hotbeds and setting plants out in May, some of the hardy perennials will bloom the first year and thereafter each succeeding year. The seed may also be sown during July and August outside, and these plants will bloom the next season and thereafter. These are hardy and need no protection over winter, but a covering of manure or leaves is beneficial.

**Half-Hardy Perennials.** Sow the seed indoors in boxes or in hotbeds in March or April. Some of these are especially suited for pot culture; others may be set out in the garden in May but must be taken up in the fall before frost and grown in pots in the house during the winter. They will bloom during the winter or the next season and each succeeding year.

**It is Important to Have a Good Seed-bed** where the tiny new-born plants will be properly nursed. Have the soil worked very fine, work in manure—Wizard Brand Pulverized Sheep Manure is the very thing needed—we have it—cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to make a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as possible. Use the hoe, but do not hoe too deeply. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

## Here Are Three Books I Highly Recommend to You

If you are especially interested in growing flowers from seed sown in the spring—those producing a wealth of bloom in the flower-garden and for cutting during summer and fall, then order "**A Little Book of Annuals**," Price \$1.50. If you are growing perennials, the hardy flowers that stand the winters and bloom year after year, then order "**A Little Book of Perennials**," Price \$1.50. If you are deeply interested in floriculture, everything about flowers—then by all means order "**Commercial Floriculture**," a book by Fritz Bahr, a great practical authority on the subject. Price \$5.50! This book will give you more real, practical help than you could get in twenty-five years of personal experience.

## SWEET ALYSSUM—Madwort

This popular flower is a hardy annual. It is one of the easiest flowers to grow and it blooms all the time without attention. By occasional loosening of the soil and regularly trimming off the spent blooms, the new blooms will be brighter and the whole plant richer. For plants to present a solid sheet of blooms, and for a border or mixing among other bedding plants or for baskets it is unequalled. The Carpet of Snow grows but 2 to 3 inches high and makes a veritable carpet of snowy whiteness which is very beautiful. The Little Gem grows from 4 to 6 inches; hence, if wanted for cutting, this variety would have longer stems.

**Carpet of Snow** (*A. procumbens*). White. Pkt. 5 cts.; ¼oz. 25 cts.; oz. 75 cts.

**Little Gem** (*A. compactum erectum*). White. This variety is very dwarf, but not so much so as the Carpet of Snow. Pkt. 5 cts.; ¼oz. 25 cts.; oz. 75 cts.

**Basket of Gold** (*A. saxatile compactum*). Hardy perennial. Bright yellow flowers.

Blooms first year if started indoors. Early. 1 foot. Pkt. 10 cts.; ¼oz. 40 cts.; oz. \$1.50.

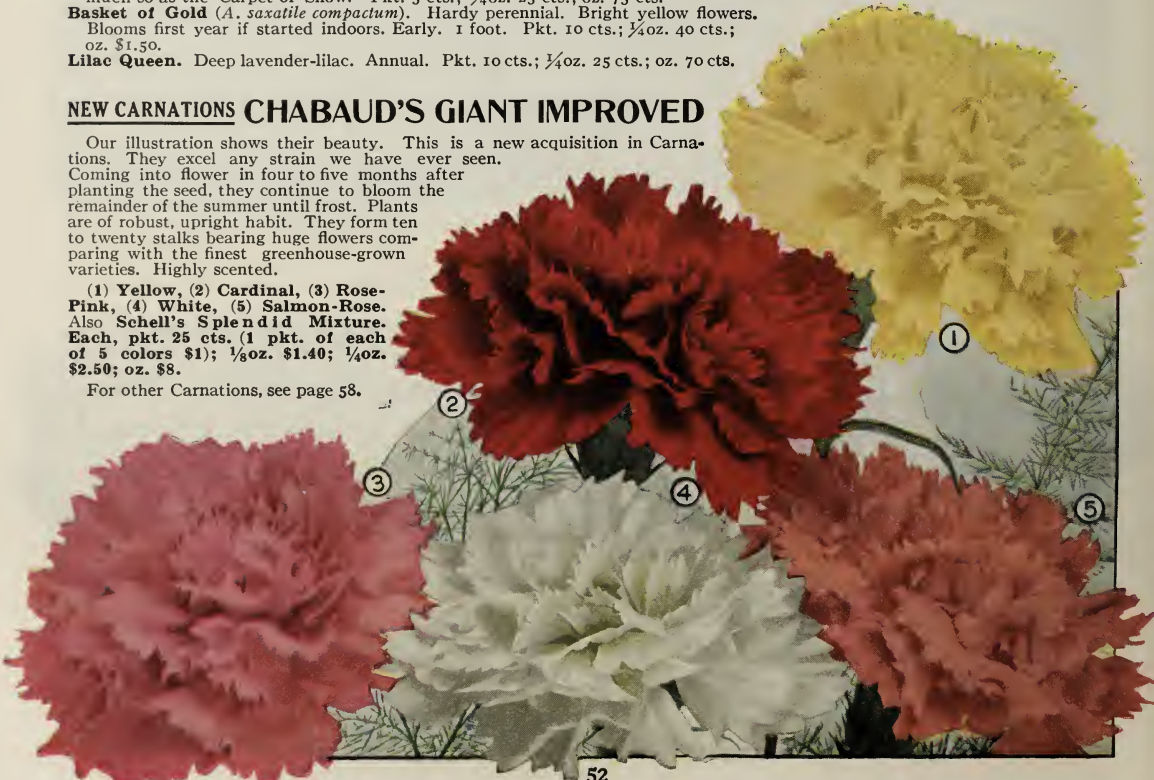
**Lilac Queen.** Deep lavender-lilac. Annual. Pkt. 10 cts.; ¼oz. 25 cts.; oz. 70 cts.

## NEW CARNATIONS CHABAUD'S GIANT IMPROVED


Our illustration shows their beauty. This is a new acquisition in Carnations. They excel any strain we have ever seen. Coming into flower in four to five months after planting the seed, they continue to bloom the remainder of the summer until frost. Plants are of robust, upright habit. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented.

(1) Yellow, (2) Cardinal, (3) Rose-Pink, (4) White, (5) Salmon-Rose. Also Schell's Splendid Mixture. Each, pkt. 25 cts. (1 pkt. of each of 5 colors \$1); ½oz. \$1.40; ¼oz. \$2.50; oz. \$8.

For other Carnations, see page 58.







## Schell's New California Giant Asters

A new type of this favorite flower just recently introduced. It has received the most enthusiastic praise from professional and amateur growers. Without question, it is one of the most gorgeous varieties of Aster in cultivation today.

The flowers are very large (5 inches across), full double, borne on long, strong stems, and the colors are exceedingly bright and rich. As the illustration shows, the petals are curled and interlaced so gracefully that the flowers are very beautifully formed. It is midseason in flowering. Be very sure to grow this splendid variety.

**Separate colors: Deep Rose, Light Blue, White, Peach Blossom, Dark Purple, and Mixed Colors. Each, pkt. 15 cts.; 2 pkts. 25 cts. One pkt. each of above 5 colors for 60c.; 1/2oz. 60c.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3.**





Queen of the Market Aster

## Schell's Quality Asters

### Hardy Annual

MRS. MARY M. LONG, Pennsylvania, has the same success all others do who plant Schell's Quality Seeds. She writes: "I have never seen anything like your Asters—they are marvelous. I captured all *First Prizes* in the Aster entries and one *First Prize* in Zinnias in the Pottstown Flower Show. In fact, I also won *Sweepstakes Prize*. And at Elverson Flower Show, which was a very magnificent affair, I took all the *First Prizes* on your Asters and Scabiosas."

**SCHELL'S VICTORIA ASTERS.** This is one of the most wonderful varieties to bloom, each plant bearing from 40 to 50 flowers. The plants grow about 15 inches high and when grown in beds or as borders they make a beautiful effect for they grow very even and are covered with a mass of color. They bloom from early in August until late October. We have the following separate colors: **Rose-Pink, White, Fiery Scarlet, Purple-Violet, and Mixed Colors**, each, pkt. 15 cts.,  $\frac{1}{2}$ oz. 75 cts.,  $\frac{1}{4}$ oz. \$1.40, oz. \$2.50.

**Special! One pkt. each of 4 separate colors, 50 cts.**

**SCHELL'S SPECIAL STRAIN CREGO GIANT COMET ASTERS.** The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full, double, and well formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high. **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Mixed Colors**, each, pkt. 10 cts.,  $\frac{1}{4}$ oz. 50 cts.,  $\frac{1}{2}$ oz. 85 cts., oz. \$1.50.

**Special! One pkt. each of 6 separate colors, 50 cts.**

**HEART OF FRANCE.** A very beautiful Aster. The plants grow about 2 feet high and are well branched. The flowers are rich ruby-red, the largest of all red Asters. They bloom in September. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{4}$ oz. 75 cts.,  $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

**SCHELL'S FANCY YELLOW ASTER.** Flowers are full, double, and fairly large. It is by far the best yellow we have ever seen. Pkt. 15 cts., 2 pkts. 25 cts.,  $\frac{1}{4}$ oz. 80 cts.,  $\frac{1}{2}$ oz. \$1.50, oz. \$2.75.

**Asterium.** The flowers are very large, double, and well formed, very much like chrysanthemums, from which they have been named. Plants grow 2 feet tall. They come into bloom a little earlier than Crego. **Lavender, White, Rose-Pink, and Mixed**, each, pkt. 10 cts.,  $\frac{1}{4}$ oz. 50 cts.,  $\frac{1}{2}$ oz. 90 cts., oz. \$1.65.

**Special! One pkt. each of 3 separate colors, 25 cts.**

**NEW EVERLASTING ASTER.** Flesh color. This curious Aster resembles a large helichrysum. When cut and dried it retains its color and shape as an everlasting flower. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{4}$ oz. 50 cts.,  $\frac{1}{2}$ oz. 90 cts., oz. \$1.75.

**HARDY PERENNIAL ASTER (Michaelmas Daisies).** If the seed is sown early, they will bloom the first year. The flowers are single, daisy-like, and all colors. Plants grow 2 to 3 feet tall. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{4}$ oz. \$1.25,  $\frac{1}{2}$ oz. \$2.25, oz. \$4.

**PINK ENCHANTRESS.** This truly is a magnificent, full-double pink Aster. The flowers grow from three to four inches in diameter. It is a soft delicate pink, upright in habit of growth, with large, broad leaves, stems long, strong and graceful. It blooms between the earliest and the late varieties, being midseason. The general effect of the large, delicately colored flowers is indescribably soft and pleasing. Pkt. 10 cts., 4 pkts. 35 cts.,  $\frac{1}{4}$ oz. 45 cts.,  $\frac{1}{2}$ oz. 85 cts.,  $\frac{1}{4}$ oz. \$1.50, oz. \$2.50.

**SCHELL'S EARLIEST WHITE.** The earliest Aster in cultivation. It is earlier than the Extra-Early Queen of the Market, or Queen of the Earlies. Ten to twenty immense, double, feathery flowers are produced by the plants on long, slender, upright stems. The petals are long and beautifully

recurved. The ragged, irregular petals in the center of the flowers add to the beauty and grace of this earliest of all Asters. Planted at the same time, my new Earliest White Aster will bloom a week earlier than Queen of the Market. This makes it valuable in the markets. **White.** Pkt. 10 cts.,  $\frac{1}{4}$ oz. \$1,  $\frac{1}{2}$ oz. \$1.75, oz. \$3.25.

**QUEEN OF THE MARKET.** This variety is extra early, following my Earliest White. The plants are dwarf and branching. The flowers are very double and valuable for cutting. I have it in the following separate colors: **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts.,  $\frac{1}{4}$ oz. 35 cts.,  $\frac{1}{2}$ oz. 60 cts., oz. \$1,  $\frac{1}{4}$ lb. \$3.50.

**EARLY LAVENDER GEM.** When first open, the flower is an exquisite lavender, deepening with age. The flower is always full-double, showing no tendency to produce single or semi-double blooms. The flowers are borne in profusion on long stems. **Early Lavender.** Pkt. 10 cts.,  $\frac{1}{4}$ oz. 45 cts.,  $\frac{1}{2}$ oz. 85 cts., oz. \$1.50.

**CALIFORNIA GIANT ASTERS.** These are of the chrysanthemum type of flowers, immense in size, long stems, full-double. I highly recommend including these in your order, and I am sure when you see these marvelous flowers you will be pleasantly surprised. **Separate colors: Deep Rose, Light Blue, White, Peach-Blossom, Dark Purple, and Mixed Colors.** Each, pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 60 cts.;  $\frac{1}{2}$ oz. \$1;  $\frac{1}{4}$ oz. \$1.75; oz. \$3. One pkt. each of 5 colors for 60 cts.

**SCHELL'S NOBLE ASTER.** Noble, because the plants are so vigorous and stand up so straight that they cannot but be admired for their firm, upright growth. The strong, stiff flower-stems are long and straight and the flowers are unusually large for so early a variety. The flowers are so very double and the petals so close that they are almost round or globe-shaped. My Noble Asters follow my Earliest White in blooming. They are early but not so early as the Earliest White. **Mixed Colors.** Each, pkt. 10 cts.;  $\frac{1}{4}$ oz. 45 cts.;  $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

**MIKADO or ROCHESTER.** The flowers are immense in size, 5 to 6 inches across, and are borne on long stems. The plants grow 18 to 24 inches and are of branching habit. Indeed a very valuable variety for garden, show, and for cut-flowers. **Pink, White, Lavender, Purple, and all these colors Mixed.** Each, pkt. 10 cts.,  $\frac{1}{4}$ oz. 45 cts.,  $\frac{1}{2}$ oz. 85 cts., oz. \$1.50,  $\frac{1}{4}$ lb. \$5.

**SCHELL'S GRANDEST ASTER.** Without a doubt this is the grandest and most beautiful Aster in cultivation. The immense, fluffy flowers, measuring 4 to 6 inches in diameter, are a glorious mass of gracefully reflexed petals, crossing, curling over each other in their individual habit, making the finished flowers the grandest of all Asters. The plants are very vigorous and the flowers are borne on long, stiff stems. This variety follows in bloom the Noble Asters and precedes in bloom the later varieties. I now have five colors of this Aster. **Lavender, Pink, Pure White, Crimson, Purple, and Mixed.** Each, pkt. 15 cts.,  $\frac{1}{4}$ oz. 85 cts.,  $\frac{1}{2}$ oz. \$1.50, oz. \$2.50.

**DAYBREAK.** This beautiful Aster is one of those rare gems that have come to stay; no private garden is complete without it and for florists' use it is unsurpassed. The flowers are round as a ball, very large and full, on long stems; the color a lovely seashell-pink. The plant flowers very early, and is a continuous, free bloomer, and a compact, strong grower. **Pink.** Pkt. 10 cts.,  $\frac{1}{4}$ oz. 75 cts.,  $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

**PURITY.** Is a fitting companion to Daybreak, being identical with it in form and habit, but the blooms are pure white. A finer combination of color cannot well be imagined than the massing together of these two beauties, either in bouquet groups or for decorative design. **White.** Pkt. 10 cts.,  $\frac{1}{4}$ oz. 75 cts.,  $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

**SCHELL'S LATE BRANCHING ASTER.** This magnificent Aster still reigns supreme. It is as well known among European as American growers, and every up-to-date florist has a fine display in his show windows just before the chrysanthemum comes in—in fact it is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout the season. The large flowers are borne on long, graceful stems from 15 to 20 inches in length. **Snowy White, Pink, Crimson, Purple, Lavender**, all in separate colors and **All Colors Mixed.** Each, pkt. 5 cts.;  $\frac{1}{4}$ oz. 40 cts.;  $\frac{1}{2}$ oz. 70 cts.; oz. \$1.25;  $\frac{1}{4}$ lb. \$4.

**AGERATUM (Floss Flower).** Hardy Annual. Dwarf, compact-growing plants covered with a sheet of bloom throughout the season. Splendid for bedding, edging or pot culture.

**Little Blue Star.** Bright blue flowers on tiny plants not over 4 to 5 inches high. Fine for edging. Pkt. 20 cts.; 3 pkts. 50 cts.;  $\frac{1}{4}$ oz. 75 cts.

**Blue Perfection.** Deep blue. 9 in. Pkt. 5 cts.;  $\frac{1}{4}$ oz. 40 cts.

**Snowball.** Pure white. 8 in. Pkt. 5 cts.;  $\frac{1}{4}$ oz. 25 cts.

**Mixed.** Blue and white. Pkt. 5 cts.;  $\frac{1}{4}$ oz. 25 cts.

**AMARANTHUS (Joseph's Coat).** Hardy Annual. Very showy plants, 3 to 5 feet high, desirable for backgrounds or massings, or interspersed with other bedding plants. The foliage is variegated; the upright plumes and pendant tassels are very interesting. The varieties are known as **Love-Lies-Bleeding, Joseph's Coat of Many Colors, Prince's Feather**, etc.

**All Varieties Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 25 cts.



**ACHILLEA Ptarmica, The Pearl.** Hardy Perennial. The plant grows about 2 feet high and from spring until frost it is covered with heads of pure white, double flowers. It is very easily grown from seed and blooms the first season if sown early. Pkt. 20 cts.; 3 pkts. 50 cts.;  $\frac{1}{4}$  oz. \$1.75.

**ARCTOTIS grandis** (African Daisy). A handsome annual from southwest Africa. Plants 2 to 3 feet high. Flowers white on the upper surface and the reverse of petals is pale lilac-blue. Beautiful for cutting as well as garden decoration. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 30 cts.;  $\frac{1}{2}$  oz. 50 cts.

**ARGEMONE** (Mexican or Prickly Poppy). Annual. A very pretty and odd ornamental plant about 3 feet high. Pale green, spiny foliage with silver midrib. The poppy-like flowers are 3 inches across, of very satiny texture. Sow seed in spring when soil is warm and they will begin blooming in July and continue until frost.

**Platyceras roseus.** Rich ruby-rose color. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

**Hybrida grandiflora, Mixed.** Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

**BALSAM APPLE** (*Momordica*). Hardy Annual. A curious climbing vine; grows 10 feet from seed; the foliage is very ornamental, while the fruits are golden yellow, warted and, when ripe, open and show the seed in the brilliant carmine center. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.

**BALSAM PEAR.** Same as the above except the fruits are long pear-shaped. These are used for medicinal purposes. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.



Brachycome (Swan River Daisy)

**BRACHYCOME** (Swan River Daisy). Annual. The plants grow 10 inches high and are a mass of very pretty blue and white flowers throughout the summer. Fine for edging, for massing, pot culture, and as a short-stem cut-flower. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.

**BALSAM or LADY'S SLIPPER, Camellia-flowered.** These are beautiful flowering Balsams. An old and favorite garden flower, producing its gorgeous masses of beautiful, brilliant-colored, double flowers in great profusion; of easy culture; succeeds in a good, rich soil; tender annuals; 3 feet. Start the seed indoors in April or sow out-of-doors in May. To grow fine specimens they should not be closer than 18 inches. I have the following colors separate and all of them in mixture: **Rose, Salmon King, Red and White Spotted, White, Bright Scarlet, Mixed.** Price of either separate colors or mixed, pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

**BACHELOR'S BUTTON** (*Centaurea Cyanus*, Blue), and **Globe Amaranth.** Hardy Annual. The latter is also called Bachelor's Button. The *Centaurea Cyanus*, Blue, is also known as Cornflower, Blue Bottle, Ragged Sailor, Bluet, or Kaiserblume. It is the favorite, dark blue variety so much used for cutting. The flowers of the other sort, the Globe Amaranth, resemble clover heads and are dried and used as winter bouquets. (See page 56 for *Centaurea Cyanus* and page for Globe Amaranth).



Argemone (Mexican or Prickly Poppy)

**BABY'S BREATH** (*Gypsophila*). Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. They are grown by the acre in the suburbs of Paris and London to be used with other cut-flowers. Plants grow about 2 feet.

**Elegans alba grandiflora.** Annual. White. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 15 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 45 cts.;  $\frac{1}{4}$  lb. \$1.

**Rosea (viscosa).** Annual. Delicate pink. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 15 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 45 cts.;  $\frac{1}{4}$  lb. \$1.

**Paniculata fl.-pl.** (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty little double white flowers, on much-branched panicles. Splendid for bouquets alone and with other flowers. Retain their beauty for months after being cut. Pkt. 10c.;  $\frac{1}{4}$  oz. \$2.50;  $\frac{1}{2}$  oz. \$4.50.

**Paniculata** (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 30 cts.;  $\frac{1}{2}$  oz. 50 cts.; oz. 90 cts.

**BALLOON VINE** (*Cardiospermum Halicacabum*). Hardy Annual. A rapid-growing annual vine; does best in a light soil and warm situation; flowers are white; the seed-pods look like miniature balloons and are of great interest to the children. Grows 15 feet. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 15 cts.; oz. 25c.

**BROWALLIA** (Amethyst). Annual. Very beautiful in the garden where it blooms profusely from July until frost. Plants grow 1½ feet high and if lifted and potted in the fall and cut back, they will bloom indoors throughout the winter. Flowers are somewhat star-shaped. **Blue, White, Mixed.** Each, pkt. 5 cts.;  $\frac{1}{4}$  oz. 30 cts.;  $\frac{1}{2}$  oz. 60 cts.

**BLUE FLAX.** See *Linum*.



Browallia (Amethyst)

MRS. JONAS G. KIEFFER, Pennsylvania, writes: "I have been planting your seeds for about 8 years and they surely are good."



## CENTAUREA CYANUS (CORNFLOWER)

This is one of those very popular flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow and from seed sown in early May outside, they will bloom abundantly until frost, and usually reseed themselves, coming up year after year. Centaureas alone make very beautiful bouquets and when the blue varieties are worked in with yellow flowers, such as calendulas, calliopsis, and marigolds, they are very attractive. We urge you to grow all varieties and plenty of them.

**Rose, fl.-pl., Reselected.** Double. Very fine, rich, clear rose<sup>\*</sup> pink. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.; oz. 80 cts.

**Blue, fl.-pl.** (Florist's Strain). Extra fine, very beautiful double blue. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.; oz. 80 cts.

**Alba fl.-pl.** Pure white flowers; very double. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.; oz. 80 cts.

**Double Mixed.** A mixture of rose, blue and white. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

**Single Blue.** The old favorite single blue. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

**Single Mixed.** Pkt. 10 cts.;  $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

(For other varieties of Centaureas see page 58)

Double  
Centaureas

## CHRYSANTHEMUMS, Coronarium

### Double-flowered Annuals

These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Do not confuse them with the large Japanese perennial variety. The plants grow about 2 feet high and the flowers are borne on long stems. Pkt.  $\frac{1}{4}$ oz. Oz.

**Double White**.....\$0 05 \$0 20 \$0 50

**Double Yellow**.....05 20 50

**Double Lemon**.....05 20 50

**Double Mixed**.....05 20 50

## HELIOTROPE

The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets and is excellent also for bedding. A mass, carpet effect, is beautiful beyond description. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom throughout the summer.

**Choicest Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 45 cts.;  $\frac{1}{4}$ oz. 80 cts.; oz. \$3.

## FORGET-ME-NOTS, Myosotis

Every flower-garden should have in it the dainty, lovely Forget-me-not. It is beautifully effective when used as a border with other flowers that bloom in May and June and when grown in mass or clusters. A hardy perennial, but should be given protection in fall and winter. Sow the seed any time from May until mid-summer or start indoors. Grows 8 to 10 inches high.

**Alpestris, Blue.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 35 cts.; oz. \$1.25.

Forget-Me-Not,  
Myosotis

Heliotrope





**AQUILEGIA** (Columbine). Beautiful and graceful in both flower and plant. A very effective flower to plant in beds, borders, among hardy shrubbery, and it is a very wonderful cut-flower for vasing. While this is a hardy perennial, yet if the seed is sown early in the spring, it will often bloom the same season and then continue to bloom abundantly each year thereafter. Seed may also be sown in August or September and will come up early in the spring and bloom during that summer. Plants grow 2 feet high. Our *Schell's Mixed Colors* will give you a marvelous show of colors.

**Cærulea** (Rocky Mountain Blue Columbine). Pkt. 10 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.

**Chrysantha.** Yellow. Pkt. 10 cts.; 1/8oz. 50 cts.; 1/4oz. 90c.

**Long-spurred Pink Hybrids.** Pkt. 15 cts.; 1/8oz. \$1.

**Schell's Mixed Colors.** Very graceful, long-spurred flowers of every color. Very effective for cut-flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.; oz. \$3.



**CANTERBURY BELLS or CUP-AND-SAUCER** (*Campanula Medium calycanthema*). Hardy Biennial. This is the most beautiful type of this grand, old-fashioned flower. It differs from the ordinary type in having an extra-large calyx, which is of the same color as the flower, giving the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. They can be grown just as successfully in pots during the winter. We can supply in separate colors—**Blue, White, or Pink, and Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 65 cts.

MR. HENRY LOWDEN, Pa., is pleased. He writes me: "I think your seeds are the *best* I have ever planted. I am sure every seed grew that I bought from you."

MR. LEWIS A. SNYDER, Pa., writes: "Your seeds were the best I ever bought."



**COREOPSIS lanceolata grandiflora** (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers in the greatest abundance from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.; 1/8oz. 25 cts.; 1/4oz. 45 cts.; oz. 70 cts.



**DOUBLE ENGLISH DAISY** (*Bellis perennis*). Hardy Perennial. Used so much for borders and for cutting. The plants grow only 4 to 6 inches high and are covered with the double flowers, from early spring until late summer. **Giant Rose, Giant White, and Double Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/8oz. 45 cts.; 1/4oz. 75 cts.





*Centaurea imperialis* (Sweet Sultan)

**CENTAUREA imperialis** (Royal Sweet Sultans). Annual. These beautiful, fragrant, graceful flowers, borne on long strong stems, are one of the most charming of all bouquet flowers. **Amaranth Red, Brilliant Rose, Deep Lavender, Purple, White, Splendid Mixed.** Each, pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.,  $\frac{1}{4}$  oz. 45 cts., oz. 80 cts.

**Suaveolens** (Yellow Sweet Sultan; Grecian Cornflower). Sweet-scented, large, showy bright-colored flowers, very fine for cutting. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.,  $\frac{1}{2}$  oz. 45 cts.

**gymnocarpa** (Dusty Miller). Fine cut silvery foliage. Makes a nice edging to a bed. Pkt. 5c.,  $\frac{1}{4}$  oz. 25c.,  $\frac{1}{2}$  oz. 45c. *Cineraria maritima candidissima* is also called Dusty Miller.

**CALENDULA** (Pot Marigold). Hardy Annual. One of the best and showiest free-flowering hardy annuals growing in any good garden soil, producing a fine effect in beds or mixed borders; particularly bright in late fall, continuing in bloom from early summer until killed by frost; valuable also for pot culture, blooming freely in winter and early spring; fine for bouquets, being used very extensively by florists. 1 foot.

**Favorite.** Cream, striped yellow. Pkt. 5 cts.

**Lemon Queen** (Sulphurea). Sunflower-yellow. Pkt. 5 cts.

**Meteor.** Creamy white, striped orange. Pkt. 5 cts.

**Nankeen** (Le Proust). Cream, flushed apricot. Pkt. 5 cts.

**Orange King.** Dark orange-red, dark center. Pkt. 5 cts.

**The Ball.** (Florist's Strain.) Orange, light center. Pkt. 5c.

**Any of above Calendulas,**  $\frac{1}{2}$  oz. 20 cts., oz. 35 cts.

**Mixed Colors.** Pkt. 5 cts.,  $\frac{1}{4}$  oz. 15 cts., oz. 25 cts.

**CALIFORNIA POPPY.** See Eschscholtzia.

**CALLIOPSIS, Golden Wave.** Hardy Annual. Bright golden yellow, with brown centers. An edging of this resembles a stripe of gold, from a distance. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.

**CANDYTUFT.** Hardy Annual. These have long been among the most highly prized of garden annuals. The best effect is produced by raising the plants in masses, the seeds being sown where the plants are to bloom. Plant several lots for succession of blooms.

**Empress.** This is the finest of all white varieties, the plants being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.

**For Hardy Candytuft see Iberis.**

**CARNATIONS, Marguerite.** Half-hardy Perennial (with protection can be wintered over outside). These are the Carnations for growing outdoors with other garden annuals. They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Do not confuse these with the fancy Carnations grown in greenhouses by the florists. It is impossible to grow those fancy Carnations to perfection in the ordinary flower-garden; they must have greenhouse culture; not so, however, with the Marguerite variety; these grow in any good garden soil. Splendid for bouquets.

**Pure White, Crimson, Mixed Colors.** Each, pkt. 10 cts.,  $\frac{1}{4}$  oz. 40 cts.,  $\frac{1}{2}$  oz. 75 cts.

**Chabaud's Giant Improved.** Acquisition in Carnations. They excel any strains we have ever seen. Coming into flower in four to five months after planting the seed, they continue to bloom the remainder of the summer until frost. Plants are of robust, upright habit. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. 1. Yellow. 2. Cardinal. 3. Rose Pink. 4. White. 5. Salmon-Rose. Also Schell's Splendid Mixture. Each, pkt. 25 cts. (1 pkt. of each of five colors \$1.),  $\frac{1}{2}$  oz. \$1.40,  $\frac{1}{4}$  oz. \$2.50, oz. \$8.

**CANARY-BIRD VINE** (*Tropæolum canariense*). Annual. A fast-growing vine with good foliage and beautiful little canary-colored flowers somewhat resembling a bird with its wings partly expanded. The flower sprays are very pretty and fine for vases. Will keep for a week. Vine grows 15 to 20 feet in a season. Sow where it is to bloom. Pkt. 5 cts., oz. 40 cts.

**CARDINAL CLIMBER** (*Quamoclit hybrida*). Annual. This is one of the best annual climbers, growing 15 to 20 feet. Its beautiful, fern-like foliage almost hidden by the bright cardinal flowers make a rich effect. Pkt. 15 cts.,  $\frac{1}{2}$  oz. \$1,  $\frac{1}{4}$  oz. \$1.80.

**CELOSIA Childs** (Chinese Woolflower). Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. Pkt. 10c.,  $\frac{1}{2}$  oz. 50 cts.

**CHEIRANTHUS Allioni** (Siberian Wallflower). Biennial. A very attractive flower of rich orange color that blooms from May until midsummer. Plants grow about 15 inches high. It usually blooms the first year from seed if started early. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{2}$  oz. 50 cts.

**CHRYSANTHEMUM, Japanese Hybrids.** Perennial. This is a splendid mixture of many varieties and colors. Sow the seed in the spring when the soil is warm and they will bloom in the fall and every year thereafter. Pkt. 20 cts., 3 pkts. 50 cts.

**CINERARIA.** My *Grandiflora Prize Mixture* is positively the finest selection of this favorite pot-plant. The colorings are magnificent, and the flowers the largest. Start them in shallow boxes and transplant to pots. Pkt. 25 cts.

**COBÆA** (Cup-and-Saucer Vine). Hardy Annual. A climber of rapid growth, attaining a height of 30 to 50 feet during the season; valuable for covering trellises, arbors, trunks of trees, etc.; will cling to any rough surface. In sowing, place seeds edgewise and merely cover with light soil; to get early results start the seed indoors in March or April; can also be sown out-of-doors in May.

**Scandens.** Large, bell-shaped, purple flowers. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 35 cts.

**Scandens alba.** Pure white. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 35 cts.

**COCKSCOMB** (Celosia). Hardy Annual. One of the most interesting and bright-colored annuals. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes, and the comb, which produces mammoth flowers resembling the comb of a chicken, yet very much larger, some of them 12 to 15 inches across.

**Bright Red Combs.** Pkt. 5 cts.,  $\frac{1}{4}$  oz. 40 cts.

**Crimson Plumes.** Pkt. 5 cts.,  $\frac{1}{4}$  oz. 40 cts.

**COIX Lacryma-Jobi.** See Job's Tears.

**COLEUS.** Hardy Annual. A most interesting foliage plant to grow from seed. The leaves show every conceivable color, and one imagines, when admiring them, that there are colors never seen before. The blending of colors is beautiful; fine for edgings or for pot-plants. Pkt. 10 cts.

**CONVOLVULUS.** See Morning-Glory.

**COSMOS.** Hardy Annual. One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth, making them much more effective. Hundreds of flowers are borne on long stems; very desirable for bouquets.

**Giant White, Pink, Red, and Mixed Colors.** Each, pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts., oz. 75 cts.

**New Double-flowering.** The flowers are either full double petals or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.

**WILD CUCUMBER VINE** (*Echinocystis lobata*). Hardy Annual. A very quick-growing annual. The vines grow 20 to 25 feet in a season from seed sown in May in good, rich soil. The vine is covered with the fragrant, white flowers. The foliage is close and thick. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 20 cts.

**CYCLAMEN.** Half-hardy Perennial. Charming plants; rich-colored, fragrant flowers; beautiful foliage. One of the most popular pot-plants. The plants are covered with odd-shaped flowers, resembling, in a measure, butterflies. Sow seed in spring for summer flowers, or in fall for winter flowers.

**Butterfly Cyclamen, Mixed Colors.** Pkt. (10 seeds) 35 cts.

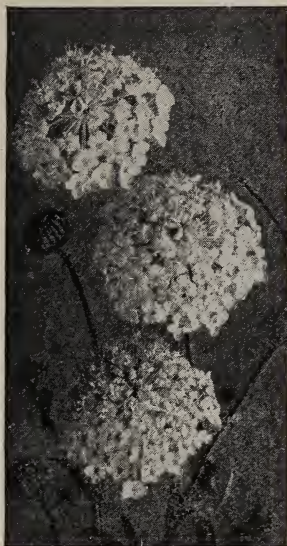
**CYPRESS VINE** (*Ipomœa Quamoclit*). Hardy Annual. One of the most popular vines, with very delicate fern-like foliage, and masses of beautiful, small, star-shaped flowers. Sow in May, first soaking the seeds in warm water for a few hours.

**Scarlet.** Pkt. 5 cts.,  $\frac{1}{4}$  oz. 20 cts.

**White.** Pkt. 5 cts.,  $\frac{1}{4}$  oz. 20 cts.

**SEASTA DAISY.** Very large, pure white, Daisy-like flowers often measuring 4 inches across, and having three or more rows of petals; borne singly on long stiff stems from July to frost. 2 ft. Pkt. 10 cts.





*Didiscus cæruleus* (Lace Flower)

open at one time. The color is an exquisite pale lavender. Wonderful for cut-flowers. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 50 cts.,  $\frac{1}{2}$ oz. 90 cts.

**DIMORPHOTHECA aurantiaca** (African Golden Daisy). Hardy Annual. A very beautiful and showy annual Daisy from South Africa. The plants grow 15 inches high. The flowers are  $2\frac{1}{2}$  inches in diameter and are a rich, glossy orange-red with a dark disc in center. They surely do make a magnificent sight when in full bloom, and continue to bloom from early summer to late fall. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{4}$ oz. 40 cts.,  $\frac{1}{2}$ oz. 75 cts.

**aurantiaca hybrida, Mixed.** Colors vary from the purest white through the various shades of yellow and orange to rich salmon shades. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{4}$ oz. 50 cts.,  $\frac{1}{2}$ oz. 90 cts.

**ESCHSCHOLTZIA** (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

**Golden West.** Bright yellow. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 30 cts.

**Scarlet Beauty.** Bright scarlet flowers. They resemble a bed of scarlet tulips. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 50 cts.

**Schell's Best Single Mixed.** All shades mixed. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 25 cts.

**Bush Eschscholtzia.** See **Hunnemann's**.



*Dimorphotheca aurantiaca* (African Golden Daisy)

**DAHLIA.** Half-hardy Perennial. An old familiar, yet greatly admired flower grown more extensively now than ever before. If the seed of the double varieties is started before April 1, and the single varieties by the middle of May, both will bloom abundantly the first year.

**Double Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 60 cts.

**Single Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 25 cts.

(I have roots of many separate colors; see page 76.)

**DIANTHUS.** See **Pinks**, page 56.

**DIDISCUS cæruleus** (Blue Lace Flower). Be sure to include this lovely flower in your order. It is a hardy annual. The plants grow about  $1\frac{1}{2}$  feet high and are a constant mass of bloom from July until November, as many as 50 flowers

**EUPHORBIA variegata** (Snow-on-the-Mountain). Hardy Annual. Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 25 cts.

**FEVERFEW.** See **Matricaria**.

**FORGET-ME-NOT** (*Myosotis*). See page 56.

**FOUR-O'CLOCK** (Marvel of Peru). Hardy Annual. One of the best blooms of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Have the plants 12 to 15 inches apart. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 15 cts., oz. 25 cts.

**GLOBE AMARANTH** (*Gomphrena*). Bachelor's Button. Very pretty flowers of various colors, resembling clover heads. They can be dried when cut, like Everlastings, and can thus be used for winter bouquets. As *Centaurea cyanus* is also called Bachelor's Button, be sure to mention Globe Amaranth when ordering this variety. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 20 cts.,  $\frac{1}{2}$ oz. 40 cts.

**GYSOPHILA.** See **Baby's Breath**.

**GOURDS.** Hardy Annual. Vines that grow 15 to 20 feet and have ornamental foliage and odd-shaped fruits.

**Mock Orange** (Orange-shaped). Pkt. 5 cts.,  $\frac{1}{2}$ oz. 20 cts.

**Dipper or Calabash.** Pkt. 5 cts.,  $\frac{1}{2}$ oz. 20 cts.

**Egg-shaped.** Pkt. 5 cts.,  $\frac{1}{2}$ oz. 20 cts.

**Hercules' Club.** 4 feet long. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 20 cts.

**Rag or Dish-Cloth.** Pkt. 5 cts.,  $\frac{1}{2}$ oz. 20 cts.

**Pear-shaped.** Striped; very showy. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 20 cts.

**Mixture of Above Varieties.** Pkt. 5 cts.,  $\frac{1}{2}$ oz. 20 cts.



**Four-o'clock** (Marvel of Peru)

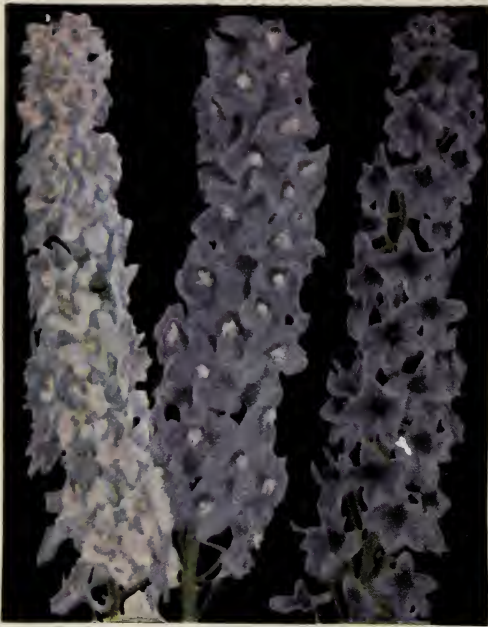
**HELICHRYSUM** (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors for bedding or borders. They grow about  $2\frac{1}{2}$  feet high and are used extensively, after being dried, in vases and baskets during the winter. When to be used for this purpose, cut long stems, when blooms are a third open, break off the foliage, tie in bunches and hang, head downwards, in a dry, dark place until they are dried. **Crimson, White, Yellow, Violet, Rose, or Schell's Splendid Mixture.** Each, pkt. 10 cts., 1 pkt. each of 5 colors, 40 cts.,  $\frac{1}{4}$ oz., any color, 25 cts.,  $\frac{1}{2}$ oz. 45 cts., oz. 80 cts.

**monstrosum, Rose Queen.** The blooms are *immense*, of a very rich deep rose color that is extremely beautiful under artificial light. It is a wonderful addition to the Helichrysium group. Pkt. 15 cts., 2 pkts. 25 cts.,  $\frac{1}{4}$ oz. 50 cts.,  $\frac{1}{2}$ oz. 75 cts.,  $\frac{1}{2}$ oz. \$1.25, oz. \$2,  $\frac{1}{4}$ lb. \$6.50.

**HOLLYHOCKS.** Hardy Perennial. Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Colors are gorgeous. **Double, Deep Rose, Newport Pink, Scarlet, Yellow, and Finest Mixed.** Each, pkt. 10 cts.;  $\frac{1}{4}$ oz. 50 cts.

**HUMULUS japonicus variegatus** (Japanese Hop Vine). Hardy Annual. A very fast-growing vine, with dense foliage. The leaves are beautifully marbled and splashed with silvery white, light and dark green; very effective for screens, arbors, trellises, etc. It is never injured by insects or affected by the heat, but retains its bright, variegated foliage until frost. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 40 cts.





**Delphinium, Gold Medal Hybrids**

**DELPHINIUM** (Hardy Perennial Larkspur). The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

**Gold Medal Hybrids.** Without question the finest strain developed from the best named varieties. The spikes are 2 feet long, the flowers large and of the most beautiful shades of blue. Pkt. 15 cts.;  $\frac{1}{4}$  oz. 60 cts.; oz. \$2.

**Belladonna** (Everblooming Hardy Larkspur). An exquisite variety, clear rich turquoise-blue. It is the most continuous blooming Hardy Larkspur. Pkt. 25 cts.; 5 pkts. \$1.

**PINKS** (Dianthus). Hardy Annual. The old favorite, hardy garden Pink, seen growing in more flower-gardens than any other flower. It is very showy in a mass effect or as a border. Plants grow 12 to 15 inches and the flowers are very desirable for cutting for bouquets.

**Chinensis, Double Mixed.** Pkt. 5c.;  $\frac{1}{4}$  oz. 25c.; oz. 75c.

**Double Pure White.** Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.; oz. 75 cts.

**Double Red.** Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.; oz. 80 cts.

**Single Mixed.** Pkt. 5 cts.;  $\frac{1}{4}$  oz. 20 cts.; oz. 60 cts.



**Digitalis gloxiniflora, Mixed**

**DIGITALIS** (Foxglove). Hardy Perennial. Very handsome ornamental plants 3 to 5 feet high. Very easy to grow and succeed under almost all conditions. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in a partly shady place.

**Gloxiniæflora, Purple, Rose, White, and Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.

**Giant Shirley.** A greatly improved strain, of vigorous growth, producing spikes 3 to 5 feet long. Mixed colors, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 65 cts.

**GAILLARDIA** (Blanket Flower). The plants grow 1½ feet high and are covered with brilliant showy, daisy-like flowers on long stems. Very popular for bouquets, and for bedding. Colors are shades of red, yellow, and orange.

**Annual Varieties:**

**Double, Mixed Colors.** Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.

**Single, Mixed Colors.** Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.

**Perennial Varieties:**

**Grandiflora Perennial Hybrids, Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 55 cts.; oz. 95 cts.

**Portola Hybrids.** Flowers 3½ inches in diameter, single, bronzy red with yellow border. Pkt. 20 cts.;  $\frac{1}{2}$  oz. 90 cts.



**Pinks (Dianthus), Double Mixed**



**Gaillardia, Single Mixed**





Dwarf Nasturtiums



Salvia or Scarlet Sage, Bonfire

**DWARF NASTURTIIUMS, Schell's Quality Mixture.** The dwarf varieties grow only a foot high. The plants are covered with the beautiful blooms continuously. This is one of the most satisfactory summer flowers to grow that I know of. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the stems being long makes them very valuable for bouquets. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 50 cts.; lb. \$1.50.

**SCARLET SAGE (Salvia), Bonfire.** Hardy Annual. The spikes of flowers are brilliant scarlet and stand clear above the dark green foliage, completely covering the plant. It is one of the most effective and gorgeous bedding plants. Bushes 2 feet high. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 75 cts.; oz. \$2.75.

**Salvia azurea grandiflora.** Hardy perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25; oz. \$2.

**PLATYCODON grandiflorum.** Also called "Balloon Flower," or "Japanese Bellflower." One of the best hardy perennials, producing very showy, large, steel-blue flowers during the whole season. They form large clumps and are excellent for planting in permanent borders or among shrubbery. Easily raised from seed, and begin blooming in August if sown outdoors in April. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.; oz. \$1.50.

**PYRETHRUM hybridum, Single Mixed.** Hardy Perennial. Sometimes called "Painted Daisy" and "Hardy Cosmos." Large, daisy-like flowers, the colors of which range from white to deep red, with bright yellow centers. It is one of the most graceful for cutting and keeps well a long time after being cut. They bloom during May and June and then again in the fall. Plants grow about 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.40.







*Hunnemannia fumariæfolia*

**HUNNEMANNIA fumariæfolia** (Bush Eschscholtzia; Giant Yellow Tulip Poppy). Hardy Annual. Sow the seed in May and the plants, 2 feet high and very bushy, will be covered with flowers from July until frost. This is the best Poppy for cutting and will retain its form in fine condition for several days. Flowers are large, poppy-like shape and yellow. Pkt. 5 cts., ¼oz. 25 cts., ½oz. 45 cts., oz. 90 cts.

**IBERIS sempervirens** (Hardy Candytuft). Hardy Perennial. White blooms; grows 1 foot; fine for rockeries and edgings. Pkt. 10 cts., 3 pkts. 25 cts., ¼oz. 90 cts., ½oz. \$1.75.

**Queen of Italy.** Very dwarf; lavender-pink. Pkt. 10 cts., ¼oz. 30 cts., ½oz. 60 cts.

**JOB'S TEARS** (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to children, who string them as beads. Pkt. 5c., oz. 20 cts.

**KOCHIA trichophylla** (Standing Cypress; Belvedere; also called Mexican Firebush and Ball of Fire). Hardy Annual. This makes a very pretty hedge along the walk or to separate the flower-garden from the vegetable-garden, or planted singly it is also beautiful. The plants grow about 3 feet high, into a perfect pyramidal-shaped bush. The foliage is a fine, feathery, light green, deepening as the season advances into a deep red. Pkt. 5 cts., ¼oz. 25 cts.

**LANTANA.** Half-hardy Perennial. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. The colors are Orange, Rose, White, etc. Mixed, all colors, pkt. 5 cts., ¼oz. 25 cts.

**LARKSPUR, Dwarf Rocket.** Hardy Annual. The annual Larkspur is one of the brightest and showiest garden flowers. From seed sown in May they produce a continuous mass of bloom until frost. This variety grows about 18 inches high. Flowers double and of the richest colors. Pkt. 5 cts., ¼oz. 25 cts.

**Double-flowered Annual Larkspur.** Large spikes of very beautiful double flowers. Their bright colors are very showy in the garden and are also fine for cutting. 2½ to 3 feet.

**Dark Blue.** Pkt. 10 cts., ¼oz. 30 cts.

**Newport Pink.** Lustrous carmine. Pkt. 10c., ¼oz. 30c.

**Azure Fairy.** Azure-blue. Pkt. 10 cts.; ¼oz. 30 cts.

**Shell-Pink.** Pkt. 10 cts., ¼oz. 30 cts.

**Pure White.** Pkt. 10 cts., ¼oz. 30 cts.

**Finest Mixed.** Pkt. 10 cts., ¼oz. 25 cts.

**LARKSPUR.** Hardy Perennial. See **Delphinium**.

**LATHYRUS latifolius** (Hardy or Everlasting Sweet Pea). A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Pink, White, Red, and Mixed.** Pkt. 10 cts., 3 pkts. 25 cts., ½oz. 50 cts.

**LINARIA or KENILWORTH IVY.** Hardy Perennial. A charming, trailing plant suitable for baskets, vases, boxes, and rockwork. Pkt. 10 cts.

**LINUM grandiflorum rubrum** (Scarlet Flax). Hardy Annual. Very effective and showy bedding plants of long duration, with fine foliage and bright scarlet flowers. Pkt. 10 cts., oz. 25 cts.

**Perenne** (Blue Flax). Plants 2 feet high, hardy. Flowers bright blue. Pkt. 10 cts., 3 pkts. 25 cts., ¼oz. 40 cts.

**LOBELIA, Crystal Palace compacta.** Hardy Annual. Rich, deep blue; dark foliage; fine for bedding. Pkt. 10 cts., ¼oz. 50 cts.

**LUPINUS** (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **White, Dark Blue, Rose, Sky-Blue, and Splendid Mixed.** Each, pkt. 5 cts., ¼oz. 15 cts., ½oz. 25 cts.

**Polyphyllus.** Hardy Perennial. Blooms in May and June. Plants 3 feet high. **Blue, White, Rose, and Mixed.** Pkt. 10 cts., 3 pkts. 25 cts., ¼oz. 35 cts., ½oz. 55 cts.

**MARIGOLD.** Hardy Annual. Both the single- and double-flowering varieties are rich bedding plants. The French Marigold is dwarfier and better adapted for borders and for massing among other dwarf annuals. Their bright colors live up the flower-garden all summer. Easy to grow, sure to bloom.

**Double African Mixed.** Tall. Pkt. 5 cts., ¼oz. 25 cts.

**Marigold, Double French Mixed.** Dwarf. Pkt. 5 cts., ¼oz. 25 cts.

**Single French.** Yellow and brown. Pkt. 5 cts., ¼oz. 25 cts.

**Orange King.** Enormous double flowers of rich deep golden orange color. Pkt. 10 cts., ¼oz. 40 cts., oz. \$1.25.

**Lemon Ball.** Bright lemon-yellow, double flowers. Pkt. 10 cts., ¼oz. 25 cts.

**MATRICARIA capensis albo-plena** (Double White Feverfew). Half-hardy Perennial. Fine for bedding or for pot culture. Plants grow 1½ feet high, and are covered with double white flowers all season. Fine for bouquets. Pkt. 5 cts., ¼oz. 20 cts., ½oz. 40 cts.

**MATTHIOLA bicornis** (Evening-scented Stock). Annual. The flowers, somewhat like Baby's Breath in appearance, are a purplish lilac color and emit a most delightful fragrance during the evening. Well worth growing. Pkt. 5 cts., ¼oz. 25 cts., ½oz. 45 cts.

**MIGNONETTE.** Hardy Annual. A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost. Can be grown in pots for winter flowers.

**Goliath.** Mammoth trusses, surpassing all others in brilliancy of its red color. Pkt. 5 cts., ¼oz. 40 cts., oz. \$1.50.

**Odorata.** Small spikes, sweetly scented. Pkt. 5 cts., ¼oz. 20 cts.

**MIMOSA pudica or SENSITIVE PLANT.** Half-hardy Perennial. Interesting plants, growing about 1½ feet high, with pinkish white flowers. The leaves close and droop suddenly, as if dying, when touched or shaken, then open out again. Very interesting indeed for pot culture. Pkt. 10 cts.

**MOONFLOWER** (*Ipomœa grandiflora alba*). Hardy Annual. During cloudy days and at night the plants are covered with almost numberless pure white flowers, very fragrant and of immense size—5 to 6 inches in diameter. They grow quickly. Sow early. Pkt. 5 cts., ¼oz. 25 cts.

**Bona Nox** (Evening-Glory or Good Night). Blue flowers expanding in the evening. This is also a rapid-growing vine. Pkt. 5 cts., ½oz. 30 cts.

**MORNING-GLORY** (*Convolvulus major*). Hardy Annual. **Finest Japanese Single Mixed.** Pkt. 5 cts., oz. 40 cts. **Japanese Double Mixed.** A large percentage of the flowers are double but not all. Pkt. 10 cts., ¼oz. 25 cts., oz. 75 cts.



*Lupinus, Splendid Mixed.* Very showy annual



**NASTURTIUMS, Tall, Quality Mixture.** A mixture made up of every color of this popular flower. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions, as they bloom all summer. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.50.  
(See also page 61 for Dwarf Nasturtiums.)

**NEMESIA.** This is one of the most beautiful dwarf annuals I have ever seen. The plants, which grow just 6 to 8 inches high in bushy form, are covered with and bear continuously myriads of the brilliant and dainty flowers of every color. I know of no better flower for edgings, walks, or borders or massing in beds. They are gorgeous.

**Nana compacta, Triumph Mixed.** Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. \$2;  $\frac{1}{2}$  oz. \$4.

**NICOTIANA affinis.** Hardy Annual. Pure white, star-shaped flowers, borne on long stems; very sweet-scented. Blooms continually. Plants grow 2 to 3 feet high. Pkt. 5c;  $\frac{1}{4}$  oz. 25 cts.



Schell's Balcony Mixed Petunias

## PETUNIA

### Hardy Annual

For the flower-garden or for growing in pots and for window-boxes, Petunias are unequalled in effectiveness. They begin blooming early and are a sheet of bloom the entire summer until killed by frost in the fall. The separate colors we offer are wonderfully effective in mass beds and as borders. Sow seed outdoors in May in well-prepared soil or indoors in March or April and transplant in May. Cover the seed very lightly.

### Schell's Hybrida, Single Bedding Petunias

**Carmen Sylva** (Baby Blue). Violet, with white throat; very beautiful. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.

**General Dodds.** Velvety blood-red flower. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 60 cts.;  $\frac{1}{2}$  oz. \$1.10.

**Howard's Star, Improved.** Very pretty. Each flower has a perfect five-pointed star of pure white on its background color of crimson-purple. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.40.

**Lord Courtney.** Brilliant rose with yellow throat. Pkt. 10c;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.40.

**Rose of Heaven.** Very dwarf; beautiful rose-pink. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 90 cts.;  $\frac{1}{2}$  oz. \$1.75.

**Rosy Morn.** An acre of this variety in bloom, last year, producing the seed we are now offering, was a gorgeous sight indeed. This is one of the most popular bedding plants, producing a perfect sheet of bloom the entire summer. Beautiful, dainty, soft rosy pink flowers with white throat. We have a very select strain of it. Pkt. 10 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$1.90.

**Snowball.** Pure snow-white; very compact. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.40.

**Violacea.** Deep violet; very fine. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 90 cts.;  $\frac{1}{2}$  oz. \$1.75.

**Schell's De Luxe Mixture.** A grand mixture of the best large-flowering varieties. The blending of colors in this mixture is unsurpassed for quality and beauty. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 60 cts.;  $\frac{1}{2}$  oz. \$1.10; oz. \$2.

**Schell's Choice Mixture.** A very fine mixture, not equal to our De Luxe mixture yet sure to give splendid satisfaction. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.; oz. \$1.10.

**SPECIAL!** One pkt. each of these 8 fine named varieties for 65 cts.

## Schell's Balcony Petunias

### Hybrida pendula

This type is single-flowering, of a semi-trailing habit. The flowers are large and of the purest and most brilliant colors. Blooms throughout the summer. We recommend them highly for window-boxes, hanging-baskets, vases, as well as for bedding.

**Balcony White** (*Pendula alba*). Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$2;  $\frac{1}{4}$  oz. \$3.75.

**Balcony Crimson** (*Pendula purpurea*). Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$2;  $\frac{1}{4}$  oz. \$3.75.

**Balcony Rose** (*Pendula rosea*). Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$2;  $\frac{1}{4}$  oz. \$3.75.

**Balcony Blue** (*Pendula violacea*). Pkt. 20 cts.;  $\frac{1}{4}$  oz. \$2;  $\frac{1}{2}$  oz. \$4;  $\frac{1}{4}$  oz. \$7.50.

**Balcony Mixed.** Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$2;  $\frac{1}{4}$  oz. \$3.75.

**GIANT PRIZE FRINGED, Single Mixed.** Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts.;  $\frac{1}{4}$  oz. \$4;  $\frac{1}{2}$  oz. \$8;  $\frac{1}{4}$  oz. \$15.

**SCHELL'S GIANT FRINGED, Double Mixed** (*grandiflora flore-pleno fimbriata*). An exceedingly fine strain of double fringed flowers of richest colors, of which there is none finer on the market. Pkt. 50 cts.;  $\frac{1}{4}$  oz. \$24;  $\frac{1}{2}$  oz. \$45.

Note.—This and Giant Prize Single Mixed should be sown indoors under the very best soil and temperature conditions.

## PANSIES

### Hardy Biennial. (See also page 64)

Who does not know and love the Pansy blossom? No artist, however great his ability, can blend colors so gorgeously, so inexpressibly beautiful as our Creator has painted these little gems. Do not plan your flower-garden without allowing for a bed of Pansies. I offer only two mixtures and they are absolutely the grandest of all. What is the use of planting anything less than the best? These mixtures include every conceivable color, and the seed is saved from the largest specimen flowers of the most varied colorings.

### One ounce will produce about 6,000 plants

**Schell's Mammoth Mixture Pansies.** The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25;  $\frac{1}{4}$  oz. \$2.25; oz. \$4.



Physalis (Chinese Lantern Plant)

**PHYSALIS Francheti** (Chinese Lantern Plant). Perennial. A very highly interesting plant growing 2 feet high covered with bright orange-scarlet fruits resembling Chinese lanterns. These fruits may be cut and dried for winter bouquets. Blooms first year from seed. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.

**PHLOX Drummondii.** Hardy Annual. Sow the seed, as soon as danger of frost is over, where you want them to bloom; have the soil rich. In a few weeks the plants will present a perfect mass of bloom which continues until frost. The plants of the annual varieties grow from 6 to 12 inches high. The colors are bright and showy.

**Best Mixture.** 1 foot. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 60 cts.; oz. \$2.25.

**Pure White, Scarlet, or Rose.** 1 foot. Any color, pkt. 5 cts.;  $\frac{1}{4}$  oz. 60 cts.; oz. \$2.25.

**Dwarf Scarlet, Rose, White, or Dwarf Mixture.** Each, pkt. 5 cts.;  $\frac{1}{4}$  oz. 75 cts.

For Hardy Perennial Phlox, see page 67



## Schell's Exquisite Exhibition Pansies

This, our best mixture, is incomparable. The flowers we illustrate here are reduced to only half their real size, which averages 4 inches in diameter, but give an idea of some of the gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary yellow, purple, rose, bronze, blue, lavender, black, white and red. Be sure to include this Mixture in your order. **Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$2.75; 1/2oz. \$5; oz. \$10.**

One ounce will produce about 6,000 plants

**Schell's Mammoth Mixture Pansies.** The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Small pkt. 10c.; large pkt. 25c.; 1/8oz. 75 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.

**How to Grow Pansies.** In sowing the seed, never allow your seed-beds to become dry, for any dryness after the seeds sprout is absolutely fatal. When your seedlings or young plants are ready to set out or transplant to where you want them to bloom, dig your plant-bed to a depth of 10 to 12 inches, pulverize thoroughly to a depth of 6 to 8 inches, mix in 2 to 3 inches of well-rotted manure, or Wizard Brand Sheep Manure. Cultivate often; too little cultivation is the cause of most failures in obtaining first-class results. Good drainage is necessary; set your plants deep in rows 8 inches apart so you can cultivate, and set plants 6 inches apart in the rows.



Schell's Exquisite Exhibition Pansies

## Improved Shirley Poppies

### Schell's Gorgeous Mixture

"They are simply gorgeous"—this is the way our friends write to us about this improved selection of Shirley Poppies. The brilliancy of the many bright-colored, silky flowers produces a gorgeously beautiful sight such as no other flower can equal. So varied are the colorings you seldom find two exactly alike. They do well anywhere and when grown in mass or solid beds they are wonderful. Sow outside in May or when soil is warm. **Pkt. 10 cts.; 1/4oz. 25 cts.; oz. 75 cts.**

(For other Poppies, see page 65.)

## Petunia, Rosy Morn

Among our flower-seed crops last year was one solid acre of Rosy Morn Petunia. We never saw anything more beautiful. The flowers are a rich soft rose-pink. The plants bloom freely. The individual plant alone in the flower-bed, in window boxes, in mass effect, or as a border,—all are very beautiful. Be sure to include Rosy Morn in your flower-garden plans. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.; oz. \$3.50.**

(For other Petunias, see page 63.)



Improved Shirley Poppies, Schell's Gorgeous Mixture





Double Carnation-flowered Poppies

## POPPIES

### Hardy Annual

The double and single annual varieties bloom abundantly from seed sown in the spring and are very beautiful when grown in mass beds, borders, and in window-boxes with other flowers. The Oriental Poppy is perennial; this also should be sown in the spring; during July and August the plants will disappear, growing out again as soon as cool weather sets in. Annual sorts cannot stand transplanting, but the perennial Orientals should be transplanted in the fall to where you want them to stay permanently. The following summer, and thereafter, they will produce the most gorgeous, silk-like, mammoth, cup-shaped flowers imaginable; the flowers measure from 4 to 6 inches in diameter on stems 2 to 3 feet long.

**Improved Shirley Poppies, Schell's Gorgeous Mixture.** The very finest mixture, scarcely two flowers alike in color. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 25 cts., oz. 75 cts.

**American Legion, or Flanders Poppy.** Brilliant orange-scarlet single Poppy; very beautiful. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 25 cts.,  $\frac{1}{2}$ oz. 45 cts., oz. 75 cts.

**Wild-Rose Pink.** A very dainty, charming pink single Poppy, very rich and attractive when grown in beds alone or with other flowers. Very fine for cutting. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 20 cts.,  $\frac{1}{2}$ oz. 35 cts., oz. 60 cts.

**King Edward.** Brilliant scarlet, bright showy single flowers, which are very large. Plants  $2\frac{1}{2}$  feet high. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 20 cts.,  $\frac{1}{2}$ oz. 35 cts., oz. 60 cts.

**Double Carnation-flowered Poppies, Mixed Colors.** Very beautiful double-fringed flowers somewhat resembling the carnation. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 15 cts.,  $\frac{1}{2}$ oz. 25 cts., oz. 40 cts.

**Double Peony-flowered Poppies, Mixed Colors.** Very large, double flowers very much resembling peonies. Pkt. 5c.,  $\frac{1}{4}$ oz. 15 cts.,  $\frac{1}{2}$ oz. 25 cts., oz. 40 cts.

**Hardy Perennial Oriental Poppy.** Very large, handsome silky scarlet flowers that should be in every flower-garden. Please note that the seed of this variety should be sown in May or when the soil is warm. The plants "die down" or disappear in July and August, then grow again as soon as the weather is cooler; this is the proper time to transplant them if desired. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 35 cts.,  $\frac{1}{2}$ oz. 60 cts.

**PRIMROSE (Primula).** Half-hardy Perennial. These beautiful Primulas are among the most desirable house-plants for winter blooming in pots. The upright stems throw out heads of flowers which, when in full bloom above the rich carpet of foliage, produce a charming effect. While Primulas are grown very extensively by florists, they can be grown just as successfully in your window-garden. However, it must be remembered that they are not nearly so easy to grow as many other flowers. The seed is exceedingly small and very expensive—just a little of it in a packet. It is strictly a pot-plant and must have very loose, mellow soil. Sow the seed in a row across a pot or box, so you can distinguish it from any weed or grass that may come up out of the soil. Transplant when an inch high to other pots. Sow the seed in the spring in good, porous loam.

**Obconica grandiflora, Mixed Hybrids.** Pkt. 15c.,  $\frac{1}{2}$ oz. \$1.  
**Primula chinensis.** The Chinese Primrose, one of the most beautiful and popular window plants. Mixed Colors, pkt. 25 cts., 3 pkts. 60 cts.

**PHLOX, Hardy Perennial, All Colors Mixed.** Grow 2 to 3 feet and form large spikes or heads of flowers, very beautiful, and bloom year after year. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 75 cts.

For Annual Phlox, see page 63

**PORTULACA (Rose Moss or Sun Plant).** Hardy Annual. Fine for massing in beds, for edgings, baskets or window-boxes. 6 inches high.

**Single Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 30 cts.,  $\frac{1}{2}$ oz. 60 cts.

**Double Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 40 cts.,  $\frac{1}{2}$ oz. 75 cts.

**PUERARIA (Kudzu Vine).** Hardy Perennial. The fastest-growing hardy vine. From seed sown in the early spring the vines grow about 10 feet; they are then established and thereafter they will grow from 25 to 50 feet in a season, depending on conditions of soil and weather. The foliage is large and dense. In August it bears small panicles of rosy purple, pea-shaped blossoms. For permanently covering a porch, dead trees, outbuildings, etc., it is very desirable. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 35 cts.

**RICINUS (Castor-Oil Plant).** Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high.

**Zanzibarensis.** Pkt. 5 cts., oz. 25 cts.,  $\frac{1}{4}$ lb. 80 cts.

**SALPIGLOSSIS.** Annual. This is a very beautiful and attractive flower and should be in every garden. Shaped somewhat like the Petunia, yet rivaling it in its gorgeous silky texture and richness of color. Each flower is veined with a glint of gold. Plants grow  $2\frac{1}{2}$  feet. Be sure to try it.

**Quality Mixture.** Each, pkt. 10c., 3 pkts. 25c.,  $\frac{1}{4}$ oz. 50c.

**SAPONARIA vaccaria multiflora rosea.** This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged gypsophila. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 20 cts., oz. 35 cts.

**Vaccaria alba.** White. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 20 cts., oz. 35 cts.

**SCHIZANTHUS (Butterfly or Fringe Flower).** Annual. Here is one of the most beautiful and daintiest flowers in the whole list. The plant bears so many flowers that they completely obscure the foliage, making the plant a glorious pyramid of the most delicate and charming bloom. The seeds germinate quickly and the plants are in bloom in a few weeks from sowing. Splendid for outside and for pot-plants in the house in late winter and in early spring. Sow the seed in August or September for pot culture.

**Schell's Giant-flowering Hybrids.** Plants grow about  $1\frac{1}{2}$  feet high and are covered with myriads of beautiful orchid-like flowers of every color. Pkt. 15 cts.,  $\frac{1}{4}$ oz. \$2.50.

Wonderful Asters! MRS. DANIEL H. ULRICH, Pennsylvania, writes: "I tried your Schell's New California Giant Asters and they were wonderful! Everybody remarked how big and beautiful they were."

Be sure to order also the new flowers on pages 68 and 69



Schizanthus (Butterfly Flower)





New Scabiosa  
Giant Loveliness

## Scabiosa (Mourning) Bride

The great variety of colors, from the most brilliant to the most delicate and also dark colors, even black, make this a great favorite of all flower-lovers. It is a hardy annual, growing 2½ feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. We urge you to grow all the separate colors. If your space is limited, grow the mixture.

	Pkt.	¼oz.	Oz.
<b>Peach Blossom.</b> Pink.....	\$0 10	\$0 35	\$1 00
<b>Shasta.</b> Large; snow-white....	10	35	1 00
<b>Azure Fairy.</b> Lavender-blue ..	10	25	80
<b>King of the Blacks.</b> Black....	10	25	80
<b>Crimson.</b> Bright rosy crimson..	10	25	80
<b>Yellow.</b> Sulphur-yellow.....	10	25	80
<b>White.</b> Pure white.....	10	25	80
<b>Red.</b> Rich red.....	10	25	80
<b>Rose.</b> Rose color.....	10	25	80
<b>Flesh-Pink.</b> Pure pink.....	10	25	80
<b>Schell's Choice Mixed.</b> ¼lb. \$2	10	20	60

## Hardy Perennial Scabiosa

**Caucasica** (Blue Bonnet). A very beautiful hardy perennial 3 feet high. Flowers are a soft lavender-blue. Very valuable for cut-flowers as they last a long time in water. Pkt. 15 cts., 2 pkts. 25 cts. ¼oz. 60 cts., ¼oz. \$1.10, oz. \$4.



Schell's Choice Mixed Scabiosa

## A New Scabiosa, Giant Loveliness

Loveliness is a glorious new color in annual Scabiosa. The blossoms range through varying tones of soft delicate **salmon-rose**. This is, undoubtedly, the most beautiful Scabiosa ever introduced, and is the result of seven years of intensive selection. Loveliness is unsurpassed as a cut-flower. It has long, stiff stems and a **delightful fragrance**, but its crowning beauty is its glorious salmon-rose color. Pkt. 20 cts., 3 pkts. 50 cts., ¼oz. \$1, ¼oz. \$1.75, oz. \$3, ¼lb. \$10.

## Stocks, Gilliflower

If you have not grown Stocks before, do so this year. We are sure that if you could have seen the acres of these in bloom last year, producing the seed we are now offering you, you would want to grow many of them. It is an annual, grows easily, producing spikes of flowers of every color. Fine for bedding, for pot culture, and for vasing.



Schell's Splendid Mixture Beauty of Nice Stocks

## Ten-Weeks Stocks in Separate Colors

<b>Azure-Blue</b>	<b>Crimson</b>	<b>Lavender</b>
<b>Blood-Red</b>	<b>Dark Blue</b>	<b>Purple</b>
<b>Bright Pink</b>	<b>Flesh</b>	<b>White</b>
<b>Canary-Yellow</b>		

Pkt. 10 cts., 3 pkts. 25 cts., ¼oz. 80 cts.

**Schell's Choice Mixture Ten-Weeks Stocks.** Pkt. 10 cts., 3 pkts. 25 cts., ¼oz. 40 cts.

## SCHELL'S MAMMOTH BEAUTY OF NICE.

A new strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 2 feet high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. These bloom earlier than the Ten-Weeks varieties. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May; outside in August or September for winter flowers. We have Beauty of Nice Stocks in the following separate colors and in mixture.

<b>Monte Carlo.</b> Yellow.	<b>Queen Alexandra.</b> Lilac.
<b>Summer Night.</b> Blue.	<b>Mont Blanc.</b> White.
<b>Souv. de Monaco.</b> Crimson.	<b>Beauty of Nice.</b> Pink.
<b>Salmon King.</b> Salmon-rose.	<b>Schell's Splendid Mixed.</b>

Each, pkt. 10 cts., 3 pkts. 25 cts., ¼oz. \$1.40, ¼oz. \$2.60

**SPECIAL!** One pkt. each of above 7 separate colors for 60 cts.



# SNAPDRAGON (Antirrhinum)

## Hardy Annual

These form brilliant garden beds, flowering profusely and continuously the first season from seed. Unusually effective bedding displays are made from these noble plants; they grow about 2 feet high, are healthy and stocky, and completely enveloped with large Snapdragon flowers of splendid texture and substance, rendering them very durable under all conditions of weather. Their continuous-blooming qualities, ease of culture and independence of heat and drought, and pure, bright colors, should entitle them to a permanent place in gardens. Spring-sown seed produces flowering plants by July, which continue to bloom in increasing profusion until frost. Fine for vasing.

## New Antirrhinum Maximum, Salmon Rose

Salmon-rose is always the most popular color in flowers, and **Antirrhinum maximum, Salmon Rose** adds a new color to the Maximum group which has not existed to date. As its name implies, it is a most beautiful shade of salmon combined with the begonia-rose color which made the variety The Rose so popular.

Salmon Rose is, undoubtedly, the most beautiful color in this group, and will be in great demand by all florists and all who grow flowers for market as well as by every lover of flowers. The plants have a good vigorous habit and the flowers are immense. Pkt. 25 cts.; 5 pkts. \$1; 1/8oz. \$2; 1/4oz. \$3.75; 1/2oz. \$6.50.

## ANTIRRHINUM MAXIMUM (Tall, 2 1/2 feet)

This wonderful new group of Antirrhinums far surpasses anything yet introduced. In habit they are slightly taller than the Majus group. The flowers are of magnificent size.

	Pkt.	1/8oz.	1/4oz.
<b>Apple Blossom.</b> Rosy pink, white tube.....	\$0 15	\$1 25	\$2 50
<b>Bunch of Lilies.</b> Lilac-purple.....	15	1 25	2 50
<b>Canary Bird.</b> (Florists' Strain.) Canary-yellow.....	20	1 50	3 00
<b>Copper King.</b> (Florists' Strain.) Velvety copper-scarlet...	20	1 50	3 00
<b>Old Gold.</b> (Florists' Strain.) Deep golden yellow.....	20	1 50	3 00
<b>Purple King.</b> Deep glowing purple.....	15	1 25	2 50
<b>The Rose.</b> (Florists' Strain.) Rose-pink.....	20	1 50	3 00
<b>Schell's Maximum Mixed</b> .....	10	75	1 50

**SPECIAL!** One pkt. of each of the 7 separate colors (worth \$1.25) for \$1

## ANTIRRHINUM NANUM GRANDIFLORUM (Dwarf, 1 1/2 feet)

	Pkt.	1/8oz.	1/4oz.
<b>Gloria.</b> (Florists' Strain.) Rich deep rose-pink.....	\$0 10	\$0 75	\$1 50
<b>Golden Queen.</b> Clear yellow.....	10	65	1 25
<b>Greenadier.</b> Orange-scarlet, white tube.....	10	75	1 50
<b>Peerless Pink.</b> (Florists' Strain.) La France pink.....	10	75	1 50
<b>Purity.</b> (Florists' Strain.) Pure white.....	10	65	1 25
<b>Silver Pink.</b> (Florists' Strain.) Pearly pink self.....	10	75	1 50
<b>Fawn.</b> Terra cotta, suffused yellow.....	10	65	1 25
<b>Schell's Dwarf Mixture</b> .....	10	40	75

**SPECIAL!** One pkt. of each of the 7 separate colors (worth 70 cts.) for 50 cts.



Statice

## STATICE (Sea Lavender). Annual.

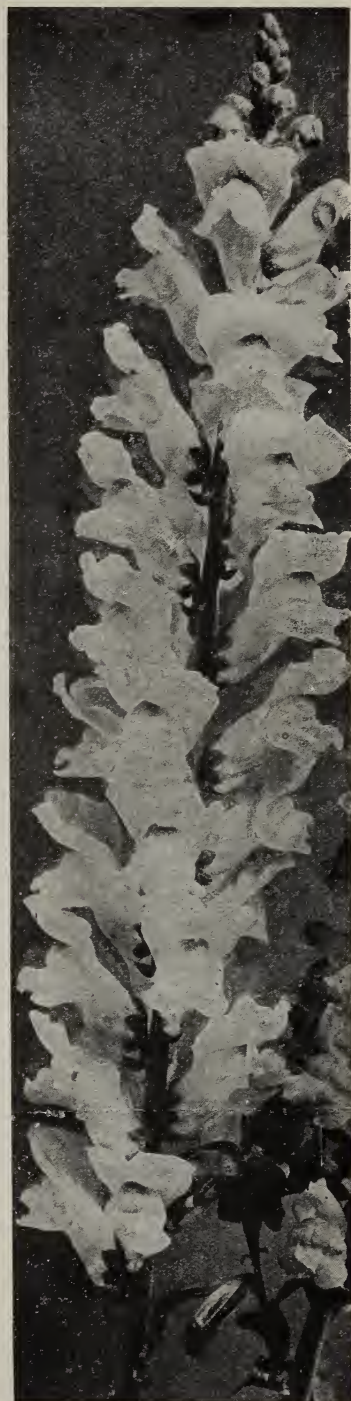
Bears continually throughout the summer panicles of minute flowers fine for vasing and working in with other flowers. An "everlasting" they can be dried and used for winter bouquets. Fine for border or rockery. The seeds remain in the dried flower-heads. These

heads should be placed in the soil on their sides to insure satisfactory germination of the seeds.

**White, Rose, Deep True Blue, Yellow, Fine Mixed**, each, pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 45 cts.

**Suworowii** (Russian Statice). Annual.

Forms a cluster of leaves near the ground and cat tail-like spikes of rose-colored flowers. Pkt. 10 cts.; 1/4oz. 50 cts.; 1/2oz. 90c.; oz. \$1.75.



Snapdragon, Schell's Maximum, Mixed

**Hardy Perennial Statice, Latifolia.** Plants grow 2 feet tall. The minute, beautiful purplish blue flowers are produced all summer in panicles which can be dried as everlastings for winter bouquets. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.

**SWEET ROCKET** (Hesperis). Hardy Perennial. Very pretty old-fashioned flower, excellent for naturalizing among shrubbery or for planting in a permanent border. Plants grow 2 to 3 feet high and bear spikes of fragrant, showy white, lilac, and purple flowers. Pkt. 5 cts.; 1/4oz. 20 cts.; 1/2oz. 35 cts.



## Twelve Varieties of Flowers That "Dry" for Winter Bouquets

All these flowers on pages 68 and 69 are beautiful and very desirable for every flower-garden and for cut-flowers throughout the summer and fall, but they all have the additional value of "drying" on their stems, which preserves them for use in winter bouquets in the home, which are now **very popular** and becoming more so every winter. For your own use, or if you grow flowers for market, here is your opportunity to make good profit in the fall and throughout the winter by growing an abundance of these twelve different flowers. They might all be termed of the "everlasting" class.



Annual Statice, Suworowii  
(Russian)

### ANNUAL STATICE, Suworowii (Russian).

Also called "Cat-tail" Statice. As the illustration shows, the flowers are borne on tail-like spikes. Very graceful and pretty for vasing alone or with others. Flowers are rose-colored. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.; oz. \$1.75.

**ANNUAL STATICE** (Sea Lavender). Bears continually throughout the summer panicles of minute flowers which are very dainty and fine for vasing and working in with other flowers. As an "Everlasting" they can be dried and used for winter bouquets. The seeds remain in the dried flower-heads. These heads should be placed in the soil on their sides to insure satisfactory germination of seeds.

**Bonduelli.** Bright yellow.

**Sinuata, Lavender, Rose, True Blue, White, and Splendid Mixed.**

Any of these varieties, pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.; oz. 80 cts.

**HARDY PERENNIAL STATICE.** Splendid for the border or rockery and for drying for winter bouquets. The tiny flowers are borne in panicles all summer and form full sprays.

**Latifolia.** Beautiful violet-blue flowers.

Grows 2 feet high. Pkt. 10 cts.; 3 pkts. 25c.;  $\frac{1}{4}$  oz. 50c.;  $\frac{1}{2}$  oz. 90c.; oz. \$1.75.

**ARTEMISIA, Silver King.** The plants grow 3 feet high and mature their beautiful white mist-like foliage early in summer. This foliage gives the charming effect of glistening, frosted silver. Long sprays may be cut for winter bouquets. **Sold in plants only.** 35 cts. each; 85 cts. for 3; \$3.20 per doz.; \$6.25 for 25; \$10 for 50.

**XERANTHEMUM annuum flore-pleno** (Everlasting or Immortelle). One of the most beautiful of the Everlasting group.

The plants grow about 3 feet high and bear an abundance of bright rose, white, and violet flowers. Very showy in the garden and very pretty as winter bouquets after the flowers have dried. Seed sown in May will bloom all summer until frost. **Rose, White, Violet, or Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 50 cts.; oz. 90 cts.



Xeranthemums (Everlasting or Immortelle)

**GOMPHRENA** (Globe Amaranth). Annual. The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads. The flowers are very useful for winter bouquets and if cut before they are fully matured and allowed to dry in a dark airy room, they will retain their color the whole winter through. **White, Orange, Striped, Rose, Violet, or Mixed.** Each, pkt. 5 cts.;  $\frac{1}{4}$  oz. 20 cts.;  $\frac{1}{2}$  oz. 40 cts.; oz. 75 cts.

**PHYSALIS Francheti** (Chinese Lantern Plant). Perennial. A very highly interesting plant growing 2 feet high, covered with bright orange-scarlet fruits resembling Chinese lanterns. These fruits are cut and dried for winter bouquets and hold their bright color. Although perennial, it blooms the first year from seed if sown early; or sow in midsummer for flowers the next year. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.; oz. \$1.75.

**AMMOBIUM alatum grandiflorum** (Winged Everlasting). Annual. Plants grow about 2 feet high and are covered with silvery white flowers having a yellow disk. A very pretty annual Everlasting. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.; oz. 80 cts.



Artemisia, Silver King



Gomphrena (Globe Amaranth)



Physalis (Chinese Lantern Plant)

You should order every one of these fine Everlasting Flowers



## Twelve Varieties of Flowers That "Dry" for Winter Bouquets

Six on this page and six on page 68. You should have all of them

**GYPHOPHILA** (Baby's Breath). Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. They are grown by the acre in the suburbs of Paris and London to be used with other cut-flowers. Plants grow about 2 feet.

**Elegans alba grandiflora.** Annual. White. Pkt. 5c.;  $\frac{1}{2}$  oz. 15c.; oz. 25c.;  $\frac{1}{4}$  lb. 60c.;  $\frac{1}{2}$  lb. \$1; lb. \$1.75.

**Rosea (viscosa).** Annual. Delicate pink. Pkt. 5c.;  $\frac{1}{2}$  oz. 20c.; oz. 30c.;  $\frac{1}{4}$  lb. 75c.;  $\frac{1}{2}$  lb. \$1.25; lb. \$2.

**Paniculata fl.-pl.** (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty little double white flowers, on much-branched panicles. Splendid for bouquets alone and with other flowers. Retain their beauty for months after being cut. Pkt. 10 cts.;  $\frac{1}{4}$  oz. \$2.50;  $\frac{1}{2}$  oz. \$4.50.

**Paniculata** (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.; oz. 75 cts.;  $\frac{1}{4}$  lb. \$2.

**ERYNGIUM amethystinum** (Sea Holly). Perennial. These are very beautiful hardy plants 2 to 3 feet high, covered with pretty thistle-like heads of rich, glistening amethystine blue, in finely cut spiny foliage. The flower-heads are produced from July until September and are very desirable for vasing and for drying for winter bouquets. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 45 cts.;  $\frac{1}{2}$  oz. 75 cts.; oz. \$1.35.

**HONESTY** (*Lunaria biennis*; Satin Flower; Money Flower; Moonwort). Perennial. The illustration shows the silvery white, transparent seed-pods which follow the flowers of blue, white, etc. It is these curious, silvery, round pods that are prized highly for winter bouquets. They are beautiful alone and also when vased with other flowers. A small spray the size of the one in the picture sells in the market for 35 cents. **Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 50 cts.; oz. 90 cts.

**HELICHRYSUM** (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors for bedding or borders. They grow about 2½ feet high and are used extensively, after being dried, in vases during the winter. **Crimson, White, Yellow, Violet, Rose, or Schell's Splendid Mixture.** Each, pkt. 10 cts., 1 pkt. each of 5 colors, 40 cts.;  $\frac{1}{4}$  oz., any color, 25 cts.;  $\frac{1}{2}$  oz. 45 cts., oz. 80 cts.

**Rose Queen.** The blooms are immense, of a very rich deep rose. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{8}$  oz. 50 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25; oz. \$2;  $\frac{1}{4}$  lb. \$6.50.



**Eryngium amethystinum**  
or Sea Holly



**Honesty or Money Flower**



**Rhodanthe** (Swan River Everlasting)

**ACROCLINIUM.** Here is another very pretty annual Everlasting. The plants grow about 1½ feet high and the flowers are white and rosy pink. When cut in the bud state, they will dry for winter bouquets. **Single Mixed or Double Mixed.** Each, pkt. 10c.; 3 pkts. 25c.;  $\frac{1}{2}$  oz. 40c.; oz. 75c.

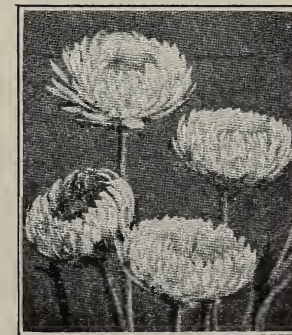
**RHODANTHE** (Swan River Everlasting). Among the very pretty and very desirable varieties of Everlastings is Rhodanthe. Its small, dainty pink and white flowers, borne on wiry stems 10 inches long, make this a fine flower for summer and fall bouquets and to dry for winter use. The flowers are formed in sprays and are bell-shaped, star-like, very graceful and charming. **Mixed colors.** Pkt. 10c.; 3 pkts. 25c.;  $\frac{1}{2}$  oz. 45c.; oz. 80c.



**Gypsophila paniculata**



**Helichrysum** (Straw Flower)



**Acroclinium**



# SCHELL'S QUALITY ZINNIAS

(Youth and Old Age)



Dahlia-flowered Zinnia

## Dahlia-flowered Zinnias, continued

**Polar Bear.** A very large pure white. The best white.

**Scarlet Flame.** Large; beautiful bright scarlet.

**Canary Bird.** A delicate shade of yellow.

**Dream.** A fine deep lavender, turning to purple. A new and very desirable shade in Zinnias.

Any of the above named varieties, pkt. 10 cts., 3 pkts. 25 cts., 1/4oz. 75 cts., 1/2oz. \$1.35, oz. \$2.50.

**SPECIAL!** One pkt. each of these 10 separate colors of Dahlia-flowered Zinnias for 75 cts.

## Small Double Pompon or Lilliput Zinnias

The plants grow about 15 inches high, are very compact, bearing flowers in the greatest profusion. The small double flowers are on long stems and are very valuable for cutting, while the plant makes a very fine show of itself in beds or borders.

**Pompon Orange; Pompon Scarlet**

**Pompon Salmon-Rose**

**Pompon White; Pompon Mixture**

Any of these separate colors or the mixture, pkt. 10 cts., 3 pkts. 25 cts. One pkt. of each of the 5 for 40 cts., 1/2oz. 70 cts., oz. \$1.25, 1/4lb. \$4.50.

We offer here four different classes of Zinnias, each so beautiful that you should grow them all. Zinnias are today one of the most popular in the entire flower family. These improved varieties, of large size and many bright colors, have made them greatly in demand for cut-flowers and for bedding. Buy plenty of seed.

## Schell's Gold Medal Dahlia-flowered Zinnias

This Dahlia type is the very latest development in Zinnias. Mammoth flowers in size and appearance, they resemble the large decorative type of Dahlia. They are exceedingly beautiful. See them in natural colors on our front cover.

**Schell's Gold Medal Mixture, Dahlia-flowered Zinnias.** Pkt. 10 cts., 3 pkts. 25 cts., 1/4oz. 75 cts., 1/2oz. \$1.35, oz. \$2.50.

**Dahlia-flowered in Separate Colors—Exquisite.** Light rose with center a deep rose.

**Golden State.** A very rich orange-yellow.

**Crimson Monarch.** By far the largest and best red. Flowers often 6 inches in diameter. A marvelous production of extraordinary merit.

**Meteor.** A rich glowing deep red, the darkest of all reds.

**Lemon Queen.** This is next to Crimson Monarch in size and form. Golden yellow on brown—decidedly a pastel shade and should be in every collection.

**Oriole.** We consider this the most beautiful of its class. It is an immense orange and gold bicolor, worthy of the beautiful bird for which it is named.



Small Double Pompon Zinnias





**Schell's Double Giant Zinnias**

The flowers are twice the size of the illustration, averaging 5 inches in diameter

## Schell's Double Giant Zinnias

This illustration, for lack of space, shows the flowers in only about one-half their natural size. They are naturally enormous in size and when grown in good soil, with proper cultivation, they will average 5 inches in diameter.

These glorious flowers are borne on strong, stiff stems, making them of the greatest value as cut-flowers for vasing, and in the flower-garden they stand perfectly erect, showing them in all their beauty.

The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. They are truly wonderful and must be seen to be appreciated. I urge you, if you love flowers or grow them for profit, to grow Schell's Double Giant Zinnias and you will see something surprisingly new in size and beauty in this new strain I am offering you.

The Zinnia has always been a great favorite because it is so easy to grow and blooms from midsummer until frost. By starting the seed indoors in boxes, or in hotbeds or greenhouse in March, and transplanting out carefully in May, without disturbing the roots any more than necessary, they will start blooming in June and continue until killed by November frosts. By sowing the seed out in the garden or seed-bed the last of April or May, when the soil is warm, and transplanting when 3 to 4 inches high to where you want them to bloom, they should start flowering in July. I know of no other flower so easy to grow, never failing to give a mass of blooms. The plants, averaging about two and a half feet high, covered with their brilliant flowers, are very effective when bedded with others, as borders, or planted in clusters. If you want to brighten up around your home, plant these large-flowering, bright-colored Zinnias.

By all means include Schell's Double Giant Zinnias in your order



**Dwarf Double Zinnias**

### SCHELL'S DOUBLE GIANT MIXTURE.

Pkt. 15 cts., 4 pkts. for 50 cts., 1/2oz. 75 cts., oz. \$1.25, 1/4lb. \$4. Order plenty of seed.

### Double Giants in Separate Colors—

Canary-Yellow	Purple
Crimson	Salmon-Rose
Deep Flesh-Pink	Scarlet
Golden Yellow	White

Any of these separate colors or the mixture, pkt. 15 cts., 4 pkts. 50 cts., 1/2oz. 75 cts., oz. \$1.25, 1/4lb. \$4.

### Improved Dwarf Double Zinnias

Medium-sized flowers and bred with long stems; exceptionally fine for cut-flowers. This is really a "Cut-and-Come-Again" group and is especially fine for massing in the garden. It produces a continuous succession of cut-flowers throughout the summer. The Salmon-Rose is very beautiful and should be in every garden.

**Dwarf Double Scarlet.**  
**Dwarf Double Flesh-Pink.**  
**Dwarf Double Salmon-Rose.**  
**Dwarf Double White.**  
**Dwarf Double Golden Yellow.**  
**Dwarf Double Mixture.**

Any of these separate colors or the mixture, pkt. 10 cts., 3 pkts. for 25 cts. One pkt. of each of the 6 for 50 cts., 1/2oz. 45 cts., oz. 85 cts., 1/4lb. \$3, lb. \$10.



## SCHELL'S QUALITY SWEET PEAS

**Sweet Peas—How to Grow Them.** Soil—the soil for Sweet Peas should be rich and deep and worked up fine, loose, free of lumps before sowing the seed. Plenty of well-rotted manure (never fresh), or, better still, work Wizard Brand Pulverized Sheep Manure thoroughly into the soil (we have it). This helps greatly to increase the number and size of the blooms. Plant so that both sides of the row get plenty of sunshine and air.

**Time to Plant Seed.** This depends on the weather and condition of the soil—usually from March 15 to April 15 is the time when the soil is in best condition to work properly. Seed may also be planted any time during May.

**How to Plant Them.** After working the soil thoroughly, make a trench 6 inches deep. Now sow the seed thick in this trench and cover with 1 inch of soil, pressing down firmly. When the plants are about 1½ inches above ground, thin them out, allowing one plant to stand every 4 inches. As they get firmly established, keep working a little more soil up to the plants, until the trench is filled. Water frequently and thoroughly in dry weather. Keep cutting the flowers—it makes them bloom better and longer.

We give you here the "cream" of all the best, and very latest introductions, for we know that is what you want.

### Here Are Three New Early-flowering Sweet Pea Novelties

Every florist—all who grow for selling—and everybody with a home-garden should have these three new magnificent early Sweet Peas. Here they are.

**VALENCIA.** Color bright orange, sunproof, and having what all other orange Sweet Peas lack—immense vigor in growth, length of stem, and size of blooms. Where other orange Sweet Peas throw only two and three blooms to a spray, Valencia throws three and four. Pkt. 25 cts.; ½oz. 70 cts.; oz. \$1.25; ¼lb. \$4.

**MAJESTIC ROSE.** An immense, deep rose-pink of the popular color of Zvolanek's Rose, but of a richer, deeper tone. The color in Majestic Rose is more evenly diffused than in any other Sweet Pea in this color class, and does not have the white at the base of the standard and wings which others of this color have. This improvement in color gives it a brilliance which is quite new. Note this—in vigor of growth, length of stem, and size of bloom, Majestic Rose EXCELS ALL OTHER EARLY Sweet Peas. Pkt. 25 cts.; ½oz. 70 cts.; oz. \$1.25; ¼lb. \$4.

**BLUE BONNET.** An extra-large, fine deep blue. The color is evenly distributed throughout the flower without the slightest trace of mauve. By careful comparison, the color and vigor of Blue Bonnet are far superior to any other blue on the market. It has very long stems and four blossoms to a stem. Pkt. 25 cts.; ½oz. 70 cts.; oz. \$1.25; ¼lb. \$4.

### Five Glorious Spencer Sweet Peas

**MISS CALIFORNIA.** One of the most outstanding new pink Spencer Sweet Peas. Granted Award of Merit by the British National Sweet Pea Society. A rich, beautiful salmony cream-pink of a distinctly new shade. The flowers are large, beautifully waved, and borne in fours on long stout stems. Every lover of Sweet Peas should grow Miss California. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$3.

**CAMPFIRE.** One of the newest scarlet Spencer Sweet Peas. In Campfire we have the grandest, brightest scarlet sunproof Sweet Pea ever offered. It surpasses every other variety in this color class for vividness. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$3.

**DOREEN.** Another new Spencer. A huge, bright carmine, the largest flowering of all carmines. A real exhibition flower. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$3.

**YOUTH.** An exceptionally large and fragrant Spencer Sweet Pea. The color is white, edged in a beautiful manner with a delicate soft rose-pink. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$3.

**MARY PICKFORD.** Mary Pickford is a beautiful light and dainty cream-pink, with just the faintest suffusion of salmon, making the color combination difficult to equal and most hard to surpass. The large flowers are perfectly formed, with both standards and wings decidedly waved. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$3.

### The Six Very Best Early-flowering Spencer Sweet Peas

We consider the following, which are marked Early-flowering, to be the best of these colors for either greenhouse or outside culture where earliest flowers are desired, and they are recognized as the best by Sweet Pea specialists.

**Fair Maid.** (Early-flowering.) This is considered the best bluish-pink of the early-flowering type. Pkt. 15 cts.; oz. 50c.; ¼lb. \$1.50; lb. \$5.

**Glitters.** (Early-flowering.) We consider this one of the most beautiful of the bright-colored varieties. Its large flowers of glittering fiery orange compel admiration the moment you see them. Pkt. 15 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.

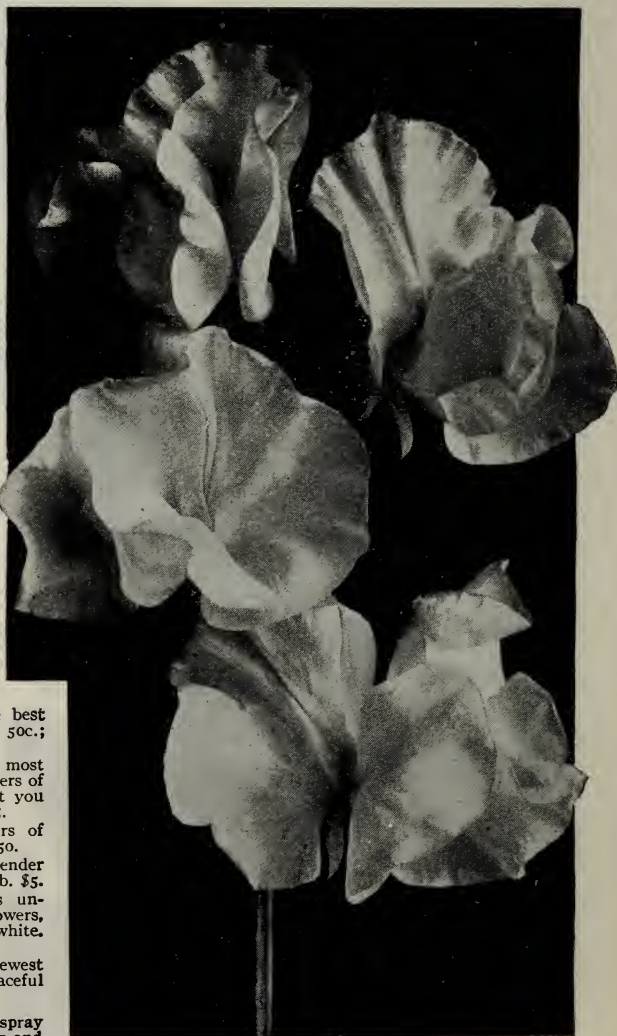
**Grenadier.** (Early-flowering.) Dazzling scarlet flowers of large size. Very fine. Pkt. 20c.; oz. 65c.; ¼lb. \$2; lb. \$7.50.

**Harmony.** (Early-flowering.) The best pure, clear lavender early flowering. Pkt. 15 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.

**Madonna.** (Early-flowering.) Without question it is unexcelled among early white Sweet Peas for size of flowers, purity of color, and free flowering. The very best pure white. Pkt. 15 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.

**New Blue.** (Early-flowering.) This is not only the newest but the best true deep blue. Very rich in color and graceful form. Pkt. 20 cts.; oz. 60 cts.; ¼lb. \$1.75; lb. \$6.

If troubled with lice (green aphids) on your Sweet Peas, spray with "Ever Green" (see page 87). It kills them quickly and does not injure the flowers.



New Sweet Peas, "Majestic Rose"





Spencer Sweet Peas, Campfire

### Three New Summer-flowering Sweet Peas

**Offered for the First Time.** You will find our listings of Sweet Peas are always right up to date with the very best new varieties of recognized superior quality.

#### Rosie

Deep rose-pink, the florists' popular color. Richer and deeper in color than Pinkie, with all the vigor and robustness necessary to make it a first-class Sweet Pea. **Rosie** is vastly superior to all other varieties in the rose-pink class and easily tops the list of varieties such as Hercules, Hebe, and Pinkie. Pkt. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.35; oz. \$2.50.

#### Bon-Bon

Rich pink, with a glorious shading of amber, combined with great vigor of growth, tremendous length of stem, and flowers of enormous size. The glowing richness of color in Bon-Bon surpasses all others of similar color. Pkt. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.35; oz. \$2.50.

#### Pirate Gold

Golden orange, deeper than Guinea Gold and lighter than Prince of Orange. Pirate Gold is quite a new shade and withstands the hot sun better than any other in this color class. It is a vigorous grower and its color is the most pleasing of the golden orange group. Pkt. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.35; oz. \$2.50.

### The Best Ten Spencer or Orchid-flowering Sweet Peas

*In addition to the Five Glorious Spencers on page 72*

**Austin Frederick.** This is, without exception, the grandest lavender. The flowers are of enormous size and a lovely pure, soft lavender, and of perfect graceful form. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 80 cts.; lb. \$3.

**Blanche Ferry Spencer, Extra Select.** A charming Spencer of this very popular and beautiful pink and white Sweet Pea. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 80 cts.; lb. \$3.

**Commander Godsall.** The grandest deep violet-blue. The flower is immense, the best of its color. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 80 cts.; lb. \$3.

**Constance Hinton.** Mammoth pure snow-white flowers. The grandest white to date. Some flowers measure  $2\frac{1}{2}$  inches across, and four and five are borne on a stem. Very fine. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 80 cts.; lb. \$3.

**Crimson King.** This is a beauty. Positively the grandest rich deep crimson ever introduced. The flowers are very large. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 80 cts.; lb. \$3.

**Dobbie's Cream.** This is the finest clear primrose-yellow. The flowers are extra large and beautifully waved. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 80 cts.; lb. \$3.

**Mrs. Tom Jones.** A bright clear delphinium-blue; flowers are very large, usually four on a stem. A magnificent bright blue. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 80 cts.; lb. \$3.

**Picture.** The gigantic blooms, four and five on a long stem, make you exclaim with admiration because of their great size and beautiful pink color which is delicately suffused with creamy apricot. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 80 cts.; lb. \$3.

### Schell's Large-flowering Spencer Mixture Sweet Peas

This we make up of all the best of the Large-flowering Spencer type which are credited as being the best of their individual color and class. The flowers are very large. It is impossible to make a better mixture of Spencer varieties than this is. It is the **best**. Mixtures offered at higher prices cannot surpass it in quality. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$ lb. 75 cts.; lb. \$2.50.



Type of Our Mixture





New Verbena, Dwarf Compact Fireball



Wallflower

**SOLANUM or JERUSALEM CHERRY.** Half-hardy Perennial. A very interesting pot-plant for winter decoration. The plants grow 1 foot high and are covered with bright scarlet, round berries resembling cherries. Pkt. 10 cts.

**SUNFLOWER** (*Helianthus*). Hardy Annual. The Mammoth Double California is a very beautiful type of this common flower. The individual flowers are full to the center and so very double that they are half globe-shape. I have seen these sell readily and at a good price in the markets. They resemble mammoth yellow dahlias. The Russian is the large variety, grown principally for the big seeds they produce, which are used as poultry-feed.

**Mammoth Double California or Chrysanthemum-flowered.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.,  $\frac{1}{2}$  oz. 35 cts.

**Mammoth Russian.** Immense flowers, with brilliant yellow petals. This is the large common Sunflower. Pkt. 5 cts., lb. 15 cts., postpaid, 20 cts.

**SCARLET RUNNER BEANS.** Annual rapid-growing vine; makes a good screen or shade. Vines are covered with sprays of bright scarlet pea-shaped blossoms, and these are followed by dark scarlet pods which are very delicious when cooked. Pkt. 5 cts., oz. 15 cts., 2 ozs. 25 cts.



Sweet William, Schell's Double Mixed

**SWEET WILLIAM** (*Dianthus barbatus*). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright, rich-colored flowers continually. Both double and single sorts are fine.

**Pink Beauty.** Full, double salmon-pink flowers borne freely. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 35 cts.,  $\frac{1}{2}$  oz. 55 cts.,  $\frac{1}{2}$  oz. \$1.

**Scarlet Beauty.** Double scarlet flowers throughout the summer. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 35 cts.,  $\frac{1}{2}$  oz. 55 cts.,  $\frac{1}{2}$  oz. \$1.

**Newport Pkt.** Double; very rich pink. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 35 cts.,  $\frac{1}{2}$  oz. 55 cts.,  $\frac{1}{2}$  oz. \$1.

**Double Mixed.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 40 cts., oz. \$1.25.

**Single Mixed.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 35 cts., oz. \$1.

**Double White.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 50 cts., oz. \$1.50.

**Double Crimson.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 50 cts., oz. \$1.50.

**SMILAX.** Half-hardy Perennial. Very graceful climber, grown extensively by florists for bouquets. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 25 cts., oz. 75 cts.

**SNOW-ON-THE-MOUNTAIN.** See *Euphorbia*.

**THUNBERGIA or BLACK-EYED SUSAN.** Hardy Annual. A rapid-growing annual vine used for hanging-baskets and low trellises; very pretty little flowers in orange, buff, white, etc. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 40 cts., oz. \$1.25.

**VERBENA.** Hardy Annual. Very few plants will make such a gorgeous display during the summer months as the Verbenas, or furnish more flowers for cutting. Start seed in the house or under glass early in the spring, and transplant after 3 to 4 inches of growth. Good, healthy plants can be produced from seed as readily as almost any tender annual. They flower in July, and continue strong and healthy until destroyed by frost.

**Mammoth Mixed.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 50 cts., oz. \$1.50.

**Largest White.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 50 cts., oz. \$1.50.

**Lucifer.** Vivid scarlet. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 50 cts., oz. \$1.50.

**New Verbena, DWARF COMPACT FIREBALL.** A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants, and comes absolutely true from seed. If you wish to "glorify" your home surroundings, then have a wide border along your walks or drives or around the porch, or a solid bed of this new Verbena covered with its mass of bright scarlet flowers. Potted, they will make a good market flower. Pkt. 20 cts., 3 pkts. 50 cts.,  $\frac{1}{2}$  oz. 90 cts.,  $\frac{1}{2}$  oz. \$1.50,  $\frac{1}{2}$  oz. \$2.75, oz. \$5.

**VINCA** (*Madagascar Periwinkle*). Grows 2 feet high. One of the best free-flowering bedding plants we have. Best results are obtained by sowing the seed early indoors or under glass, then transplanting out; yet if seed is sown outside in May they bloom abundantly from August until frost and may be potted and kept in bloom all winter. They make fine cut-flowers, every bud opening when placed in water.

**Alba.** White with crimson eye. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 65 cts.

**Alba Pura.** Pure white. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 65 cts.

**Rosea.** Rose with dark eye. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 65 cts.

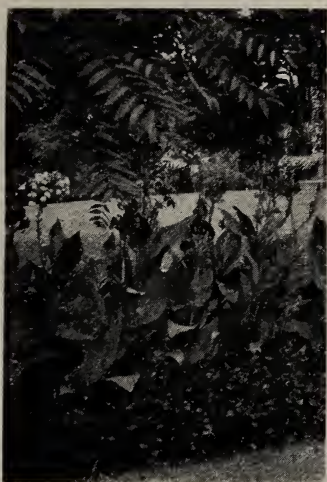
**Mixed.** All colors. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 50 cts.

**WALLFLOWER.** Half-hardy Perennial. Deliciously fragrant. Bloom early in the spring. Start the seed inside and set out in April or May.

**Single Mixed.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.

**Double Mixed.** Pkt. 10 cts.





Cannas



Caladium



Tuberose

## SUMMER-FLOWERING BULBS

Plant them as soon as the soil is in condition to be worked properly—usually from April 15 to May 15, or later. All these Flowering Bulbs and Roots are very satisfactory to grow, producing the most beautiful bedding and bouquet flowers until frost. Take up the bulbs or roots before freezing and store in a cool, dry place until the next spring, then plant out again.

### LARGE-FLOWERING CANNAS

For planting in beds, by the porch, along the fence, no other plant is more effective and as easy to grow if the soil is well prepared. The earlier the roots are started, the better. There are hundreds of varieties of Cannas; if I listed them all you would have difficulty in selecting them, so I am offering you here twelve of the best of them—six tall and six dwarf. I know you will be wonderfully pleased with all of them. To obtain the best effect in bedding, place the tall varieties in the center and the dwarf ones around them, arranging the colors to harmonize best.

Prices of large roots of any of the following 12 grand varieties, 18 cts. each, 3 for 45 cts., \$1.60 per doz., \$12 per 100

### BEST SIX DWARF CANNAS Grow 3 to 4 feet high

**City of Portland.** 3 feet. One of the most beautiful pink Cannas. Fine bedding variety; large flowers.

**Cheerfulness.** 3½ feet. Bright fiery deep orange florets, broadly bordered golden yellow.

**Mrs. Pierre S. du Pont.** 4 feet. Great clusters of vivid pink flowers, very graceful.

**Mrs. Alfred Conrad.** 4 feet. Often called "Queen of Cannas." Its large, exquisitely shaded salmon-pink flowers are produced in great abundance.

**Mrs. Antoine Wintzer.** 3½ feet. A beautiful clear golden yellow.

**Gladiator.** 4½ ft. Yellowmarked with bright crimson.

### BEST SIX TALL CANNAS Grow 5 to 6 feet high

**Wintzer's Colossal.** 5 feet. Without doubt the largest flowered Canna to date, as the average flowers more than cover a man's hat. A vivid scarlet that retains its brilliancy.

**Rosea Gigantea.** 4 to 5 feet. Large flowers of deep rich rose color.

**Yellow King Humbert.** 5 feet. Beautiful shade of yellow, lightly spotted red.

**King Humbert.** 5 feet. Bronze foliage; immense flowers, brilliant orange-scarlet, with bright red markings.

**The President.** 5 feet. A wonderful Canna. The flowers are of immense size, unsurpassed in vigor, size and richness of color. It is the grandest red Canna.

**Orange Bedder.** 5 feet. Best bright orange with just enough scarlet to intensify its dazzling mass of color.

**TUBEROSES, Double Excelsior Pearl.** These pure white, sweet-scented flowers are so popular they need only to be mentioned, for they are grown by the thousands every summer. My bulbs are extra large and sure bloomers. 8 cts. each, 3 for 20 cts., 65 cts. per doz., \$3.50 per 100.

**CALADIUM, Elephant's Ear.** This is the big-leaved foliage plant which attains an enormous size. I have had plants with leaves more than 3 feet long. Fine for center of lawn, corner of yard, center of flower-bed—in fact, looks splendid anywhere. **Monster bulbs,** 30 cts. each, \$3 per doz.; **Large bulbs,** 20 cts. each, \$2 per doz.; **Medium bulbs,** 10 cts. each, \$1 per doz.

**WHITE CALLA LILY.** The White Calla, or "Lily-of-the-Nile," is one of our old favorites. It does well indoors or in the gardens, and produces its handsome, pure white Lilies continuously. 30c. each, 3 for 75c.

**MADEIRA VINE (Mignonette Vine).** An old-fashioned popular vine, covering a large space in a short time. Fleshy, heart-shaped leaves of a light green, and numerous racemes of feathery white flowers of delicious fragrance. Protect for the winter with litter in this latitude. Strong tubers, 15 cts. each, \$1.50 per doz.

**CINNAMON VINE.** Grows quickly to a height of 25 to 40 feet; is hardy and will last for years. Thick foliage free from insects; white flowers with delightful cinnamon odor. Thrives in sun or shade. 10 cts. each, 5 for 40 cts., 85 cts. per doz.

### PEONIES

**Pink, White, Red.** Any color, 75 cts. each, \$8.50 per doz.

I issue a special catalogue of Fall Bulbs, Hyacinths, Tulips, etc. Write for a copy. Ready in August



# SCHELL'S QUALITY GLADIOLUS SWORD LILIES

We offer here only Mammoth First-Size Bulbs, 1½ inches and over in diameter

The tremendous interest in these wonderful flowers is remarkable, and increases each year as the gorgeously beautiful new varieties are developed and brought to the attention of our flower-lovers. They are exceedingly popular, and well they may be, for the mammoth, richly colored flowers on their long, strong, graceful stems, have a place as a cut-flower for vasing unequalled by any other. Our customers are ordering them in hundreds and thousands where formerly they ordered dozens. For bedding, they add beauty, grace, and charm to every flower-garden. For pleasure or for profit you will make no mistake in planting all of the Gladiolus you can.

**Please Note Low Prices.** We offer you here the very newest, latest introductions as well as the leading standard varieties at remarkably low prices.

**How to Grow Gladiolus.** Plant them, as soon as the soil is in condition to be worked properly, in full exposure to the sun, in any well-enriched garden soil, avoiding direct contact with manure, which should never be used fresh (have it well-rotted); in fact, it is better to manure the soil thoroughly in the fall and respace in the spring. Where the soil is stiff clay, fill the drill rows with sandy loam. Water when necessary during the early stages of growth and again when the buds show color. After planting, a light dressing of three parts ashes and one part bone-meal will be beneficial. Plant from the middle of April to the end of May and in June. To secure a succession of blooming, make two or even three plantings, at intervals of about two weeks.

**SCHELL'S MEADOWVALE EXHIBITION MIXTURE.** This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 7 cts. each; 60 cts. per doz.; \$4 per 100; \$32 per 1,000.

**SCHELL'S EXTRA CHOICE MIXTURE.** A very fine mixture of many varieties and colors that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold at less than the above. 5 cts. each; 50 cts. per doz.; \$3 per 100; \$24 per 1,000.

**SEPARATE COLORS,** the very best of a long list; and our bulbs are of selected quality and our prices very low. 50 of a kind at the 100 price, 500 at the 1,000 price.

## SCHELL'S SELECT LIST OF THE BEST NAMED VARIETIES

We have made our prices **exceptionally low** and all our bulbs are first size and first quality.

**Capt. Boynton.** A very beautiful lavender with dark spots. 15 cts. each; \$1.25 per doz.; \$8.50 per 100; \$75 per 1,000.

**Dr. F. E. Bennett.** A very attractive flower of unusual beauty. The color is peach-red overlaid with flame-scarlet. 16 cts. each; \$1.50 per doz.; \$10 per 100; \$85 per 1,000.

**Giant Nymph.** This is a beautiful combination of colors—light rose-pink with creamy yellow throat. Very large flowers. 12c. each; \$1 per doz.; \$6.50 per 100; \$50 per 1,000.

**Longfellow.** Large, graceful flowers of rich La-France-pink. 17 cts. each; \$1.65 per doz.; \$11.50 per 100; \$95 per 1,000.

**Mrs. F. C. Peters.** This is an exceptionally beautiful flower of rich, soft rosy lilac with a crimson blotch in the throat. 12 cts. each; \$1.10 per doz.; \$7.50 per 100; \$55 per 1,000.

**Mrs. Leon Douglas.** A variety of special merit. Flowers are very large, on long, heavy spikes, and the color is a begonia-pink, striped brilliant scarlet. 15 cts. each; \$1.25 per doz.; \$8.50 per 100; \$65 per 1,000.

**America.** Acknowledged to be one of the finest varieties both for cutting and bedding. Large flowers of the most beautiful soft flesh-pink. 6 cts. each; 45 cts. per doz.; \$3 per 100; \$24 per 1,000.

**Mrs. Francis King.** Brilliant light scarlet or flame-color; very attractive. 6 cts. each; 60 cts. per doz.; \$4 per 100; \$34 per 1,000.

**Panama.** Rich rosy pink flowers of largest size. 7 cts. each; 60 cts. per doz.; \$4 per 100; \$36 per 1,000.

**Golden Measure.** The most perfect pure dark yellow that has yet been introduced. It is a beautiful flower of perfect form, large and showy. 12 cts. each; \$1.25 per doz.; \$8 per 100; \$70 per 1,000.

**Halley.** Large, open flowers of delicate salmon-pink. 7 cts. each; 60 cts. per doz.; \$4 per 100; \$25 per 1,000.

**Mary Pickford.** The flowers are a lovely creamy white, with a fine, soft sulphur-yellow throat. A charming variety. 8 cts. each; 80 cts. per doz.; \$5 per 100; \$40 per 1,000.

**Be sure to order this book: "Gladiolus,"** by F. F. Rockwell. 79 pages; 55 illustrations. \$1 postpaid. All about Gladiolus.



Gladiolus, Mrs. Frank Pendleton. See page 77



### SCHELL'S BEST NAMED GLADIOLUS, continued

**Mrs. Watt.** Distinct and beautiful rich, deep cherry-red. 8 cts. each; 75 cts. per doz.; \$5 per 100; \$40 per 1,000.

**Schwaben.** The most magnificent clear canary-yellow showing a small blotch of garnet in the throat. The flowers are large and the spikes strong and erect. 8 cts. each; 75 cts. per doz.; \$5 per 100; \$40 per 1,000.

**Mrs. Frank Pendleton.** One of the grandest varieties ever introduced. The flowers are enormous and their color is a lovely salmon-pink with brilliant deep red blotches in the throat. A most exquisite flower. Be sure to order it. 8 cts. each; 75 cts. per doz.; \$4.50 per 100; \$34 per 1,000.

**Baron Hulot.** Its color is a gorgeously rich, royal violet-blue. One of the grandest of its color; very beautiful and effective. 12 cts. each; \$1.25 per doz.; \$8 per 100; \$70 per 1,000.

**Peace.** An exceedingly beautiful, rich, refined variety. Its immense flowers are pure white, with a little touch of carmine in the lower petals. The tall, graceful spikes of pure white flowers have made Peace very popular. 8 cts. each; 75 cts. per doz.; \$4.50 per 100; \$35 per 1,000.

**Marechal Foch.** In our opinion this is the most beautiful, delicate, charming, clear pink ever developed in the Gladiolus. It is superb and will be the leader in pinks as soon as generally known by growers. The flowers are extra large and many of them open at one time. This is a Kunder introduction and is far superior to the Dutch variety of the same name. 12 cts. each; \$1.10 per doz.; \$7.50 per 100; \$55 per 1,000.

**Crimson Glow.** A wonderful flower! Long, graceful spikes, of massive size, showing six to eight blooms open at the same time. Its color is an intense crimson-scarlet, very brilliant. Crimson Glow is a variety that will immediately call forth exclamations of praise as soon as it is seen. 8 cts. each; 75 cts. per doz.; \$4.50 per 100; \$35 per 1,000.

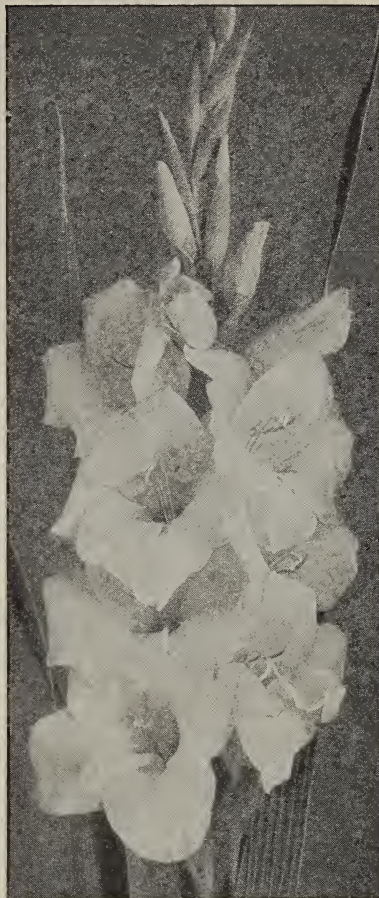
**Anna Eberius.** A very beautiful dark velvety purple-rose. 10 cts. each; 85 cts. per doz.; \$5 per 100; \$40 per 1,000.

**Byron L. Smith.** Pure lavender, very fine indeed. We consider this a better lavender than **Scarsdale** so have discontinued the latter. 12 cts. each; \$1.25 per doz.; \$8 per 100; \$65 per 1,000.

**Diana.** A very handsome red; flowers very large. 10 cts. each; \$1 per doz.; \$6 per 100; \$50 per 1,000.

**Evelyn Kirtland.** Beautiful and charming rose-pink blending to a dainty shell-pink in the throat with fiery scarlet blotches on the lower petals. Large flowers on long spikes. Very fine. 10 cts. each; 85 cts. per doz.; \$5 per 100; \$40 per 1,000.

**Orange Glory.** A very handsome new ruffled Gladiolus of rich orange color. 10 cts. each; 85 cts. per doz.; \$5 per 100; \$40 per 1,000.



Gladiolus, America. See page 76



"Schell's President Collection of Five Gorgeous" Gladiolus

## OUR "PRESIDENT"

Hon. Herbert Hoover

### Collection of Gladiolus

The five most beautiful and most popular colors. They are unsurpassed in the richness and purity of their individual colors.

We showed them in natural colors last year and thousands of flower-lovers from every part of the country ordered these Collections.

Every flower-garden in America should have this glorious Collection in it.

### SCHELL'S "PRESIDENT" COLLECTION OF FIVE GORGEOUS GLADIOLUS

No. 1. Our "President Lavender" stands for "Devotion to the People."

No. 2. Our "President Royal Purple" stands for "Leadership of the People."

No. 3. Our "President White" stands for "Righteousness in Purity of Thought and Purpose for the People."

No. 4. Our "President Pink" stands for "Beauty of Character as Seen by the People."

No. 5. Our "President Crimson" stands for "Sacrifice and Service for the People."

We have made the prices so low that everybody who reads of this offer may have one or more of the following collections:

Our "President Collection" No. 1 (5 bulbs, 1 of each), 35 cts., ppd.

Our "President Collection" No. 2 (10 bulbs, 2 of each), 60 cts., ppd.

Our "President Collection" No. 3 (25 bulbs, 5 of each), \$1.25, ppd.

Our "President Collection" No. 4 (50 bulbs, 10 of each), \$2.25, ppd.

All are No. 1 First size, Fancy Quality Bulbs. The separate colors may be ordered at the same rate.



# Schell's Select List of the World's MOST BEAUTIFUL DAHLIAS

At the Lowest Prices Ever Offered. This Is the Year to Buy These Dahlia Roots

It is intensely interesting to learn, through the experience of growing them yourself, what marvelous new developments have been made in this grand old, yet always new, favorite garden flower. The enormous size, the gorgeous colorings, the many graceful and artistic forms of the different classes of Dahlias of these newest varieties make it exceedingly interesting to grow them. When you order, ask for our special cultural instructions, "How to Grow Dahlias Most Successfully."

We offer here, on pages 78 and 79, a very select list of the

## Newest and Best Standard Dahlias

**A. Lincoln.** (A new Semi-Cactus.) Very beautiful flower. The color is a bright spectrum red, reflex rose-red. It is an ideal garden and commercial red. An early and profuse bloomer on slender, rigid stems. Roots, \$1.50 each (was \$5).

**Ballet Girl.** (Cactus.) Very large blooms, with long, very finely quilled orange petals, tipped white; some flowers solid orange on same plant. Roots, 75 cts. each; \$7.50 per doz.

**Crimson Glory.** (Hybrid Decorative.) A new, distinct type with absolutely no yellow center and back petals that reflex to the stem. It is a sturdy, vigorous grower and an early and profuse bloomer on rigid, upright stems. The color is rich, glowing crimson that does not burn. A splendid garden plant. Roots, 50 cts. each (was \$2).

**Elite Glory.** (Decorative.) A magnificent giant red flower of great substance and regular form, borne freely on rigid stems. Entirely distinct, another great favorite at our Show. Roots, 80 cts. each (was \$1.50).

**Golden West.** (Cactus.) Very large, graceful flowers of rich golden bronze. Golden West was one that received much praise at our Dahlia Show. It is a very beautiful flower. Roots, 35c. ea.; \$3.75 per doz.

**Mae Grefe.** (Hybrid Cactus.) Rich, delicate pink, and one of the loveliest of all Hybrid Cactus Dahlias. In color and form it is all that can be desired. It is a dependable bloomer, especially in summer, when so many varieties fail. The plant is a tall, sturdy, vigorous grower, and by disbudbing you get giant flowers on 3- to 4-foot stems. A splendid exhibition and cut-flower variety. Roots, 50 cts. each (was \$1).

**Eliza London Shepard.** (A new Decorative.) Called by many "The Dahlia Beautiful." Very large flowers of golden orange-apricot. It is entirely distinct from any other in coloring, formation, and growth. Roots, \$3.50 (was \$10).

**Jersey's Fiancee.** (Decorative.) Bright rose-pink, tipped gold. Very beautiful. Large, perfect flowers. An early and free bloomer. Roots, 50 cts. each (was \$1).

**Sanhican's Bluebird.** (Decorative.) Splendid bright violet-blue. Flowers produced freely on good stems. Roots, \$1 each (was \$1.50).

**Robert H. Groff.** One of the most sensational seedlings we have ever raised. It is a seedling of Attraction, but Decorative in form. A very sturdy grower and produces the giant flowers on long, graceful, rigid stems. It is of full, regular Decorative form, and as it is much larger than Attraction, it is more popular for exhibition and cutting. The flower is very deep through and also shows the full, high center. Its color is soft silvery mauve-rose with white suffusion. The plant is a strong, vigorous grower and free bloomer. The flowers are exceedingly beautiful. Roots, \$1.25 each (was \$2.50).

**Jersey's Beauty.** (Decorative.) This variety has been a prize-winner at very many Dahlia shows. The flowers are large, of perfect form, and a very vivid glowing pure rich pink. The blooms are carried high above the foliage on strong stems and keep unusually long when cut. Everybody should have Jersey's Beauty. Roots, 60 cts. each; \$6 per doz.

**Jersey's Beacon.** (Decorative.) Bright scarlet with a buff reflex, producing a two-tone effect. Large, perfect flowers. An early and free bloomer. Roots, 50 cts. each (was \$1).

**F. W. Fellowes.** (Cactus.) This is one of the best Cactus Dahlias ever introduced. It is an intense coral-red, with deeper suffusion at the center. The flowers are of unusual size for the long narrow-petal type of which this is one of the very finest. Roots, 50 cts. each (was 75 cts.).

**King Midas.** (A new Decorative.) A great favorite at all Dahlia shows. Immense flowers of elegant form on strong stems. Color is a rich golden yellow. Roots, \$2 each (was \$3).

**Mary Dorr.** One of the most beautiful of all Cactus Dahlias, and the best of the deep pink and white type. The color is bright tyrian pink, blending to white at center of flowers and tips of petals; reflex amaranth-pink. Its form is perfect, with long, twisted, somewhat incurved petals. The flowers are large and produced freely on long, slender, but stiff stems. It is a strong, vigorous grower reaching 4 feet. As a commercial cut-flower, it was the best of this type the past two years. A splendid garden and exhibition variety. Roots, 40 cts. each (was 75 cts.).

**Mrs. Edna Spencer.** (English Cactus.) A charming delicate lavender-pink color, with white suffusion. One of the most popular and best for cutting. The flowers are very large, of the narrow-petaled Cactus type, borne on strong stems, and have wonderful lasting qualities. Roots, 35 cts. each; \$3.75 per doz.



Golden West



## STANDARD DAHLIAS, continued

**Oregon Beauty.** (Decorative.) A beauty indeed! Its color is an intense Oriental red with golden sheen and garnet suffusion. The flowers are *immense*, on long, stiff, graceful stems. Roots, 25 cts. each; \$2.75 per doz.

**President Hoover.** (A new Decorative.) A very distinct and charming flower, attracting the attention of all who attended our Dahlia Show. Its color is peach-red, blending to begonia-rose—very bright and luminous. Reflex begonia-rose, veined and suffused lavender. An early and free bloomer. Roots, \$5 each (was \$7.50).

**Santa Fe.** (Hybrid Cactus.) Easily the largest, handsomest, and most outstanding yellow Hybrid Cactus Dahlia. This was raised for, and named by, the most enthusiastic amateur Dahlia-grower in Santa Fe. (Yellow is the city color and, of course, the cactus, the universal flower.) The flower is of enormous size. In foliage and habit of growth it is similar to its parent, Rodman Wanamaker. The color is a clear, soft light yellow. Roots, \$3 each (was \$4).

**The Bell.** (Ball.) So much has been said about stiff stems and upright carriage, but this is a rigidly stiff stem, with the flower inverted like a bell—hence its name. The flowers are face down, while the backs of the petals reflex upward to the stem, making a perfect ball. The color is most pleasing and effective—soft rosy red, shading darker, with each petal tipped white. It is entirely distinct from any other Dahlia, and created a sensation at our Dahlia Show. Always of perfect form, with full, double centers. Roots, \$1 each; \$11.50 per doz.

**Mrs. J. Harrison Dick.** (Decorative.) Here is the Dahlia supreme! Too much cannot be said of the merits of this wonderful garden and cut-flower variety. It is the *very best of all the bronzy yellow garden and cut-flower Dahlias*. In fact, it is so fine, it is used extensively for the cut-flower trade. Color, citron-yellow at center, outer petals suffused and overlaid salmon-pink—a lovely and effective combination. A wonderful grower of medium height and branching habit producing its perfect flowers in greatest profusion on long, stiff stems. Flowers average 5 to 7 inches in diameter. Roots, 25 cts. each; \$2.50 per doz.

**Sunset Glow.** (Cactus.) Again we have a world-beater. It is yellow at base of petal, outer part overlaid flame-scarlet, tipped yellow. The plant is one of the very first to bloom, of medium height, 3 to 4 feet, and branching habit. It is an extremely profuse bloomer and *every flower is perfect*. It is the best of this type for garden and cut-flowers, and a splendid exhibition bloom. Roots, 20 cts. each; \$2.25 per doz.



Jersey's Beacon

**Thomas Oberlin.** (Cactus.) Large, fine flower, of intense scarlet, with long, incurved petals. Roots, 25 cts. each; \$2.75 per doz.

**Mrs. Leo Niessen.** Without question the very best Cactus Dahlia of its type and color. It is not only very bright and effective in early and midseason, being produced profusely on stiff stems, but late in the season, when so many varieties come open-centered, it is always full and perfect. Color, a beautiful shade of scarlet-red, blending to peach-red at center of flower, with bright yellow at base of petal and at tips; reflex sulphur-yellow, veined and suffused pale peach-red. Strong, vigorous grower and profuse bloomer. Grows 4 feet high. Roots, 35 cts. each; \$1 for 3; \$2 for 6; \$3.75 per doz.

**Waldheim Sunshine.** (Decorative.) A gorgeous Decorative Dahlia of purest, rich canary-yellow, shading to chrome-yellow in the center, while the reflex is very lightly suffused scarlet. Strong plants and lasting flowers of great beauty. Flowers have been grown to 15 inches in diameter where a single flower from the crown bud has been produced, while the average size on a branch plant is 10 inches. A wonderful Dahlia. Roots, \$1.50 each (was \$5).

## TWELVE FINE POMPON OR LILLIPUTIAN DAHLIAS

This class is a miniature form of the Show or Ball Dahlias, producing flowers in endless profusion. Fine for bouquets, and the plants make a very rich show as a garden display.

**Amber Queen.** Very fine deep amber. 35 cts. each; \$3.75 per doz.

**Belle of Springfield.** Very pretty soft rosy red. Attracts particular attention everywhere it is shown. 35 cts. each; \$3.75 per doz.

**Dee Dee.** Splendid lavender; perfect little blooms. 25 cts. each; \$2.50 per doz. (was 50 cts.).

**Elfin.** Very small and dainty; light primrose-yellow. 25 cts. each; \$2.50 per doz.

**Helen Lambert.** We consider it one of the very finest pure yellows in Pompons. 35 cts. each; \$3.75 per doz.

**Jessica.** A very early and profusely blooming Pompon of perfect form; rich golden yellow, tipped red. 35 cts. each; \$3.75 per doz.

**Johnnie.** Very profuse bloomer on good stems; bright vermilion-red. A very beautiful bouquet variety. Fine with Snowclad. 35 cts. each; \$3.75 per doz.

**Little David.** Bronzy orange; perfect form; profuse bloomer; splendid cut-flower. 35 cts. each; \$3.75 per doz.

**Little Edith.** Yellow, tipped scarlet. A perfect exhibition variety as well as one of the best for garden and cutting. Be sure to include some of these in your order. 35 cts. each; \$3.75 per doz.

**Snowclad.** Best pure white. 25 cts. each; \$2.70 per doz.

**Sunny Daybreak.** Dwarf; splendid form; apricot, edged red. 35 cts. each; \$3.75 per doz.

**Fairy Queen.** A very pretty flower, color yellow edged carmine. 25 cts. each; \$2.70 per doz.

BE SURE TO ORDER THIS BOOK.—"The Dahlia," by L. K. Peacock. Sent postpaid for only \$1.25





Schell's "Big Yields" Oats. The best of all "tree" or spreading Oats.

## SEED OATS

When you sow Schell's Quality Seeds, you get far more than satisfactory germination. You get that and you also get many more bushels to every acre than from ordinary Oats and you get quality as well as more bushels. Better quality gives you the highest price if sold or fed. The extra bushels add to your profits. Always sow our pure-bred high-yielding Seed Oats and have a *good* crop and a *big* crop.

### Sow Schell's "Big Yields" Seed Oats

Pennsylvania's Leading Oats. The most Popular Oats in the State

PRICES LOWEST IN MANY YEARS!

Sow Schell's "Big Yields" Seed Oats this year and you may get the biggest and best crop of Oats you ever grew.

There is just one reason why we continue to sell thousands of bushels of our Schell's "Big Yields" Seed Oats, and that is because of its **high standard of quality** and its **tremendous yield**. This makes our customers come back for more when they want new "blood"—and when a neighboring farmer sees a crop of it he wants it also.

Schell's "Big Yields" Oats has been making **70 to 80 bushels to the acre** for our customers on the same soil and under the same conditions that they got 40 bushels from the old varieties.

Schell's "Big Yields" Oats has outyielded every other variety of tree or spreading Oats tested with it. With the yield you get quality; it is an unusually **heavy-bodied Oats, big, plump, meaty grains**, with very little chaff. It is a spreading or "tree" Oats; the straw is very strong, practically lodge-proof and averages 4 to 5 feet in height. A measured bushel will weigh from 42 to 45 pounds. Sow  $2\frac{1}{2}$  bushels to the acre. A 20-acre field may give you **many more dollars** than ordinary Oats by increasing your yield 20 to 40 bushels more per acre. Good Seed Oats of high germination is very important always in order to produce the largest crop of the best quality for you. Take no chance—order **Schell's "Big Yields"** which is sold to you on a positive guarantee that the seed will meet with your approval when received and you may keep it a week and test it if you wish. If it is not all we say, you may return it at our expense and we will refund the amount you have paid. **1 to 9 bus., 90 cts. per bus.; 10 to 24 bus., 85 cts. per bus.; 25 to 50 bus. or more, 80 cts. per bus. f.o.b. here. Bags free.**



Schell's Storm King Oats. The grandest of all "side" Oats.

### Schell's Storm King Seed Oats

The Big Side Oats

We are pleased that we are again able to offer you this grandest of all "side" Oats. Storm King is "side" Oats. It derives its name from the strength of the straw, which often measures  $4\frac{1}{2}$  to  $5\frac{1}{2}$  feet in height. It stands the most severe winds without lodging. The heads are enormous and the grains are very large. We have had record yields from Storm King. I urge all who desire a larger crop of largest Oats and who prefer "side" Oats, to send now while prices are so low.

**Prices, lowest for many years: 1 to 9 bus., 90 cts. per bus.; 10 to 24 bus., 85 cts. per bus.; 25 to 50 bus. or more, 80 cts. per bus. f.o.b. here. Bags free.**

If there was ever a year you should sow high-yielding seed it is **this year**. Every farmer must do his **utmost to increase his profits** by increasing his yields with better seeds.





# SCHELL'S QUALITY FARM SEEDS

## The Great Importance of Sowing Good Seed

I cannot emphasize this too strongly. We could sell you seeds of any kind at just as low prices as you may be quoted elsewhere if we were willing to give you that grade of seed (which you will recall you always expect to be the best), but we are not willing, and would rather lose your order than supply you with any but the best. That is why we offer **only one grade of all seeds**, and that is **our own Fancy Quality Grade**, the purest and best in the land. Surely you see the wisdom of depending upon us for **your seeds**, for your **profit** is in the size and quality of your crops which depend on the quality of the seed you sow. The best of everything, seeds included, always costs a little more.

## Regarding Prices on All Clovers, Grasses, and Other Farm Seeds

**THIS IS IMPORTANT!** It has been the custom of many seedsmen to quote these Farm Seeds at prices, freight paid, on certain quantities to all stations within a distance of 600 miles or more.

**Now this year it is of the greatest importance that you and every other farmer save on every item of expense, and this item of freight is an expense.** If you live 25, 50, or 100 miles from any shipping point, you should not pay the same price as the man who lives 600 miles away.

**Therefore, this year, we inaugurate a new plan of prices.** We are quoting no prices on Field Seeds in our catalogue. We ask you to write us listing the quantities (bushels or pounds) of the various seeds you need. We will then quote you the **very lowest possible prices** here at our store and we will get from the railroad the exact freight on **your order to your station**. In this way you are paying only for **your freight** and you **will not** be paying part of the freight for the farmer who lives three, four, or five times farther away than you, as was the old method of quoting "freight paid within 600 miles or certain states."

**Write for latest prices on Field Seeds and state in your letter the quantity you need.**

Kentucky Blue Grass, Red-Top, and other grasses are the **lowest prices quoted in many years**. This is your best time to renew your pasture-lands.

## ALFALFA, Schell's Gold Brand Quality Seed

### HARDY NORTHWESTERN GROWN

This valuable crop is now so generally raised and every farmer is so thoroughly acquainted with its value, both for feed and soil-improvement, that we feel it unnecessary to describe it in detail. However, we do feel the necessity of emphasizing to you the very great importance of sowing seed that is positively of highest possible purity and vitality—you take no chance if you order your Alfalfa Seed from us. We have been specializing in the highest quality seed for years and supply thousands of the best farms in the East with our seed. We would like to supply you also. We know of many farmers clearing off their mortgages as a result of the saving of feed-bills made possible by the three and four crops of hay their Alfalfa has been producing every year. You can do it, too, with Schell's Gold Brand Seed. **Our Gold Brand Quality Alfalfa Seed** cannot be obtained except direct from us or our authorized dealers. Purity 99.60 per cent; vitality 96 per cent. Sow 20 pounds to the acre.

We have in stock all leading Grasses but have not space to list them. **Write for prices on any seeds you want.**

## CLOVER SEED THE PUREST AND BEST QUALITY

We recommend that you inoculate Alfalfa, Clover Seed, Soy Beans, Canada Field Peas, Cowpeas (also Garden Peas, Beans, Lima Beans, and Flowering Sweet Peas) with STIMUGERM. See it on page 83. It helps.

**RED.** Sow 4 to 6 quarts to the acre. (1 qt. equals 2 lbs.) Well known as the common Red or June Clover. Sow in early spring in the wheat, or in fall. A Clover sown turned under is a real soil-builder. Red Clover is very valuable for dairy cows because of its high percentage of nitrogenous elements. My seed is extra fancy, highest quality. Bus., 60 lbs.

**ALSIKE or Swedish.** Sow 4 to 6 quarts to the acre. Alsike is hardy and will grow on land where Red Clover fails. It likes plenty of moisture, and it will thrive on low, wet soils if they are rich enough to grow an average grain crop. Sown alone for pasture it is very valuable and lasts for years. Many farmers sow Red and Alsike mixed, three parts Red, one Alsike. It will pay you well to sow my **High-Quality Seed**. Bus., 60 lbs.

**MAMMOTH or Pea-Vine.** (Also called Sapling Clover.) Sow 4 to 6 quarts to the acre. Attains a length of 5 feet. Variety of Red Clover but of greater size and strength and lasts longer. Bus., 60 lbs.

**CRIMSON or Scarlet.** Sow 15 pounds to the acre. A most valuable winter cover crop and soil enricher. Seed should be sown in August or September; many sow it in cornfields at last working. Valuable also for pasture or hay. I have only the very best quality seed. Bus., 60 lbs.

**WHITE** (White Dutch or Lawn Clover). Sow 3 pounds to the acre, with other grasses, or 6 pounds alone. It should be used in all grass mixtures for meadows, pasture, and especially for lawns. Bus., 60 lbs.

**HUBAM.** A Clover said to be of very special value to bee-keepers because of its honey-producing flowers.

**SWEET CLOVER, WHITE BLOSSOM or Bokhara.**

Biennial. Sow 15 pounds to the acre. Sweet Clover will grow on land too poor to raise Alfalfa or Red Clover, provided there is a good supply of lime in the soil. It will often grow and thrive on poor, clay, or sandy land where most crops would fail. For **quick** results in improving **poor** soil nothing surpasses it. Poor, sandy or heavy clay soil can be made rich by growing Sweet Clover for a few years, especially when the whole crop is plowed under occasionally. It is a shrub-like plant, growing to a height of 4 to 6 feet. It produces a fair quality of hay and makes a good pasture for cattle, sheep, horses, and hogs, rarely causing bloating. Never sow any except the best seed; it is unwise and against your own interests. I can supply you with the **best**. Bus., 60 lbs. Our Sweet Clover seed is **scarified** to quicken and improve germination.

**STIMUGERM.** (See page 83.)

## GRASSES AND FIELD SEEDS

**TIMOTHY.** Sow 4 to 6 quarts to the acre when sown in grain, or 10 quarts (15 pounds) when sown alone for meadow use. Timothy is the most important hay crop in this country. My high-quality seed averages 99.70 per cent pure, which is the highest quality possible to have. Why consider any other? Bus., 45 lbs.

**WOOD MEADOW GRASS.** Is excellent in wooded or shaded meadows or lawns. Sow 30 pounds to the acre.

**CANADIAN BLUE GRASS.** Thrives well on clay soils. Bus., 14 lbs.



Grasses and Field Seeds, continued

**KENTUCKY BLUE GRASS.** This, the best of all native American grasses, is best suited for pasture. It succeeds everywhere and lasts for years. All stock like it, and after it is once well established, after the second year, its sod is heavy and it will stand close grazing, but it should not be grazed too closely the first two years. Twenty pounds of Kentucky Blue Grass, mixed with 8 pounds of Fancy Redtop (per acre) will make for you a splendid pasture. Kentucky Blue Grass seed is valuable for sowing on lawns to renew them. When sown alone for pasture use 28 pounds to the acre in spring or fall. A legal bushel weighs 14 pounds (it takes from 19 to 21 pounds of the best seed to make a measured bushel). Bus., 14 lbs.

**FANCY REDTOP.** No other grass will grow under a greater variety of conditions than Redtop. It is the best of all wet-land grasses and will grow successfully on soils so deficient in lime that most other grasses would fail. On wet heavy bottom soil it grows to perfection and is especially valuable for land liable to overflow. It is also a valuable grass for binding soils on land that slopes. Sow 15 pounds of Fancy seed per acre for meadows. There is such a vast difference in the qualities of the different grades of the seed of Redtop that the weight per bushel varies from 14 to 32 pounds, so it will be readily seen that you should sow no other seed than Schell's Fancy Redtop, 32 pounds to the bushel which is the **highest quality**. Prepare your seed-bed with care; have it fine and mellow and do not cover too deep. Sow in spring or fall. Bus., 32 lbs.

**ORCHARD GRASS.** Very valuable for both pasture and hay grass and all stock like it. It stands close grazing and will stand dry weather better than almost any other grass. It starts its growth very early in the spring and is one of the last grasses to be affected by frost in the fall. It is the best grass for growing in orchards and for sowing in wooded land used for pasture. Sow 2 bushels (28 pounds) to the acre. Bus., 14 lbs.

**PERMANENT PASTURE MIXTURE for Uplands and for Lowlands.** I have a well-balanced pasture-producing mixture made up of grasses specially suited for uplands and also one for lowlands. If you have a piece of ground you wish to put into permanent pasture use either one of these high-quality mixtures. Sow 45 pounds (3 bushels) to the acre. One seeding lasts for many years and may be renewed by sowing Kentucky Blue Grass or Fancy Redtop, or both, over the pasture field in spring or early fall, at the rate of 10 pounds per acre. I sell great quantities of my Permanent Pasture Mixture. Bus., 15 lbs.

## FORAGE AND SILO CROPS

**MILLET, Golden.** Sow 3 pecks (36 pounds) to the acre, either by using grain-drill or broadcast it. If less than this quantity of seed is sown, the hay is coarse. This is the most popular variety and I sell great quantities of it. It is sown from May until as late as the early part of July and produces an immense crop of hay in 60 days from the time the seed is sown. Millet is chiefly used as a catch-crop for hay, as it can be sown late enough to take the place of clover, corn or any other early spring-seeded crops in case they fail. The hay should be cut just as it begins to head, before blooming, and makes good feed for both cattle and horses, especially the former. Bus., 48 lbs.

**MILLET, Hungarian.** Sow 3 pecks (36 pounds) to the acre. Does especially well on rich soils and makes a finer quality of hay than Golden Millet. It also makes a second growth from roots, therefore can be pastured. Will give 2 to 3 tons of hay to the acre. Bus., 48 lbs.

**PEARL MILLET or Penicillaria.** It is known also as the "Wonder Plant," and "Cat-tail Millet." The plant grows 10 to 12 feet high. If cut when 3 to 4 feet high it will stool out wonderfully and may be cut two or three times the same season. All stock relish it. Sow in May or June when the soil is warm. Sow 10 pounds of seed per acre in rows 3 feet apart. Bus., 48 lbs.

**DWARF ESSEX RAPE.** Sow 3 pounds to the acre if drilled in, or 5 pounds if sown broadcast. If drilled make the rows 30 inches apart. It may be sown with corn at last cultivation. One acre of Rape will pasture fifteen to twenty hogs or sheep for two months. It may be lightly grazed by pigs three to four weeks after seeding. When properly seeded, an acre of Rape on good land will produce as much pork when used as a hog pasture as the same area of land cultivated in corn. For pasturage an acre will supply many tons of the most nutritious feed. Always allow the Rape to grow 10 to 12 inches before turning hogs in the field. It is positively the best green feed for hogs and for fattening lambs.

Thin land should first be manured before sowing Rape. Sow, also, with oats, or Canada field peas (1 bushel of either with 4 pounds of Rape). Take no chances on unknown seed—make sure of your crop by always sowing Schell's Quality Dwarf Essex Rape seed. Can be sown from March 15 to the end of August. Bus., 50 lbs.

**SUDAN GRASS.** Sow 20 pounds per acre broadcast or drill it in. Sowing this quantity makes the best quality hay, which is relished by all stock because of its sweet flavor. It is very easy to grow and is one of the few crops that will grow during dry weather. Sow the seed only after all danger of frost is past and when the ground is thoroughly warm. As a crop to plant late, it may take the place of millet and it is likely to give you a much heavier crop of hay. The hay should be cut when it is in full bloom. Two or three crops may sometimes be cut the same season. Sudan Grass makes an excellent silage when mixed with other legumes. Sow Schell's Quality seed. Reliable seed is of the utmost importance. The plants grow 6 to 7 feet high and mature a crop in 65 days.

**BUCKWHEAT.** Sow  $\frac{3}{4}$  bushel with drill or 1 bushel broadcast. Japanese is considered the best variety and the flour of it is superior to any other. It ripens early. Sow the seed May or June. It is ready to harvest August or September. Bus., 48 lbs.

**CANADA FIELD PEAS.** Sow 1  $\frac{1}{2}$  bushels to the acre. It is best to grow them alone, but the most satisfactory dairy results come from sowing them with oats, rye, or barley. It makes good ensilage and is a valuable food, green or dry, for cattle, being very rich in milk-producing elements. It is quite hardy. May be sown early in spring and will be ready to cut in May or June. It also makes a valuable hog pasture when sown with oats and rape. Bus., 60 lbs.

**HAIRY VETCH.** Sow 40 pounds of seed to the acre when sown alone or 20 pounds per acre when seeded with rye. Hairy Vetch is a winter-grown forage crop and is usually sown with rye or other fall grain. The hay it produces compares in quality with alfalfa and it makes a good late fall or early spring pasture crop for horses, cattle, and hogs, and poultry also like it. It is a very hardy perennial, drops its seeds freely, and will come up year after year on the same ground. Will improve soil wonderfully when plowed under. Bus., 60 lbs.

**SPRING VETCH.** For soiling or green manuring. Sow 2 bushels broadcast or one bushel in drills. Bus., 60 lbs.

**ROSEN RYE (Fall Rye).** Sow 1  $\frac{1}{2}$  bushels per acre. Bus., 56 lbs.

**SPRING RYE.** Sow 1  $\frac{1}{2}$  bushels per acre. Bus., 56 lbs.

**FLAX SEED.** Very highly recommended by physicians to all who are troubled with constipation. They recommend it to be used (the seed) as any cereal, with sugar and cream. It makes a delightful breakfast food (warm it a trifle) and at the same time is greatly beneficial. No doubt it will surprise you to know that we sell many tons of seed of it for this purpose. 5 lbs. sent postpaid for \$1.15, or 3 lbs. postpaid for 80 cts.

**SUNFLOWER SEED.** Excellent to mix in grain feed for poultry. Sow 5 pounds to the acre. Price, lb. 15 cts. (Postpaid, lb. 20 cts.; 5 lbs. 85 cts.; 10 lbs. \$1.50.)



GRASSES AND FIELD SEEDS, continued

**BROOM CORN, EVERGREEN.** Sow 5 to 8 lbs. per acre. The best variety for brooms. Bus. (50 lbs.) \$10.50. (Postpaid, pt. 25 cts.; qt. 50 cts.; 4 qts. \$1.75; pk. \$3.)

**SPRING BARLEY, ODERBRUCKER.** A heavy-yielding six-rowed variety. Stiff straw. Sow 2 bushels to the acre. Bus., 48 lbs.

**BEARBED SPRING BARLEY.**

**SPRING WHEAT, MARQUIS.** Bus., 60 lbs.

**PEANUTS, MAMMOTH BUSH.** Very large; easy to grow, producing a fine crop in 100 days. They like a sandy soil. Postpaid, large pkt. 15 cts.; lb. 50 cts.

**SORGHUM or Sugar-Cane, Early Amber variety.** Grows 10 feet high and will stand two or three cuttings a year, stooling out thicker each time it is cut. The plant is filled with rich, sugary sap and when fed alone or mixed with other feeds it makes a most nutritious feed and is liked by all stock. Very valuable for green feed, for the silo or when cured. Sow 1 bushel to the acre broadcast;  $\frac{1}{2}$  bushel when drilled in, making rows about 3 feet apart; sow  $\frac{1}{2}$  bushel also when sown with cowpeas. Bus., 50 lbs.

**COWPEAS.** We have all leading varieties but have not space to list them. Ask for prices on any variety.

**SUGAR BEETS (Same as Mangel-Wurzel)**

Sow 6 pounds to the acre in May or June, in rows 3 feet apart, thinning the plants when 3 inches high to 8 to 10 inches in the rows; cultivate often.

**Vilmorin's Improved.** Yields from 10 to 16 tons to the acre. Oz. 5 cts.;  $\frac{1}{4}$  lb. 15 cts.; lb. 50 cts.

**MANGEL-WURZEL (Stock Beets)**

Six pounds will sow an acre. Dairy farmers should grow more of these for their cows. They make the best kind of winter feed, cost little and make more rich milk than almost any other feed. Fattening, breeding, and milk cattle do equally well on them. About one-fourth of the daily rations should be of roots. They are also excellent feed for poultry.

**Mammoth Long Red.** Very large; red flesh. Oz. 10 cts.;  $\frac{1}{4}$  lb. 20 cts.; lb. 65 cts.; 6 lbs. \$3.60.

**Golden Tankard.** Flesh yellow. (Makes the milk look like cream.) Oz. 10c.;  $\frac{1}{4}$  lb. 20c.; lb. 65c.; 6 lbs. \$3.60.

**Sludstrup.** Reddish yellow; very large and of excellent quality for stock-feeding. Oz. 15 cts.;  $\frac{1}{4}$  lb. 30 cts.; lb. 75 cts.; 6 lbs. \$4.

**SOY BEANS (Soja Beans)**

Grown for hay, soil-improvement, and pasturage

Drill 40 pounds of seed per acre; if sown broadcast, 60 pounds per acre; when sown in corn, 30 pounds per acre. They do well on light and heavy soils; when plowed under will wonderfully enrich any soil.

**MAMMOTH YELLOW.** Makes a large growth. Bus., 60 lbs.

**ITO SAN.** Early.

**WILSON BLACK.** One of the best for hay.

**MANCHU.** Early.

SEED INOCULATION

**STIMUGERM**  
LEGUME INOCULATION

The Best Inoculation for All Legume Seeds Means Better Crops, Better Soils, Less Fertilizer Expense.

Alfalfa, Clovers, Soybeans, Cowpeas, Vetch, Peanuts, all thrive into bumper crops when properly inoculated with STIMUGERM pure-bred cultures.

Nodules with  
Nitrogen  
worth their weight  
in gold

STIMUGERM is a culture of bacteria especially selected and bred for maximum vitality and ability to form nodules and take nitrogen from the air. We believe in inoculation and we recommend STIMUGERM as the most dependable inoculant offered for sale. We urge that all legume seeds purchased from us be inoculated with STIMUGERM before planting. EVERY PACKAGE IS DATED and guaranteed for one year.

PRICES ARE LOW

Alfalfa and Clovers

**SMALL SEED  
VARIETIES**

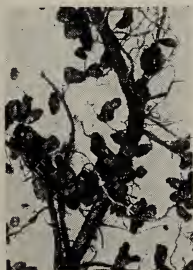
	Postpaid
2 $\frac{1}{2}$ -bus. unit.....	\$2.25
1-bus. unit.....	1.00
$\frac{1}{2}$ -bus. unit.....	.60
$\frac{1}{4}$ -bus. unit.....	.35

Soybeans, Cowpeas, Vetch,  
Peas and Beans, Etc.

**LARGE SEED  
VARIETIES**

	Postpaid
5-bus. unit.....	\$2.25
2-bus. unit.....	1.10
1-bus. unit.....	.60
$\frac{1}{2}$ -bus. unit.....	.35

When ordering, be sure to state what crops you wish to inoculate, also number of bushels you will sow.





## SEED POTATOES

**A Good Time to Change Seed, for Prices Are Lower Than for Many Years**

We are recognized headquarters for the finest quality Seed Potatoes. We sell many carloads annually. If you need a bushel, a bag, or a carload write or see us about it.

Schell's Certified Irish Cobbler.

The most popular of all Potatoes



**IRISH COBBLER.** (Certified.)

White, mealy Potato used for early, medium, and late crops.

**EARLY OHIO.** One of the best early varieties on the market and in our opinion it is **the best** early.

**EARLY ROSE.** The genuine Early Rose.

**BLISS' TRIUMPH.** Extra-early; round; red, fine. Also called "Stray Beauty" and "Six Weeks." There is however, another named "Six Weeks," somewhat like Early Ohio. Be careful not to confuse these.

**GREEN MOUNTAIN.** (Certified.) Medium-early or general-crop Potato; snow-white; gives excellent results on all kinds of soil; very fine.

**RUSSET.** (Certified.) Splendid late or main crop; big yielder. Very popular late-crop variety.

**RURAL NEW YORKER.** Well-known, late variety. Medium large, smooth, shallow eyes; a good Potato and a good yielder.

**PRICES.** We want to give you the lowest possible price for highest quality Seed, so write us, please, and tell us how many bushels you want and the kind, then we will quote you prices.

**A New Book, "POTATO PRODUCTION,"** by Dr. A. L. Nixon, of Pennsylvania State College, famous the country over for his authoritative knowledge of potato-culture. Every potato-grower, every farmer will want a copy of this book. It describes in detail the cultivation, shipping, marketing, and storing of potatoes. A practical handbook for the grower whether on a large or on a small scale. **Price only \$1.25 postpaid.**

Remember that we have everything in equipment needed by the man who grows many or few Potatoes. *Potato Planters, Sprayers, hand-, horse-, and engine-power Diggers; Graders, Crates, Spray Materials, Fertilizers.* Write for prices on any of these supplies.

**SIR WALTER RALEIGH.** One of the best late or main-crop varieties. Heavy yielder; large and smooth; fine quality; skin and flesh white.

**SURPRISE.** Of fine quality, somewhat resembles Irish Cobbler in shape and size.



## SEED DISINFECTANTS

*Controls Diseases of Farm Crops*

### "SEMESAN BEL" FOR SEED POTATOES

Simply mix, dip, drain, dry and your seed potatoes are ready for planting. Semesan Bel may be used on either whole or cut seed-pieces. Semesan Bel effectively controls such disease organisms as scab, rhizoctonia and black-leg. By controlling these diseases, germination is generally increased, stand improved, and the resultant crop bigger and of better quality. **One pound treats 16 to 20 bushels of seed.** (This cannot be mailed.)

#### PRICES

4 ozs.....	\$0 50	25 lbs.....	\$31 25
1 lb.....	1 75	100 lbs.....	120 00
5 lbs.....	8 00	300 lbs.....	345 00



**"Ceresan."** For Seed-treatment of Wheat, Oats, Barley, Rye, and other Cereals. 2 ozs. will treat a bushel of Wheat, Rye, or Sorghum; 3 ozs. for Barley or Oats. Prices: Lb. 75 cts.; 5 lbs. \$3; 25 lbs. \$12.50; 100 lbs. \$49; 300 lbs. \$144. It cannot be mailed.

**"Semesan Jr."** For Seed-treatment of Field Corn and Sweet Corn. 2 ozs. will treat 1 bushel of Seed Corn. Prices: 4 ozs. 50 cts.; lb. \$1.75; 5 lbs. \$8; 25 lbs. \$31.25; 100 lbs. \$120; 300 lbs. \$345.

**"Semesan."** For Flower Seeds and Bulbs and Vegetable Seeds. 1 oz. treats 15 lbs. of seed. Effective in controlling damping off as well as controlling various diseases. Prices: 2 ozs. 50 cts.; lb. \$2.75; 5 lbs. \$13; 25 lbs. \$56.25; 100 lbs. \$220; 300 lbs. \$645.

**"Nu-Green."** A grass disinfectant for control and prevention of "brown patch." Prices: 3 ozs. 50 cts.; lb. \$2; 5 lbs. \$9; 25 lbs. \$37.50; 100 lbs. \$145; 300 lbs. \$420.

**We Prepay the Express** on any of the above in 5- and 25-lb. sizes and we prepay the freight on larger quantities in Pennsylvania. Less than 5 lbs. will be sent with your seed order by express prepaid but **not prepaid** if ordered alone.

Descriptive Booklet on any of the above sent free on request

If you have been doing general farming with only a family garden, we suggest you devote about two or three acres to vegetables this year. The income from them will surprise you if you keep a record of it.





## Our Frost-proof Cabbage Plants

Will mature heads two to three weeks earlier than your home-grown plants, and double your profits. Why?

They can be planted in the open ground a month to six weeks sooner than the home-grown hotbed or coldframe plants. **These Frost-proof Cabbage Plants will stand a temperature of 20 degrees above zero without injury.** The land freezing, or the plants being covered with ice, sleet, or snow after they are planted will not injure them, providing temperature does not go below 20 degrees above zero.

The top of the plant does not grow until regular spring weather opens up, but the roots grow from the time they are planted, and just as soon as spring weather starts, the established root-growth assimilates the fertilizer in the soil, the plants grow very fast, maturing headed cabbage **two to three weeks sooner** than you can mature them from hotbed and coldframe plants. You know what the difference in profit will be **if your crop** is matured and marketed **two weeks** before the general crop from home-grown plants is matured.

To get the advantage of these frost-proof Cabbage Plants **they must be planted a month or six weeks earlier** than you would plant home-grown plants. We fill orders from January 1 to May 1.

**Our Guarantee:** If for any reason the plants are received in an unsatisfactory condition, we agree to replace them free.

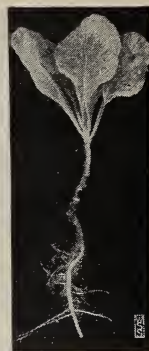
**Please note this explanation.**—The plants when received will be somewhat yellow and wilted and have a hard stunted appearance, which will be disappointing to persons who have never used these plants before. Regardless of appearance, set them out and **they will produce the crop results** if weather conditions are at all favorable.

**Varieties:** Early Jersey Wakefield, Charleston Large Type Wakefield, Succession, Early Flat Dutch, and Copenhagen Market. Do not ask us to send plants C.O.D. for this delays them.

**Prices by Parcel Post,** postage paid (we pay it), in lots of 100, 200, 300, or 400 plants, at 50 cts. per 100; \$1.60 for 500; 1,000 or more, at \$3 per 1,000. All orders are sent by parcel post—it is quickest and best. Large orders are packed in several packages. Orders are filled by the 100, not 250 or 350.

These prices are for even quantities of one variety to package; if you ordered 200 of one variety and 300 of another variety you would pay at the 100 rate. (It requires 10,000 to 12,000 plants for an acre; for small gardens order 100 plants for each 80 feet of row.)

**Order Early to Get Plants Delivered in Time.**—You can place your order one, two, or three months ahead, but be sure to tell us when you want them sent. When Cabbage Plants are wanted **at once**, please remember that it will be a week or ten days until you receive them. This is the quickest we can promise delivery during the rush season, unless you have ordered in advance; then they will be sent on the day you specify, if weather permits. Plants cannot be pulled or shipped when beds are wet. Send your order **now** and state when you want them sent or state that you will advise us later when to send them. Be sure to order early for we sell **millions** of plants.



## WIZARD Sheep Manure

TRADE BRAND MARK

Pulverized—convenient—every weed seed destroyed—a natural fertilizer that supplies both the plant food and humus your soil needs in the ideal form for Nature to work with.

Every experienced gardener uses all the manure he can get because nothing else puts so much life and fertility into his soil. Sheep Manure is the richest and best of all animal manures and **Wizard** gives you the equivalent of a whole wagon load of stable manure in a bag.

**Wizard Sheep Manure** comes from the great western sheep feeding stations and is prepared through an extensive process of drying, sterilizing and grinding into a convenient natural fertilizer. Every weed seed is destroyed by the intense heat of the driers and this makes **Wizard** safe for landscape work.

Use **Wizard Brand** just once and know the convenience of it and the success it will bring to your gardening and you will never plant again without it. Feed your soil liberally.

### For Lawn Making

**Wizard Sheep Manure** is the most effective and satisfactory of all lawn fertilizers. It promotes a strong, healthy turf, of beautiful color—is easily applied by anyone, and brings no weed seeds. Use 10 pounds for each 100 square feet, scattered one-half before spading and the remainder immediately after. Rake down to a smooth finely pulverized surface. Then sow your seed, press down firmly with back of a spade, water thoroughly and results will surprise you.

An old lawn should have a dressing of 6 to 8 pounds of **Wizard** to each 100 square feet, applied broadcast in the early spring and fall.

### Flower-Gardens

The best manure you can use. Nothing will make such colors and

foliage. It's just what Nature needs to make big strong, healthy plants. Ten pounds for each 100 square feet is all you require.

For planting in pots or window-boxes, use one pound of **Wizard** thoroughly mixed with each cubic foot of earth—or a pound in 5 gallons of water set over night for liquid dressing. **Wizard** is far better than a chemical stimulant because it is a natural plant food.

### Vegetables, Fruits, and Farm Crops

Used on everything in the vegetable garden. **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. **Wizard** Sheep Manure is Nature's fertilizer and it does make Nature hustle. A light side dressing during the growing season can be worked in along the row or around the hills while cultivating. Small fruits, berries, etc., and the larger vegetable plants respond wonderfully for this extra feeding. Farm crops, corn, oats, wheat, grains and grasses of all kinds, flourish best where it is applied.

### Conveniently Packed

**Wizard** is put up in all sizes for all needs. Easy and clean to handle. Use it for all purposes from a potted plant to a field of any acreage.

Quantities of 50 lbs. or more are sent by express or freight. You pay the charges

	Postpaid		
5-lb. pkg. ....	\$ 35	100-lb. bag .....	\$3 00
10-lb. pkg. ....	60	500 lbs. ....	14 00
25-lb. bag. ....	1 00	1,000 lbs. ....	25 00
50-lb. bag. ....	1 75	2,000 lbs. ....	50 00
		Carload (20 tons) ..	900 00

**Shredded Cattle Manure.** (Put up in 100-lb. bags only.) Same price as Sheep Manure.



**Vigoro** is a well-balanced fertilizer containing 4 per cent Ammonia, 12 per cent Phosphoric Acid, and 4 per cent Potash. It is quickly available, and may be used on vegetables, flowers, house plants, lawns, etc. One or two teaspoonfuls applied to house plants and worked into the soil will show remarkable results in growth. In the annual or perennial garden, use four pounds for each 100 square feet, mixed with the soil. With each package we give detailed instructions on how to use it in order to get the best results. Trial pkg. 10 cts. (postpaid 15 cts.); 5 lbs. 50 cts. (postpaid 65 cts.). By express, forwarded at purchaser's expense: 25-lb. bag \$1.75; 50-lb. bag \$3; 100-lb. bag \$5; 500 lbs. at \$4.75 per 100 lbs.



# Kill the Bugs! Save the Crops!

SEE THE NEW NON-POISONOUS BUG KILLER, EVER GREEN, ON PAGE 87

Be sure to spray with the right insecticide, for different insects require different sprays to kill them. As a guide we give here some suggestions as to what is most effective. Full directions for using with each package. Those marked "postpaid" may be sent by mail. (Those using large quantities of 100 to 1,000 pounds, please write for quantity prices, stating how much you need.) Prices on insecticides change with the market prices on chemicals. If prices decline we will refund the difference; if they advance we will write you before filling your order.

**FOR CABBAGE WORMS**, dust **Slug Shot** on the plants at intervals as often as found necessary to kill the worms. **Slug Shot** will also kill potato bugs, melon, cucumber and squash bugs, and eating insects that attack flower plants. It will kill **cabbage and potato lice**, currant worms, caterpillars, chicken lice, slugs, sow-bugs. It is very safe to use. Dust it on according to directions and it is guaranteed to destroy the above-named insects. We recommend it highly as one of the oldest and most reliable and effective insecticides for killing insects. (Prices postpaid, lb. 30 cts.; 5 lbs. 80 cts.; 10 lbs. \$1.50; 25 lbs. \$3.25.) Store prices, lb. 25 cts.; 5 lbs. 65 cts.; 10 lbs. \$1.25; 25 lbs. \$2.90.

**FOR CABBAGE MAGGOTS** at the roots of cabbage, cauliflower, radishes, onions, beets, beans, etc. I am glad indeed to announce to you that there has at last been discovered a sure, effective remedy for this trouble—it is **Carco**. Full directions for using with each package. **Price of Carco**, ½ pt. 50 cts.; pt. 75 cts.; qt. \$1.25; gal. \$2.75. (Postpaid prices are ½ pt. 60 cts.; pt. 90 cts.; qt. \$1.45; gal. \$3.)

**FOR CURRANT WORMS**, use **Hellebore**. Dusting this on the plant thoroughly will be found very effective. **Price of Hellebore**, ½ lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.25; 10 lbs. \$6.

**FOR LICE ON PLANTS**. These destructive insects get on every kind of plant, on cabbage, potatoes, beets, radish, turnips, lettuce, peas. They are often found in great numbers on the under side of the leaves and along the stems and sometimes on the tops of the leaves. These lice are green and red. They do not eat but suck the sap from the plant, causing it to curl, wither, and die, so they are not killed by eating poisons but by a contact poison. **Black-Leaf 40** is a very effective spray—it kills these lice as soon as it touches them and does not harm vegetable or flower plants when used as directed. **Black-Leaf 40** (full strength) "painted" in a thin film (1 oz. to 12 or 15 feet of roost) on the top sides of the roosts before fowls perch for the night, kills the body lice. Lime or whitewash should be removed from the roosts before applying the **Black-Leaf 40**. **Price of Black-Leaf 40**, small bottle, 1 oz. (makes 6 gals.) 35 cts.; 5-oz. bottle \$1; lb. \$2.50; 2-lb. can (makes 200 gals.) \$3.75; 5 lbs. \$7; 10-lb. can (makes 1,000 gals.) \$11.85. (We can send by express or freight but not by mail.) See also Ever Green for lice, on page 87.

**FOR POTATO BUGS**. There are a number of effective poisons which will kill the potato bug. **Pyrox** is used for this purpose, for it is economical in that it both kills the bugs and prevents blight. **Pyrox** is good to spray on all kinds of vegetable plants to kill all bugs or worms that eat the foliage or the vegetable, and it is good also for spraying fruit blossoms and fruit. (Ask us for booklet on this subject.) **Price of Pyrox**, lb. 50 cts.; 5 lbs. \$1.75; 10 lbs. \$3; 25 lbs. \$6.25; 50 lbs. \$10.75; 100 lbs. \$15.50; 300 lbs. \$43.50.

**Paris Green**, dusted on, will kill potato bugs, and also when sprayed on, in liquid form, using 1 to 1½ pounds to 50 gallons of water, depending on the age of the bugs and the tenderness of the plants. **Price of Paris Green**, ¼ lb. 25 cts.; ½ lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.30; 5 lbs. \$3; 10 lbs. \$5.75; 14-lb. keg \$6.50; 100 lbs. \$35.

**Arsenate of Lead**, in dry, powdered form, is just as effective in killing potato bugs and all other eating insects. Used also for spraying fruit, both by dusting and in liquid form. **Price of Arsenate of Lead Powder**, ¼ lb. 20 cts.; lb. 35 cts.; 4-lb. bags \$1; 5 lbs. \$1.25; 10 lbs. \$2.25; 25 lbs. \$4.75; 50 lbs. \$9; 100 lbs. \$16. Ask for latest price.

**Calcium Arsenate**. Highly recommended for killing potato bugs and to use on all vegetable plants to kill all eating bugs and worms. It is cheaper than Arsenate of Lead and 33 per cent more effective. Lb. 25 cts.; 4 lbs. 75 cts.; 12 lbs. \$2; 25 lbs. \$3.75; 100 lbs. \$12.

**FOR CUCUMBER AND MELON BUGS**. Use same as recommended for potato bugs.

**PARA-DICHLORO BENZENE**. Recommended by the State Department of Agriculture for destruction of the **peach borer**. 100-lb. drums \$26; 50 lbs. \$14; 25 lbs. \$7.25; 10 lbs. \$4.25; 5 lbs. \$2.25; 1 lb. 60 cts. Ask for latest price.

**FOR ASPARAGUS BEETLE**. Use **Dry Arsenate of Lead**. **FOR KILLING SAN JOSE SCALE** on fruit trees use **Sunoco Spraying Oil**, **Scalecide**, or **Lime-Sulphur Solution**.

**KAYSO (Spray Spreader)**. Use 1 pound to 100 gallons of diluted spray or 3 heaping teaspoonsfuls to 10 gallons. ¼ lb. 25 cts.; 2 lbs. 45 cts.; 10 lbs. \$2.10; 50 lbs. \$9.50; 100 lbs. \$18.

**APHINE**. Kills aphids (lice). Pt. 65 cts.; qt. \$1; gal. \$3.

**VOLCK**. The scientific insecticide for nursery, greenhouse, and garden. Controls scale insects, mealy bug, white flies, red spiders, rust mites, aphids, and thrips. ½ pt. 50 cts.; pt. 75 cts.; qt. \$1; gal. \$3; 5 gals. \$12; 28-gal. drum \$40.

**SUNOCO SPRAYING OIL**. Very effective, spreads perfectly, is easy to apply and to handle and mixes quickly and thoroughly. It is gratifying to call your attention to the low cost of it. Gal. \$1.25; 5 gals. \$5; 15 gals. \$9.75; 30 gals. \$16.80; 50 gals. \$24. (Free Special Booklet with full directions for using.)

**SCALECIDE**. It kills the San José and other scales affecting trees. Safe to use and on rough-barked trees it spreads better than any other. Thousands of fruit-growers everywhere have been using Scalecide and thus kept their orchards perfectly clean and healthy. Mix 1 gallon to 15 gallons of water; 1½ pints to 3 gallons of water. Special booklet, giving full information about it, sent on request. Qt. 70 cts.; gal. \$1.60; 5 gals. \$6; 10 gals. \$10; 15 gals. \$13.50 (\$2 credit for empty drum prepaid to factory); 30 gals. \$22.50 (\$2.50 credit for return of drum to factory, prepaid); 50 gals. \$28, freight prepaid (\$3 credit for return of drum to factory, prepaid).

**LIQUID LIME-SULPHUR SOLUTION**. Effective in killing San José scale. All ready to use when you get it by adding 9 to 10 gallons of water to each gallon of material; stir thoroughly. Qt. 40 cts.; gal. \$1.25; 5 gals. \$3.50; 10 gals. \$7; bbl. (50 gals.) \$11.50, f.o.b. factory, or \$13.50, f.o.b. Harrisburg, Pa.

**NIAGARA SOLUBLE SULPHUR COMPOUND**. The complete dormant and delayed dormant spray. For winter spraying or early in the year, when trees are dormant, use 10 pounds of this material to 50 gallons of water for the control of San José scale, oyster-shell bark-louse, pear psylla, and other sucking insects. When used in the delayed dormant spray, it will control aphids, scale, and scab with one application. It costs less and does more than other sprays. One 100-pound drum is equal to a 600-pound barrel of Lime-Sulphur Solution. 10 lbs. \$1.65; 25 lbs. \$2.90; 50 lbs. \$4.60; 100 lbs. \$8.75.

**NIAGARA DUSTS AND DUSTERS**. We have their complete line. Ask for prices on dusting machines and dusts.

**LEMON OIL**. ½ pt. 35 cts.; pt. 60 cts.; qt. \$1; gal. \$3.

**FORMALDEHYDE**. Used to prevent grain smut, oat anthracnose, potato scab, black leg, lettuce rosette and rot, cabbage brown or black rot, club root, onion smut, and rot. 1-lb. can 60 cts.; 45-lb. keg, 40 cts. per lb.; 60-lb. keg, 35 cts. per lb.; 125-lb. keg, 34 cts. per lb. Ask for instructions for using it.

**FISH-OIL SOAP**. Lb. 35 cts.; 5 lbs. \$1.60; 25 lbs. \$6. (Postpaid, lb. 45 cts.; 5 lbs. \$1.80.)

**BORDEAUX MIXTURE, DRY**. Lb. 30 cts.; 4 lbs. \$1; 12 lbs. \$2.25; 25 lbs. \$4; 50 lbs. \$7.50; 100 lbs. \$12.50. (Postpaid, lb. 40 cts.; 4 lbs. \$1.25.)

**BORDO-LEAD (Powdered)**. Lb. 40 cts.; 5 lbs. \$2; 10 lbs. \$2.75; 25 lbs. \$5.50; 50 lbs. \$10; 100 lbs. \$18.50.

**BLUE STONE (Copper Sulphate)**. Ask for prices.

**SULPHUR (Flour)**. Lb. 10 cts.; 5 lbs. 40 cts.; 10 lbs. 75 cts.; 25 lbs. \$1.25; 50 lbs. \$1.75; 100 lbs. \$2.65.

**ANT TERRO**. Sure death to ants in the house or in garden or lawn. 50 cts. per bottle. (Not mailable.)

**TOBACCO DUST**. Lb. 20 cts. (27 cts. postpaid); 5 lbs. 50 cts.; 10 lbs. 80 cts.; 25 lbs. \$1.75; 100 lbs. \$5.50.

**NICO-FUME**. (Liquid.) For use as a spray or vapor for controlling green fly, aphids, etc., in greenhouses and outdoors. ¼ lb. 85 cts.; lb. \$2; 4 lbs. \$5.85; 8 lbs. \$10.85; 40-lb. drum \$52.50. (Only by express or freight, cannot be mailed.)

**NICO-FUME PAPER**. For fumigating greenhouses. Gives off dense fumes charged with nicotine. Box of 24 sheets \$1.25; 144 sheets \$4.75; 288 sheets \$8.25, prepaid.

**NICO-FUME FUMIGATING POWDER**. A tobacco powder highly charged with nicotine. Splendid for fumigating greenhouses. 1-lb. can \$1; 5 lbs. \$3.50; 10 lbs. \$6.15. (Not mailable.)

**NIKOTEN**. (40% solution.) 4 lbs. \$7.50; 8 lbs. \$14. (Not mailable.)

**RED ARROW INSECT SPRAY** (Pyrethrum Soap). A non-poisonous, efficient insecticide for use against sucking and chewing insects, such as Mexican bean beetles, rose-chafers, plant-lice, leaf-hoppers, etc. Oz. 35 cts.; ¼ pt. \$1; ½ pt. \$1.75; pt. \$3.25; qt. \$6; ¼ gal. \$11; gal. \$20, postpaid.

**SULPHUR CANDLES**. For fumigating in sick-rooms; also in conservatories and greenhouses and poultry-houses. 25 cts. each; \$2.75 per doz., postpaid.

**ANTROL**. The Antrol system is adapted to any size house or garden, and quickly destroys all species of sweet-eating insects. It is composed of small glass containers and a special formula of syrup. Antrol Sets containing 4 Containers and one 4-oz. bottle of Syrup, 95 cts. Extra Containers, 15 cts. each. Antrol Syrup, 4-oz. bottle 45 cts.; pt. 95 cts.; gal. \$3.75. (Not mailable.)



M-G-K  
QUALITY

# EVER GREEN

NON-POISONOUS INSECTICIDE

Thousands of Our Customers Are Using Ever Green with Wonderful Results

Order It Now While Ordering Your Seeds. Be Ready for the First Pair of Bugs That Appear

## EVER GREEN KILLS THE BEAN BEETLE!

Here is an insecticide that kills practically every kind of chewing and sucking insect—bugs, worms, and lice—on vegetables, flowers, or fruits, and yet is *not* a poison. It will not in any way harm persons, stock, or poultry if they eat of it, and it will not burn or injure in any way or discolor the most delicate foliage or flower. Our Gardeners, Farmers, Potato-Growers and Florists everywhere are using it with remarkable success. We recommend its use on all crops to kill all insects.

Spray it on the Insects—Hit the Bug with it. That is the way to kill them. If you miss some the first time spray again until you get them all.

## Recommended Especially for Killing the Following Insects

Cutworms	Aphides (Plant-lice)	Leaf-tiers
Cabbage Worms	Rose Chafers	Potato Beetles
Asparagus Beetles	Rose Slugs	Aster Beetles
Green Flies	Pear Slugs	Squash Beetles (Stink Bugs)
White Flies	Mealy Bugs	Bean Beetles
Thrips	Mites	Cucumber Beetles
Leaf-hoppers	Red Spiders	
Curant Worms	Japanese Beetles	

In fact, Ever Green kills practically all sucking and chewing insects. Ever Green, diluted 1 to 100 and sprayed around plants during the early growing period, will effectively protect from cutworms.

I urge you to order the quantity necessary for the size of your garden or crops when you order your seeds so you will have it on hand when needed and thus kill the first insects that appear, before any damage is done.

## TREE TANGLEFOOT

A harmless, sticky compound for banding fruit trees, shade trees, and grape-vines to protect them against climbing cutworms, canker worms, ants, and caterpillars which would destroy both buds and foliage. One pound makes 15 lineal feet of band 2 to 3 inches wide. Apply with a wooden paddle **direct to bark of matured trees**, and on young (non-bearing) trees apply over band of heavy paper.

One banding lasts three months, will not soften, run, or melt. No mixing. Put it on just as it is. Will not injure trees. Also excellent for tree surgery. It is the best application after pruning or trimming. Highly endorsed by horticulturists and park superintendents.

**Do not wait until the worms are on the trees—order it now, and put it on now. Save your trees!**

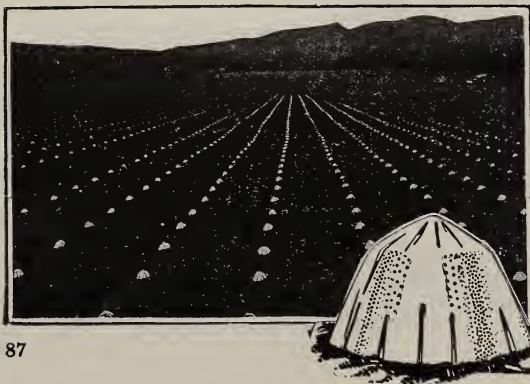
	Store	Postpaid
1-lb. can.....	\$0 60	\$0 70
5-lb. can.....	2 75	2 90
10-lb. can.....	5 25	5 50
25-lb. pail.....	11 00	11 40

## HOTKAPS

AN INDIVIDUAL HOTHOUSE FOR EACH AND EVERY PLANT, PROTECTING THEM FROM FROST AND OTHER ELEMENTS, MATURING CROPS EARLIER, AND KEEPING INSECTS OUT AND SOIL SOFT.

Prices: 1,000 lots, \$11; 5,000 lots at \$10.75 per 1,000; 10,000 lots at \$10.50 per 1,000. Trial pkg. (250), including Special Type Garden Setter, \$4. Standard Germaco Hotkap Setter, \$2.50.

If you need Hotkaps for your back-yard garden, note these prices: 50 with Garden Setter, \$1.50; 100 with Garden Setter, \$2.50; Garden Setter alone, 50 cts.





# POULTRY HELPS

**For Hens That Won't Lay  
For White Diarrhea  
For Chicken Cholera**

**For Roup and Colds  
For Canker  
For Worms**

**Your Money Back If You Are Not Thoroughly Satisfied with the Results**

Our customers have had such wonderful results that we heartily recommend these remedies to all our friends. If you want more eggs use **DON SUNG**—read what Mr. Anthony writes: "I am enclosing check for \$10 for Don Sung. Send at once for I am almost out. I put 140 hens on it for one week and raised them from 4 and 6 eggs a day to 22."—J. W. Anthony, Secretary, Farmers' Protective Association of Pennsylvania.



## DON SUNG MAKES HENS LAY

**Guaranteed—More Eggs or No Pay**

This famous tonic gets the eggs, no matter how cold or wet the weather. Easily given in the feed, and very beneficial to all poultry. Instead of feeding loafing hens all winter, you can easily get big egg-yields all through the seasons when eggs are scarce and high priced. Starts pullets laying early. Helps hens through the moult and starts them laying regularly. Try it under our guaranty—it must satisfy you in every way, or we will refund your money.

It pays to use Don Sung the year round.

TABLET FORM	POWDERED FORM
50-ct. Size (This is the Trial Guaranteed Size).	3 lbs. .... \$5 00
\$1 Size (3 times 50-ct. Size).	10 lbs. .... 10 00
\$5 Size (6 times \$1 Size).	25 lbs. .... 20 00
	50 lbs. .... 35 00

## Wormoids FOR WORMS IN POULTRY

Most flocks are infested with worms. These parasites sap the health and vitality of the fowl, interfere with laying, stunt development, and cost the poultry-raiser thousands of dollars every year. Symptoms are drooping plumage, general weakness, loss of flesh or "going light," oftentimes paralysis and death. Wormoids is an individual treatment that is prompt, sure and safe. It comes in capsule form and is easily administered to every bird—usually at the same time the flock is culled, banded or treated for lice. Costs no more than flock treatments and is, of course, more sure and satisfactory. Comes in three popular sizes:

50 Capsules	\$1 00
150 Capsules	2 00
500 Capsules	5 00



## Watch for ROUP! COLDS and CANKER

Birds Sneeze, Wheeze and Choke. Nose Runs. Eyes Swell. Disease spreads rapidly. Act at once!

Roup is a germ disease. It is highly contagious and, unless correct treatment is begun at once, can soon kill an entire flock. It usually begins with what is

seemingly an ordinary cold. At the very first symptom of trouble, give the whole flock

## Group-Over

Group-Over clears the air passages with magic quickness. Gets rid of the mucous and catarrhal discharge. Promptly controls the disease, and exerts an antiseptic, soothing, healing action on the membranes.

Can be used either for individual treatment of severe cases or administered as a vapor to several birds at same time—both ways very effective. Better yet, it can be placed in the drinking-water as a preventive for the whole flock.

### Saved the Flock

"Thanks for the quick service. Your Group-Over saved my flock. It is wonderful. I am able to say this because my chickens were the worst I ever saw. They were all sick—closed eyes and some were choking. When I gave this medicine, I could see them start to improve. Please send me another dollar bottle."—WALTER S. SMITH, Ferguson, Mo.

### GROUP-OVER PRICES

Regular Size Bottle (Trial Guaranteed Size)	\$0 50
Large Size Bottle (3 times 50-ct. size)	1 00
Economy 1/2 gal. (10 times the \$1 size)	6 00
Size Cans 1 gal. (twice the \$6 size)	10 00

Any size shipped promptly, all charges prepaid

## WHAT TO DO



**"I Need T. S. F."**

ium fluoride. This chemical is exceedingly poisonous to all species of chicken lice. It kills both adults and young, including the young which emerge from the eggs present at the time of treatment.

This sodium fluoride method is also now being endorsed by the leading agricultural colleges of the country. It's wonderful! One application enough!

## TALCIMIZED SODIUM FLUORIDE

(Called "T.S.F.")

After you have had an opportunity to see how T. S. F. will kill all poultry lice—you will use nothing else. Give it a trial this season—if you are not completely satisfied, we will promptly refund your money. Made in three sizes:

35-ct. size (treats 50 fowls); 60-ct. size (twice 35-ct. size); special size, \$2.50 (five times 60-ct. size).

Authorities recommend T. S. F.

## Save Your Baby Chicks

**Put AVICOL**

**in the drinking water**

Avicol is guaranteed for the treatment and prevention of white diarrhoea or baby chick cholera. Easily used and inexpensive. Price 50c and \$1.

**Sold Under a Money-Back Guarantee.**

## AVICOL Stops Chicks Dying

Package 50 cts.; large size (3 times 50-ct. size) \$1  
Economy size (6 times \$1 size) \$5

### Saved Every Sick Chicken

"Thank you for the Group-Over you sent me. I had four very sick chickens and cured them all with it."—LIZZIE HERR, R. D. 7, Lancaster, Pa.

## SALVET

A most remarkable and sure worm-expeller for hogs and horses. Many times worms in hogs are mistaken for cholera. Hundreds of thousands of hogs die of worms, and horses are often "out of condition" because of worms. Give your stock Salvat and keep them in perfect health. Stop your losses. 15-lb. pkg. \$1.60 postpaid; 40 lbs. \$3.50 prepaid; 100 lbs. \$7, freight prepaid.



## POULTRY SUPPLIES

There Are Good Profits to Be Made in Egg-Production if You Use New Modern Sanitary Equipment and Thus Keep Your Hens Healthy and Happy. Order These and Get Started Right. The Prices Are All Very Low.

### Sanitary Steel All-Season Fountains

Perch-top top; automatic valve; 100 per cent water space; top-filled; carrying handle; 24-gauge bottom. Gen. Zenith Burner inside.

Since 74 per cent of the egg is water, it will pay you to furnish your flock with an abundance of pure water at the correct temperature. The Cyclone Sanitary Steel All-Season Fountain is a marvel for simplicity and ease of operation. This Fountain is controlled by a positive automatic valve which is absolutely trouble-proof and reliable.

Prices at our store:

No. 303.	3-gal., less Heater and Stand.....	\$2 10
No. 305.	5-gal., less Heater and Stand.....	2 70
No. 309.	9-gal., less Heater and Stand.....	3 70
For Heater, add.....		2 00
For Stand, add.....		1 50

Add 50 cts. to each to cover express or freight.

### Cyclone Double-Wall, Top-Filled Chick Fountain for Growing Stock

Sanitary Cleanable

This is the latest in chick and growing stock waterers. A snap arrangement makes it possible to carry Fountain by handle when outer cylinder is in place over inner cylinder. This feature is very handy as you can carry Fountain when filled and completely assembled. Scalloped-edge pan keeps chicks out of water. Perch-proof. Cleanable.

No. 301. 1½-gal. size, \$1.10 each, postpaid. Packed 6 to carton, 90 cts. each; \$10.80 per doz. Sent prepaid when full carton is ordered.

### Cyclone Jar Fountain (For Baby Chicks)

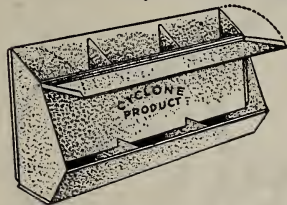


An exceptionally useful Fountain for either chicks or fowls. The water is held by gravitation in the jar and allows only a small amount in the basin. May be used with any size Mason Jar. Prices do not include jar.

No. 7. Galvanized. 15 cts. each, postpaid. Packed 2 doz. to carton (shipping weight 6 lbs.), \$1.10 per doz.

No. 07. Enamel. 15 cts. each, postpaid. Packed 2 doz. to carton (shipping weight 6 lbs.), \$1.10 per doz.

### Cyclone Wall Feeder



This Hopper is arranged to hang on the wall the desired distance from the floor and need never be removed to be refilled. Its hinge cover makes filling easy. The steep, sloping roof prevents hens from roosting on top.

No. 144. 24 in. long. \$2.25 each, postpaid.

Packed 2 to a carton, \$2 each; \$24 per doz., prepaid. Sent prepaid when ordered in full cartons of 2, 4, 6, or 12.

### Cyclone Grit Boxes



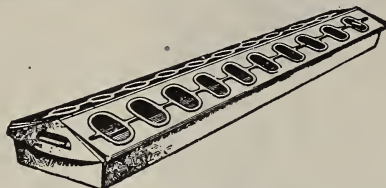
Poultrymen have recognized that the feeding of grit, charcoal, and ground shells is very essential. The compartment box here illustrated is inexpensive and practical, making an economical method of supplying grit, etc. Can also be used as feeder hopper for baby chicks. Made of galvanized iron; no solder used in their construction.

No. 103. 8 in. long. 95 cts. each, postpaid. Packed 6 to a carton, 80 cts. each; \$9.60 per doz.

No. 124. 24 in. long. \$2.30 each, postpaid. Packed 2 to carton, \$2 each; \$24 per doz., prepaid.

Sent prepaid when ordered in full cartons.

### Cyclone End Spring Catch Cover Chick Troughs



These are made from two pieces of galvanized metal, which comprises the top and the bottom.

The "Jiffy" removable cover has an opening through which the chicks feed, and is fastened to the trough by means of a spring catch, which makes the trough as easy to open as a watch-case. The holes through which the chicks feed are embossed, thus making the top very rigid. The bottom of the trough is also ribbed.

No. 11. 10 in. long. 25 cts. each, postpaid. Packed 12 to carton, \$1.80.

No. 21. 20 in. long. 35 cts. each, postpaid. Packed 12 to carton, \$2.90. Sent prepaid when ordered in full cartons.

### Sanitary Steel Laying Nests

Self-cleaning; lice- and mite-proof; folding perches; 26-gauge steel; with or without trap-front.

Here is a clean, sanitary place to put the finished product. It is no longer necessary to put up with the old-style, unsanitary lice- and mite-traps because Cyclone Sanitary Nests are so unusually low in price that you cannot afford to be without them.

Cyclone Sanitary Steel Nests are hung on the wall with heavy metal hooks. They are unusually easy to clean—just swing them away from the wall and rap them with the hand—the litter will fall out through the open back. Steep, sloping roof prevents hens from roosting on top. Perches may be raised to close the openings, therefore hens cannot roost on the perches or in the nests.

Cyclone Sanitary Nests may be purchased in 4- or 8-nest sections, with or without trap-fronts. Openings are folded to assure smooth edges and prevent injury to hens. Nests are deep enough to prevent loss of litter.

Prices at our store (you pay freight):

No. 104. 4 nests, without trap-front (shipping weight 26 lbs.), \$4 each.

No. 108. 8 nests, without trap-front (shipping weight 45 lbs.), \$7.50 each.

No. 114. 4 nests, with trap-front (shipping weight 30 lbs.), \$5.20 each.

No. 118. 8 nests, with trap-front (shipping weight 53 lbs.), \$9.90 each.

### "Babie" Chick Feeder

Another of our popular Chick Feeders. Can be used for dry feed, water, or milk. Is made of rust-proof metal, accurately stamped with dies and well made in every detail. The top fits firmly to the bottom but can easily be removed for cleaning and refilling. Keeps the feed clean and sanitary at all times.

No. 6. Diam. 6 in. 15 cts. each, postpaid. Packed 12 to carton, \$1.25, postpaid.



We have a very large and complete stock of everything for Poultry keeping. Write to us for information and prices on any items you need.





Planting with a No. 25 Seeder

Cultivating attachments includes a pair of garden plows, 4 steel cultivator teeth, a pair of 6-inch hoes, leaf-lifters, and a marker. Using the No. 25 as a double-wheel hoe, the row can be straddled until the plants are 20 inches high; then using as a single-wheel hoe, you can cultivate between rows. The No. 25 will soon pay for itself in any garden.

# Planet Jr.

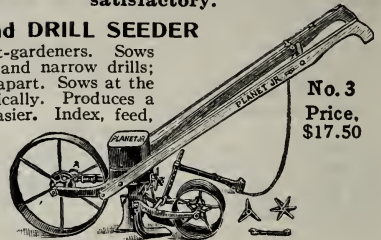
## NO. 3 PLANET JR. HILL and DRILL SEEDER

The favorite seed-drill among market-gardeners. Sows practically all vegetable seeds in straight and narrow drills; also drops in hills 4, 6, 8, 12, or 24 inches apart. Sows at the proper depth and thickness, and economically. Produces a uniform stand which makes cultivation easier. Index, feed, opening plow, covers, are all of the latest design and give maximum service with a minimum of repairs. Capacity, 3 quarts.

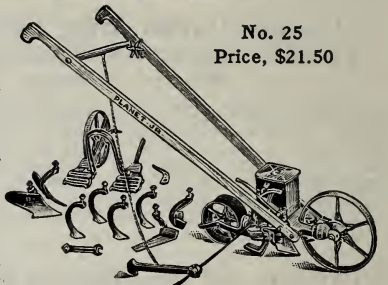
No. 5. Same, but capacity is 5 quarts. Price, \$20.

## NO. 25 HILL and DRILL SEEDER, SINGLE and DOUBLE-WHEEL HOE COMBINED

The No. 25 is known to thousands who use it as the "Complete Gardener." Sows all vegetable seeds in drills and drops in hills as explained above. The assortment of cul-



No. 3  
Price,  
\$17.50



No. 25  
Price, \$21.50

## NO. 4 PLANET JR. HILL and DRILL SEEDER and SINGLE-WHEEL HOE

The No. 4 is a great favorite with the home-gardener and with those who do not require separate seed-drills and wheel-hoes. Sows in drills or drops in hills, as explained under the No. 3. Capacity 2½ quarts. The assortment of cultivating attachments enables one to do a great variety of garden work, including

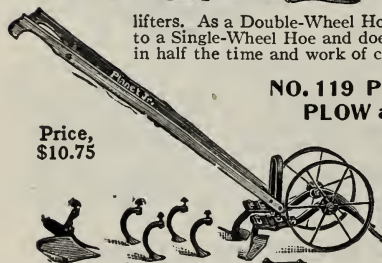
plowing, opening and closing of furrows, hilling up plants, and general cultivation. Equipment: large garden plow, 3 steel cultivator teeth, pair 6-inch hoes, one leaf-lifter. This is a wonderful combination of a seed-drill and wheel-hoe, and there are more of them in use in the world than any other. The No. 4D. Seeder only. Price, \$14.25.

## NO. 12 PLANET JR. DOUBLE and SINGLE-WHEEL HOE

The most popular Double-Wheel Hoe in use today. Equipment consists of a pair of 6-inch hoes, a pair of plows, 4 steel cultivator teeth, and a pair of leaf-lifters. As a Double-Wheel Hoe it straddles the row until the plants are 20 inches high; it is changed instantly to a Single-Wheel Hoe and does a great variety of cultivating. Cultivating both sides of the row at one time cuts in half the time and work of cultivating your garden.

## NO. 119 PLANET JR. GARDEN PLOW and CULTIVATOR

You who prefer a high-wheel tool will want a No. 119. Do not confuse the No. 119 Garden Plow and Cultivator with cheaply constructed high-wheel tools of this type. Equipment includes a large garden plow, 6-inch cultivator teeth, 3-prong cultivator teeth, with a scuffle blade on the other end, and a 24-inch steel wheel. This assortment of tools permits one to do practically all his garden work and when you find how easy it is to keep your ground in perfect cultivation



Planet Jr. No. 12

Price,  
\$10.75

with a Planet Jr. No. 119, and to have a better garden in every way and with less work, you will wonder how you got along without it.

## NO. 17 PLANET JR. SINGLE-WHEEL HOE

Steel frame, 15-inch wheel. Price, \$7.75. The highest type of Single-Wheel Hoe made. Light, but strong, and can be used by man, woman, or boy. Will enable you to do all the cultivation in your garden in the easiest, quickest, and best way. Equipment includes a large garden plow, 3 steel cultivator teeth, and a pair of 6-inch hoes.

No. 13. Same as No. 12, with a pair of 6-inch hoes only. Price, \$8.  
No. 17½. Same as No. 17, less plow. Price, \$6.75.  
No. 18. With pair of 6-inch hoes only. Price, \$5.75.



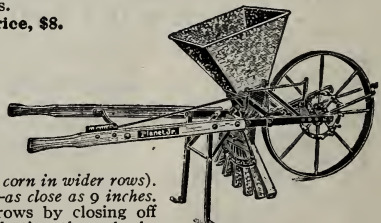
No. 17

## NO. 220 FERTILIZER DISTRIBUTOR

Saves time, money, and produces bigger crops

The No. 220 will distribute fertilizer in the middles of three rows 12 to 14 inches apart; it will side-dress one side each of two rows up to 3 feet apart (one complete row; and corn in wider rows). You can use it in very narrow rows—as close as 9 inches. You can use it in 3½ to 4-foot rows by closing off the flow in three spouts and distributing through the other three—either on the right or left hand side.

The No. 220 spreads fertilizer from 4 to 30 inches on the ground. The hopper capacity is 1 bushel and the weight of the load is placed over the wheel, making it easy to push. The No. 220 will distribute 100 to 2,000 pounds of commercial fertilizer to the acre. Works perfectly with Nitrate of Soda, Sheep-Manure, or Lime. Quantity per acre is regulated by a notched index on the right-hand handle. The shut-off rod is operated from the same point. Price, \$27.



No. 220

No. 119  
Price, \$4.75





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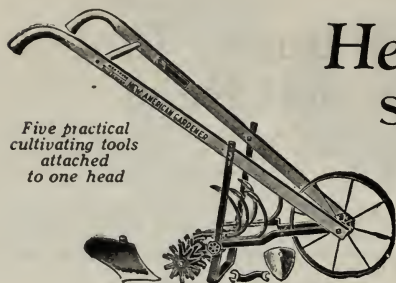
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Five practical cultivating tools attached to one head

Schell's New American Gardener Cultivator No. G2X

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### Schell's New "American Gardener"

WORTH \$20 IN USEFULNESS TO YOU

Our Special Price Complete Only \$7  
or \$7.40 Prepaid

Five tools in one, each one ready to use: **Scuffle Hoe** for cutting out all weeds; **Mulcher-Pulverizer** for breaking crust, mulching, fineing up the seed-bed; **Shovel** for trenching; **Five-tooth Cultivator** for thorough cultivating; **Moldboard Plow**

for hilling or breaking. Wonderfully easy to operate; everything there when you want it. Will give a lifetime of service. Order one of these without fail and you will be delighted.

## Schell's No. 30D Cultivator

LOOK AT THIS BARGAIN!

We Will Send This Complete for \$2.90

(WORTH \$4.50)

You get:

1 combined 4-tooth Cultivator and Sweep or Weeder.

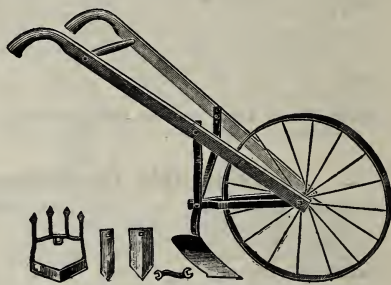
1 2-inch Cultivator Shovel.

1 4-inch Cultivator Shovel.

1 Furrow Plow.

These are made of high-grade steel, polished bright and smooth.

We made this offer last year and so very many of our friends ordered them we decided to make the same offer again for those who may have missed it. Complete, **only \$2.90**. You pay freight.



Schell's No. 30D. Complete Wheel Garden Cultivator



## Keep Fruit Bruise-Free

SAVE FRUIT and  
PROFIT with  
Carpenter-Wenatchee  
Picking Bags

The nationally famous and original Wenatchee Fruit-picking Bag has endless steel frame which keeps mouth of bag open and fits body. Adjusts to half-bushel capacity for tender fruits (note dotted lines) or full bushel if preferred. Load empties from

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PAYS FOR ITSELF IN A HURRY

Special Price:

No. 7. \$1.85 each, \$20 per doz., postpaid

No. 9. \$1.95 each, \$21 per doz., postpaid.

## A New and Better GARDEN GLOVE



National  
**Eezy Wear**  
Garden Gloves

Made from special imported hides processed to render them amazingly soft and pliable. Permit almost barehand freedom yet provide complete all-leather protection. Ideal for garden and similar uses.

**Dirt-proof ... Durable ... Washable**

Four sizes: **Small** and **Medium** for Women, **Medium** and **Large** size for Men. 75 cts. per pair, 2 pairs for \$1.40 postpaid. This is the first time we have ever offered an all-leather Garden Glove with these special qualities at such a low price.



## ASPARAGUS KNIVES

40 cts. (postpaid 50 cts.).

We have every kind of tool needed for gardening.  
Write for price on any you need

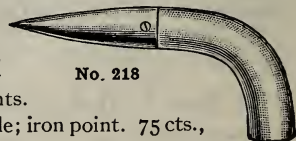
## DIBBLES

For punching holes in the ground rapidly when setting out plants.

No. 218. Wood handle; iron point. 75 cts., postpaid 85 cts.

No. 219. Wood handle; iron point (smaller). 70 cts., postpaid 80 cts.

No. 2180. Wood handle; brass point. \$1, ppd. \$1.10.



No. 218





## Brown's No. 9 Compressed Air Sprayer

One of the best-made Sprayers. It has a 4-gallon, heavy corrugated tank, automatic shutoff, non-clog nozzle, and all-metal valve. A real quality built Sprayer that will last for many years. Just what you need for spraying your garden crops, fruit trees, poultry house, dairy barn, etc.

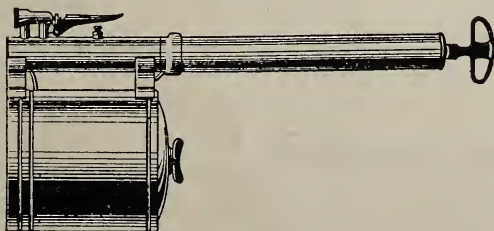
**No. 9B.** 4-gal. Brass Tank. \$9.75, postpaid.

**No. 9D.** 4-gal. Galvanized Tank. \$6.65, postpaid.



## Brown's Twin Blast Sprayer

**Twin Blast** is a single-action atomizer equipped with two brass spray-jets which diffuse a large volume of misty spray. Glass jar is easily cleaned and easily filled. For a small garden and for house plants this is just what you want. 75 cts. (postpaid 85 cts.).



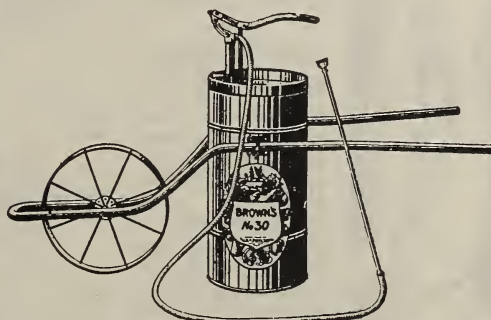
## Brown's Chemical Sprayer

A fine medium-sized compressed air Sprayer holding 1½ gallons. Heavy, galvanized tank. Shut-off; all-metal valve and brass pump cylinder. You will be pleased with this Sprayer. \$5.50, postpaid.



## Brown's Crystal Duster

A new type of hand Duster with glass jar container. The spout shown in the picture screws on the end of the glass container and reaches down to the plant, shooting the spray dust either on or under the foliage. Has a continuous discharge, and is made very durable. For Slug Shot, Arsenate of Lead, Paris Green, Lime, or any dust, it is very highly recommended. \$1.30 (postpaid \$1.40).



## Brown's No. 30D Wheelbarrow Sprayer

A very efficient 12-gallon capacity Sprayer. Wheel it right into your garden and spray for 20 feet each way or 40 feet, then take another section. This way a large truck-patch can be sprayed in a short time. An excellent outfit. \$14.20 (\$14.70, freight paid).

## POMO-GREEN with Nicotine

The Leaf-Green ALL-IN-ONE  
Dust or Spray

A single material used as a dust or a spray to control both insects and diseases on flowering plants and shrubs without being conspicuous on the foliage. Highest rating given in tests conducted by American Rose Society. Kills Rose Aphid, Japanese Beetle, Red Spider, Mealy Bug, and countless others. Controls Rose Blackspot, Mildew, and all other diseases which are controlled with sulphur. Lb. can 75 cts.; 5-lb. can \$3. (Cannot be mailed.)





# STIM-U-PLANT

For House Plants and Outdoor Plants

THE MAGIC FERTILIZER IN TABLET FORM

**Stim-U-plant** tablets are a balanced ration of 11 per cent Nitrogen, 12 per cent Phosphoric Acid, 15 per cent Potash—all of which elements are water-soluble and immediately available to the feeding root-hairs of the plant.

**Easy to Use—Immediate Results—Directions with Every Package.**

This wonderful fertilizer and plant-food is odorless—has no obnoxious, messy characteristics. To use, simply insert a tablet in soil near each plant; or dissolve in water at the rate of four tablets per gallon and use as liquid manure.

For plants in drills, put tablets a foot apart along row; in beds, a foot apart each way. Complete, easy directions with every package.

## A PROVED SUCCESS

**Stim-U-plant** is a proved success with nurserymen, strawberry-growers, rose-growers, florists—and thousands of home gardeners praise it highly.

A tablet every two weeks—until three or four have been used—will make cucumbers, squashes, and melons fairly jump. In flower-beds and borders, place tablets one foot apart.

Dahlias and gladioli will be greatly benefited by inserting two or three tablets in the ground 4 inches from stem.

Lawns—one tablet to gallon of water.

For roses, place two or three tablets in soil every ten days or two weeks during period you wish to stimulate them. The effect will be magical.

**Prices, postpaid: Small size (30 tablets), 25c.; 100 tablets for 75c.; 1,000 tablets for \$3.50; 5,000 tablets for \$15.**



## SAVE MONEY

cure your own meats

SAVE LABOR

with

*Old Hickory*  
SMOKED SALT

Save work... save time  
... combine the curing  
and smoking in one operation  
with Old Hickory  
Smoked Salt... no  
smokehouse needed.

Old Hickory Smoked Salt  
imparts that wholesome,  
delicious flavor that only  
genuine hickory wood  
smoke can give—without  
shrinkage and  
spoilage.



Plain or Sugar Cure

Better than the Smokehouse

Old Hickory Smoked Salt is a product of General Laboratories, a House of National Reputation.

**Convenience.** Just rub or brine with Old Hickory and forget the heavy work.

**Safety.** Put your meat in cure and your worries are ended and you are free for other things.

**Economy.** Get full 15 pounds out of every 15-pound ham instead of the shrunken ham from the smokehouse.

**Meat Keeps.** The genuine smoke on Old Hickory works for you right at the start when you need it most—in cure.

**Flavor.** You do not know how good your smoke-cured meat can be until you eat meat that has been cured with Old Hickory Smoked Salt.

**Drudgery.** The smokehouse belongs to the dark ages of agriculture.

**Fire Danger in Smokehouse.** Never a moment free of this peril from the time you start the smokehouse fire.

**Waste.** Save the 10 pounds of every hundred lost by excessive trim and smokehouse shrink. Hot smoke means waste.

Plain is in 10-lb. drums.

Sugar Cure in 9-lb. drums.

A drum will cure a smoke 133 lbs. of meat. Price, drum \$1.30 postpaid. Case of 6 drums \$6.50 by freight prepaid.

Order it NOW.



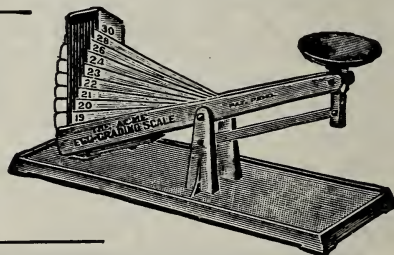
## PEAT MOSS

Horticultural Peat Moss is used as a cover for rose-beds, around evergreens, over seed-beds. It keeps the soil moist and mellow, never lets it dry out, prevents weeds growing, saves cultivation. It is being used in enormous quantities. We sell many carloads of it. Large bales, \$3.50; 5 bales at \$3.25 each; 10 bales at \$3 each. It is great to add humus to your soil.

(Small bale \$1.50.) Ask for circular when you order.

## ACME EGG-GRADING SCALE

It is automatic, accurate and convenient. Graded eggs mean a higher price for you. Price, \$2.85 postpaid.



## Strawberry Plants

These are **quality plants**, grown under the supervision of a Strawberry specialist. Every order will be carefully packed and is guaranteed to reach you in satisfactory condition. If they, for any reason, should arrive in bad condition or in any way unsatisfactory, we will replace them without charge when advised within three days after arrival of the plants. We cannot, however, be responsible after the plants are planted, for soil, weather, manner of planting, care, etc., have much to do with successful crops.

**Every garden should have a Strawberry bed.** If you do not know how to grow Strawberries, we suggest that you include in your order our book, "The Strawberry," by Fraser, price, \$1.25 postpaid.

We recommend the following. Prices are for the quantity in one variety. If 100 plants are ordered, 25 of each of 4 varieties, then take the 25-plant rate.

	25	50	100	500	1,000
<b>FOR EARLY</b>					
Premier.....	\$0 50	\$0 85	\$1 35	\$4 75	\$8 50
Missionary.....	50	85	1 35	4 75	8 50
Mitchell's Early.....	50	85	1 35	4 75	8 50

	25	50	100	500	1,000
<b>FOR MIDSEASON</b>					
Klondyke.....	50	85	1 35	4 75	8 50
Dunlap.....	50	85	1 35	4 75	8 50

	25	50	100	500	1,000
<b>FOR LATE</b>					
Big Joe.....	60	1 00	1 65	5 50	10 50
Aroma.....	60	1 00	1 65	5 50	10 50
Gandy.....	60	1 00	1 65	5 50	10 50

	25	50	100	500	1,000
<b>FOR FALL-BEARING OR EVERBEARING</b>					
Progressive.....	85	1 40	2 65	9 25	16 50
Champion.....	85	1 40	2 65	9 25	16 50

All prices are postpaid or express paid by us. State when you wish your plants sent to you.

## GRAFTING WAX

For the Fruit Grower

We annually sell large quantities. Prices, Best Quality, 1/4 lb. 20 cts.; 1/2 lb. 35 cts.; 1 lb. 55 cts.; 5 lbs. \$2.50 postpaid



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## Have a Good Lawn

A Beautiful Velvety Green Lawn adds joy to one's life, gives peace and rest to tired minds and bodies, adds value to property. Sow Schell's Quality Lawn Seed. It is positively the very best, mixed by ourselves, and we use the very fanciest, purest, cleanest grades of grasses. The results it produces prove its superior lasting qualities. We supply hundreds of bushels to the Pennsylvania State Department of Public Grounds and Buildings, to landscape gardeners, public parks, private estates, cemetery associations, colleges, and to hundreds of our friends who keep their homes beautiful with green grass growing round about.

**To Have a Good Lawn.**—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or with a board or back of shovel. Sow the seed very evenly; do not drop it in uneven quantities and do not miss sowing seed on every inch of soil, for it is necessary to sow Lawn Seed thick to get a rich velvety green sod.

**For new lawns sow 1½ pounds to each 100 square feet,** that is 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) There are 43,560 square feet in an acre. Sow 200 pounds to the acre to produce a heavy sod at once.

Prices of Lawn Grass Seed are subject to change with the market prices of the various grasses used in the mixture. Order at these prices; if there has been any change we will advise you before filling your order.

### Schell's Quality Lawn Grass Seed.

The highest quality Lawn Seed composed of the fanciest grades of purest test, of highest germination, blended under our own formula. It is not surpassed by any other. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Seed. ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$3.50; 20 lbs. (legal bus.) \$6; 100 lbs. \$27.50.

### Schell's Special Shady Place Lawn Seed.

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow the same quantity as of the above. ½lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.50; 10 lbs. \$4; 20 lbs. (legal bus.) \$7; 100 lbs. \$32.50.

**Schell's Terrace or Embankment Mixture.** Contains deep-rooting, fine-blade grasses which hold the soil and prevent sliding and washing. ½lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.50; 20 lbs. \$8.

**Schell's Athletic Field Grass Seed.** A special mixture of velvet grass, deep-rooting, making a tough sod suitable for baseball, football, and playgrounds. 10 lbs. \$4.75; 20 lbs. (bus.) \$8.50; 100 lbs. \$37.50.

**Schell's Golf-Course Grass Seed.** A mixture of select grasses used by hundreds of golf-courses. It is a tried and proved mixture of short-growing, deep-rooting grasses that keep the fairways in fine condition by resisting wear. Fairways should receive additional sowings throughout the season. 10 lbs. \$4; 20 lbs. \$7; 100 lbs. \$30.

**Schell's Putting Green Grass Seed.** Sow 1½ lbs. to each 100 sq. ft. 10 lbs. \$5.50; 20 lbs. \$10; 100 lbs. \$45.

### **SEPARATE GRASSES, All Fancy Quality.** We never

	Lb.	5 lbs.	10 lbs.	100 lbs.
Kentucky Blue Grass, Fancy.....	\$0 45	\$2 00	\$3 50	\$25 00
White Clover. For lawns.....				
½lb. 25 cts.; ½lb. 40 cts.....	80	3 50	6 50	55 00
Creeping Bent. For lawns and				
putting greens.....	1 25	5 75	10 00	90 00
Rhode Island Bent.....	1 20	5 50	9 50	87 50
Wood Meadow. For under trees				
and shady places.....	80	3 50	6 50	55 00

	Lb.	5 lbs.	10 lbs.	100 lbs.
Red Top, Fancy.....	\$0 35	\$1 65	\$3 00	\$25 00
English or Perennial Rye Grass				
(Pacey's Short).....	30	1 25	2 25	16 00
Chewing's New Zealand Fescue.	75	3 50	6 00	48 00
Red or Creeping Fescue. Sandy				
soils and shady places.....	65	3 00	5 50	40 00
Sheep's Fescue. Lawns and plea-				
sure-grounds.....	45	2 00	3 75	30 00

**Lawn Supplies.** We have everything you need for your lawn—Hose, Lawn-Mowers, Lawn Sprinklers, Hedge Shears, Grass Shears, Sickles, Border Knives, Lawn Rakes, Plant-Tubs, Grass Catchers, Weed Eradicators, Bird-Baths, Rustic Bird-Houses, Sun-Dials, Gazing-Globes, Lawn-Umbrellas, Metal Tables and Chairs to match, Lawn-Swings, Wood Benches, Granite Mosaic Benches, Rollers, Tampers—everything. Ask for prices.



# Schell's Wonderful Pea

## THE MOST POPULAR PEAS

*Immense pods containing nine to ten big Peas of delicious flavor*

Schell's Wonderful Pea was introduced by us and has met the desires and won the approval of the many thousands who grow it, both in large and small quantities. As the name implies, it is wonderful for its unusual vigor and hardiness in its plant-growth; wonderful for its very large pods, each filled from tip to tip with big, sweet, richly flavored Peas; wonderful for its yields, the plants being crowded with their big pods from one end of the row to the other. Order it on my recommendation and you will have one of the best crops of Peas you ever grew. (See prices below.)

You can see the difference in the seed as well as the crop.

The best proof of the great popularity of Schell's Wonderful Pea is the fact that year after year the demand for it is greater and greater. If you have never grown it, do so this year. For your own use or for marketing it is unsurpassed.



### *Schell's* **Wonderful Pea**

And indeed it is wonderful the way it yields. Plants average 20 inches, need no support, and are literally loaded with big pods crowded from tip to tip with big Peas of delicious flavor, nine to ten in a pod. Ready to pick soon after first-early varieties if planted at same time. Grow Schell's Wonderful this year and you'll grow it again. Pkt. 10 cts.; 1/2 pt. 25 cts.; pt. 40 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.90; 1/2 bus. \$7; bus. \$13.60; 2 bus. \$27; 4 bus. \$53.60; 10 bus. \$132.50.

Schell's Wonderful Pea continues to be the most popular Pea in America today. The enormous pods are filled with very large dark green Peas which have a remarkably sweet flavor. Be sure to include this in your order and make a good planting of them.



# SCHELL'S "Rainbow" Garden Seed Collection



## Schell's "Rainbow" Garden Seed Collection

of fancy quality vegetable seeds contains 15 large packages of 15 different varieties worth \$1.50

We will send to all who ask for it one of these SCHELL'S  
RAINBOW COLLECTIONS COMPLETE, 15 PACKAGES for **\$1** POST-PAID

Our "Rainbow" Collection gives promise to all of a splendid garden filled with an abundance of quality vegetables at 33 1/3 per cent off the regular price of the seeds. Buy one or more of these Collections for yourself, and may we suggest you can be the means of making a "Rainbow" shine for others (who should have a garden but do not have the dollar) by buying one, two, or more extra Collections and giving them to those who are worthy, and this, too, will make your own Rainbow of Happiness shine brighter for you. Each Collection is put up in a special box showing this picture on the lid of the box. On the back of each package of seeds are instructions, how to grow them.

**WALTER S. SCHELL, Inc., Quality Seeds**  
Tenth and Market Streets, HARRISBURG, PA.